USING SOCIAL MEDIA AS A TOOL TO ADVANCE YOUR PROFESSIONAL AGENDA

Patricia M. Shields
Regents’ Professor
Political Science

ps07@txstate.edu
@patafseditor

Nov. 5, 2021
Patricia Shields @patafseditor · Oct 16

I recommend this to all students of civil-military relations. Commentary welcome. --The Continuing Relevance of Morris Janowitz’s The Professional Soldier for the Education of Officers - Suzanne C. Nielsen, Hugh Liebert, 2020

The Continuing Relevance of Morris Janowitz’s The Professional Soldier deserves renewed emphasis, especially from the military’s seni... journals.sagepub.com
1. Point of view
2. My Citations Page
3. Post Production Promotion
4. Altmetric
5. Twitter
6. The Conversation
Point of View

Outside Reviewer
Tenure/Promotion
Quality of publication
Reach of publication

Full Professor
National/International reputation

Awards
National/International reputation
Patricia Shields

Regents’ and University Distinguished Professor, Political Science, Texas State University
Verified email at txstate.edu - Homepage
Public Administration  Pragmatism  Research Methods  Military Studies  Civil-military Relations

- A Playbook for Research Methods: Integrating Conceptual Frameworks and Project Management
  P Shields, N Rangarajan
  New Forums Press
  CITED BY 2013

- Intermediate theory: The missing link in successful student scholarship
  PM Shields, H Tajalli
  Journal of Public Affairs Education 12 (3), 313-334
  CITED BY 2006

- Pragmatism as philosophy of science: A tool for public administration
  PM Shields
  CITED BY 1998
Post Publication Promotion

• Publishers – Ask Editor encourage authors
• If multiple authors – designate one as lead in post publication promotion.
Post Production Promotion

Short Run

Long Run
A collated record of all of the online shares and mentions of your research.
<table>
<thead>
<tr>
<th>Latest Articles</th>
<th>Most Read</th>
<th>Most Cited</th>
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<tbody>
<tr>
<td>Kevin Koehler, Holger Albrecht</td>
<td>Robert Ralston, Matthew Motta, Jennifer Spindel</td>
<td>Zachary Griffiths, Olivia Simon</td>
</tr>
<tr>
<td>Nov 2019 - OnlineFirst</td>
<td>Apr 2020 - OnlineFirst</td>
<td>Dec 2019 - OnlineFirst</td>
</tr>
<tr>
<td>Citations: 1</td>
<td>Citations: 0</td>
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</tbody>
</table>

Articles with the highest Altmetric score from the last 3 months, indicating influence and impact.

Trending on Altmetric
When OK is Not OK: Public Concern About White Nationalism in the U.S. Military

Robert Ralston, Matthew Motta, Jennifer SpinDEL

First Published April 21, 2020 | Research Article
https://doi.org/10.1177/0096327X20918394

Abstract

Are Americans aware and concerned about White nationalism in the U.S. Military? Our large and demographically representative survey suggests that while most Americans suspect at least some presence of White nationalism in the military, many do not view it as a serious problem; particularly self-identified conservatives and respondents who hold highly favorable views toward military service members. However, in a between-within-subjects experiment embedded in our survey, we show that providing information about the issue of White nationalism in the U.S. Military increases the public’s overall concern about White nationalism in the U.S. Military.

Keywords

civil-military relations, White nationalism, public opinion, survey experiment

In late December 2019, the Republican-led U.S. Senate removed the term “White nationalist” from a measure designed to screen potential military enlistees as part of the vote on the National Defense Authorization Act (NDAA; M. Johnson, 2019). The Democratic-led U.S. House of Representatives had inserted the term “White nationalist” prior to the NDAA reaching the U.S. Senate. The move comes after growing concern among experts about White nationalism in the U.S. Military and a perceived lack of institutional attention the issue receives in the Pentagon (Harkins, 2019; Shane, 2019). These dynamics in the military are part and parcel of a broader concern of growing White nationalism in segments of U.S. society. Are Americans aware and concerned about White nationalism in the U.S. Military?

