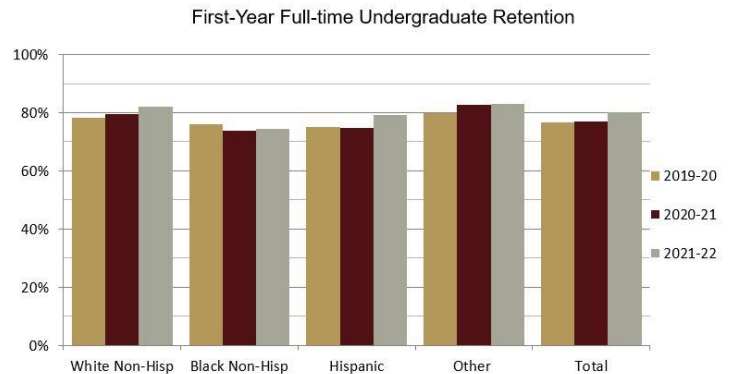




## Retention Reflection

As you may have heard our retention rate has hit 80%. Looking more closely, we see that the largest increase is in Hispanic students whose retention rose by 4.3%. However, both Hispanic and Black ethnicities are still overrepresented in those not retained.

\*CATSTATS dashboard will be updated in mid-November, after THECB data has been certified.



Source: Preliminary Texas State Database (IPEDS Student Right-to-Know definition)

Graph 8.

## Survey of Surveys



Many institutional offices and groups frequently target Texas State students, faculty, and staff for surveys related to administrative operations, opinion polls, and research. The increasing number of survey requests leads to survey fatigue on campus and low response rates. Coordinating with the University Survey Committee and Texas State's [survey calendar](#) when planning your survey administration is important to help prevent survey fatigue on campus. Institutional Research maintains this calendar on behalf of the University Survey Committee on the [Institutional Research website](#).

In an effort to better understand the variety and scope of survey activities on campus, Institutional Research asks that you complete the [survey registration form](#). We are asking all parties who are engaged in survey activities to complete the form, even if the survey is exempt from the Administrative Survey Policy. Having a more complete picture of survey activities will allow the University Survey Committee and IR to identify potential overlaps and to reduce the impact of survey fatigue on response rates. This form is not part of an approval process, just a way for us to learn more about survey activities on campus.

*\*Please note: IR is unable to administer surveys for individual departments or provide survey assistance for grant-funded projects, academic research or academic class projects*

## **What does the Office of Institutional Research do?**

The Office of Institutional Research (IR) serves university stakeholders by providing the information and analyses needed to make informed, data-driven decisions. We support data governance, promote the integrity of university data and reports. We work to advance the university mission by collecting, analyzing, and disseminating information through ad hoc and standard reports, conducting original research, and supporting survey management policies and processes.



*What does all of this mean?*

Our team:

- Develops and maintains a suite of dashboards that provide stakeholders with the ability to dig into the data productively
- Fulfills mandated federal, state and institutional reporting
- Supports survey development
- Conducts ad hoc analysis
- Supports state mandated data governance initiatives, including developing a centralized data repository
- Visit the [IR Website](#) to learn more!