

Texas State Mission Statement Review For 2012-2017 Planning Cycle

Purpose of Mission Statement Review

The mission of any organization may change with the changing needs of its internal and external constituents. The purpose of this review of the Texas State mission statement is to determine whether the current mission statement reflects Texas State's priorities and direction.

A carefully prepared mission statement that establishes the framework for evaluating existing and potential opportunities in a given environment is a fundamental component of a university's strategic planning process. Because a mission statement may be the most visible and public part of the strategic plan, it should be comprehensive in its coverage of *broad organizational concerns*. It should also help to create an organizational identity larger than the limits placed on the organization by any individual.

Mission Statement Review Process

You have had an opportunity to review the document addressing potential impacts to our planning that was distributed November 4th. **Please respond to the questions below by November 30th** and forward your comments to Mission_Review@txstate.edu. You may copy and paste your answers to the three questions below into the e-mail.

After information has been gathered, a mission review committee will construct a draft of the revised mission statement using your input, as well as input from university leadership. The revised draft statement will then be presented to the university community for review.

Please note that your feedback should not include "wordsmithing" of the current statement. Include only major concepts or content that should be considered.

1. What major content or concept should be included in the current mission statement and/or core values that is not currently included?
2. What major content or concept should be deleted from the current mission statement and/or core values?
3. Is the current mission statement, including core values, appropriate as it is? If so, note here "no changes."