We fielded a survey in May 2019 to understand what the public thinks about White nationalism in the military. Additionally, we used a survey experiment to examine whether providing information about the issue of White nationalism in the U.S. Military increases the public’s overall concern with White nationalism in the
When OK is Not OK: Public Concern About White Nationalism in the U.S. Military

Overview of attention for article published in Armed Forces & Society (0095327X), April 2020

SUMMARY

<table>
<thead>
<tr>
<th>Title</th>
<th>When OK is Not OK: Public Concern About White Nationalism in the U.S. Military</th>
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</thead>
<tbody>
<tr>
<td>Published in</td>
<td>Armed Forces &amp; Society (0095327X), April 2020</td>
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<tr>
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<td>10.1177/0095327X20918394</td>
</tr>
<tr>
<td>Authors</td>
<td>Robert Ralston, Matthew Motta, Jennifer Spindel</td>
</tr>
</tbody>
</table>

TWITTER DEMOGRAPHICS

The data shown below were collected from the profiles of 42 tweeters who shared this research output. Click here to find out more about how the information was

Mentioned by

- 14 news outlets
- 2 blogs
- 42 tweeters
News Outlets

1. Americans aren’t worried about white nationalism in the military—because they don’t know it’s there (Salon, 12 Oct 2020)
   - White nationalist groups, who make up some of the most serious terror threats in the country, are not a concern among the military, according to a new poll.

2. White nationalists seek influence in U.S. military (UPI.com, 06 Oct 2020)
   - Oct. 9 (UPI) -- White nationalist groups, who make up some of the most serious terrorism threats in the country, are not a concern among the military, according to a new poll.

3. Americans aren’t worried about white nationalism in the military—because they don’t know it’s there (Arizona Daily Star, 08 Oct 2020)
   - (The Conversation is an independent and nonprofit source of news, analysis and commentary from academic experts.)

4. Americans aren’t worried about white nationalism in the military—because they don’t know it’s there (Salt Lake Tribune, 08 Oct 2020)
   - (The Conversation is an independent and nonprofit source of news, analysis and commentary from academic experts.)

5. Americans aren’t worried about white nationalism in the military—because they don’t know it’s there (New Hampshire Public Radio, 08 Oct 2020)
   - Jennifer Spindel, University of New Hampshire (The Conversation is an independent and nonprofit source of news, analysis and commentary from academic experts.)

6. Americans aren’t worried about white nationalism in the military—because they don’t know it’s there (New Mexico In Depth, 08 Oct 2020)
   - (The Conversation is an independent and nonprofit source of news, analysis and commentary from academic experts.)

7. Americans aren’t worried about white nationalism in the military—because they don’t know it’s there (The Daily Times, 08 Oct 2020)
   - (The Conversation is an independent and nonprofit source of news, analysis and commentary from academic experts.)

8. Americans aren’t worried about white nationalism in the military—because they don’t know it’s there (The Conversation, 08 Oct 2020)
   - White nationalist groups, who make up some of the most serious terror threats in the country, are not a concern among the military, according to a new poll.

9. Caught in the American ‘battlespace,’ the US military is reckoning with racism and politicization (Business Insider, 16 Jun 2020)
   - Two ongoing trends involving the US military have come to the fore amid recent nationwide protests: the increasing involvement of the military in domestic policing, and the impact of systemic racism and political influence on the institution.
So far, Altmetric has seen 55 tweets from 42 users, with an upper bound of 144,984 followers.

John Lounsbury
@lounsbury99
RT @JenSpindel: The piece draws on our recent @AFS_SAGE article: https://t.co/c9Dtn0Ypvk See @matt_motta's thread for more! 🔄 https://t.co/7NQinKdn
10 Oct 2020

Jen Spindel
@JenSpindel
The piece draws on our recent @AFS_SAGE article: https://t.co/c9Dtn0Ypvk See @matt_motta's thread for more! 🔄 https://t.co/7NQinKdn
08 Oct 2020

Matt Motta
@matt_motta
For more: this post is based on our research at @AFS_SAGE. You can check out that research at the link below:
https://t.co/h5FyAYfxNZ
08 Oct 2020

Nick Plessas
@NickASAVet
RT @andrewpdaivis1: Are Americans concerned with White Nationalism in the U.S.? Robert Ralston @matt_motta and @j...
31 Aug 2020

SAGE Politics
@sagepolitics
A new study published by @AFS_SAGE asks a powerful question: Are Americans aware or concerned about white nationalism in the U.S. military? https://t.co/nk1XIlagMP https://t.co/x8bZB38Bul
17 Jun 2020

Colin Robinson
@ColinRo4815326
RT @ahfdc: H/t @smaidenman for flagging this article, "When OK is Not OK: Public Concern about White Nationalism in the U.S. Military" in @...
14 Jun 2020

Robert Ralston
@RobertRalston
RT @ahfdc: H/t @smaidenman for flagging this article, "When OK is Not OK: Public Concern about White Nationalism in the U.S. Military" in @...

Dr. Pauline Shanks Kaurin
@KaurinShanks
RT @ahfdc: H/t @smaidenman for flagging this article, "When OK is Not OK: Public Concern about White Nationalism in the U.S. Military" in @...
Mendeley readers

The data shown below were compiled from readership statistics for 162 Mendeley readers of this research output. Click here to see the associated Mendeley record.

Geographical breakdown

<table>
<thead>
<tr>
<th>Country</th>
<th>Count</th>
<th>As %</th>
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<tbody>
<tr>
<td>United Kingdom</td>
<td>4</td>
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<tr>
<td>Brazil</td>
<td>4</td>
<td>2%</td>
</tr>
<tr>
<td>India</td>
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<td>2%</td>
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<td>China</td>
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</tr>
<tr>
<td>United States</td>
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<td>1%</td>
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<tr>
<td>Czechia</td>
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<td>1%</td>
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<td>South Africa</td>
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<td>&lt;1%</td>
</tr>
<tr>
<td>Turkey</td>
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<td>&lt;1%</td>
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<tr>
<td>Peru</td>
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<td>&lt;1%</td>
</tr>
<tr>
<td>Other</td>
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<tr>
<td>Unknown</td>
<td>137</td>
<td>85%</td>
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Demographic breakdown

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<tr>
<th>Readers by professional status</th>
<th>Count</th>
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<tr>
<td>Researcher</td>
<td>41</td>
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<tr>
<td>Student &gt; Ph. D. Student</td>
<td>28</td>
<td>17%</td>
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<tr>
<td>Student &gt; Master</td>
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<td>17%</td>
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<tr>
<td>Other</td>
<td>14</td>
<td>9%</td>
</tr>
<tr>
<td>Student &gt; Bachelor</td>
<td>12</td>
<td>7%</td>
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<tr>
<td>Other</td>
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<td>18%</td>
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<tr>
<td>Unknown</td>
<td>10</td>
<td>6%</td>
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<table>
<thead>
<tr>
<th>Readers by discipline</th>
<th>Count</th>
<th>As %</th>
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<tbody>
<tr>
<td>Agricultural and Biological Sciences</td>
<td>88</td>
<td>54%</td>
</tr>
<tr>
<td>Environmental Science</td>
<td>34</td>
<td>21%</td>
</tr>
<tr>
<td>Veterinary Science and Veterinary Medicine</td>
<td>11</td>
<td>7%</td>
</tr>
<tr>
<td>Biochemistry, Genetics and Molecular Biology</td>
<td>5</td>
<td>3%</td>
</tr>
<tr>
<td>Medicine and Dentistry</td>
<td>4</td>
<td>2%</td>
</tr>
<tr>
<td>Other</td>
<td>8</td>
<td>5%</td>
</tr>
<tr>
<td>Unknown</td>
<td>12</td>
<td>7%</td>
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The art of peer reviewing: Toward an effective developmental process

Overview of attention for article published in Journal of Public Affairs Education, May 2019

In the top 5% of all research outputs scored by Altmetric

4 co-authors

All journal Editors

So far, Altmetric has seen 111 tweets from 75 users, with an upper bound of 95,949 followers.

Showing items 1–100

Section on PA Education

RT @sowa75: Just got a bunch of emails to share some links for the 50 free downloads, so if anyone wants to learn my (and several distingui...

07 Aug 2020

Empoderapedia — Educació per a l’apoderament

RT @jicriado: The art of peer reviewing: Toward an effective developmental process

https://t.co/kEggYxyPow
When OK is Not OK: Public Concern About White Nationalism in the U.S. Military
Robert Ralston, Matthew Motta, Jennifer Spindel
First Published April 21, 2020 | Research Article | https://doi.org/10.1177/0095327X20918394

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Are Americans aware and concerned about White nationalism in the U.S. Military? Our large and demographically representative survey suggests that while most Americans suspect at least some of White nationalism in the military, many do not view it as a serious problem; particularly self-identified conservatives and respondents who hold highly favorable views toward military service member in a between-within-subjects experiment embedded in our survey, we show that providing inform the issue of White nationalism in the U.S. Military increases the public’s overall concern about White nationalism in the U.S. Military.

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When OK is Not OK: Public Concern About White Nationalism in the U.S. Military - Robert Ralston, Matthew Motta, Jennifer Spindel, 2020
https://journals.sagepub.com/doi/full/10.1177/0095327X2018394#.X6F8IIrldE0.twitter

When OK is Not OK: Public Concern About White Nationalism in the U.S. Military? Are Americans aware and concerned about White nationalism in the U.S. Military? Our large and demographically representative survey suggest... journals.sagepub.com
The Conversation is a network of not-for-profit media outlets that publish news stories on the Internet that are written by academic experts and researchers.
Effects of childhood adversity linger during college years
Toni Watt, Texas State University

Multiple difficult childhood experiences can lead to depression and anxiety during college, research has found. Lack of support often makes things worse.
Effects of childhood adversity linger during college years

The Research Brief is a short take about interesting academic work.

The big idea

College students who experienced a high level of adversity in childhood have lower levels of social support, such as having someone to confide in, ask for advice or go to for emotional support. When students lack these supportive relationships, they are at an increased risk of experiencing depression and anxiety. These are a few of the findings from our peer-reviewed study published in the Journal of Family Psychology.
People who need people: the relationship between adverse childhood experiences and mental health among college students

Toni Watt, PhD, Seoyoun Kim, PhD, Natalie Ceballos, PhD & Christine Norton, PhD

Received 03 Dec 2019, Accepted 29 Jun 2020, Published online: 23 Jul 2020

Abstract

Objective

This study investigates the association between adverse childhood experiences (ACEs) and mental health among a sample of college students. It also explores whether health behaviors and social support may help to explain the link between ACEs and mental health. Participants: Participants were students at a large public university in the Southwest (n = 404). Methods: A survey captured ACEs, diet, exercise, smoking, binge drinking, perceived social support, depression, anxiety, and demographics. Results: Respondents with four or more ACEs had significantly higher rates of depression and anxiety than respondents with lower ACE scores. We found significant differences in social support, but not health behaviors for the two groups. Finally, social support emerged as a strong predictor of
**People who need people: the relationship between adverse childhood experiences and mental health among college students**

Overview of attention for article published in Journal of American College Health, July 2020

<table>
<thead>
<tr>
<th>SUMMARY</th>
<th>News</th>
<th>Blogs</th>
<th>Reddit</th>
<th>Dimensions citations</th>
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<tbody>
<tr>
<td><strong>Title</strong></td>
<td>People who need people: the relationship between adverse childhood experiences and mental health among college students</td>
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<tr>
<td><strong>Authors</strong></td>
<td>Toni Watt, Seoyoun Kim, Natalie Ceballos, Christine Norton</td>
<td></td>
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<td></td>
</tr>
</tbody>
</table>

**MENDELEY READERS**

The data shown below were compiled from readership statistics for **29** Mendeley readers of this research output. [Click here to see the associated Mendeley record.](#)
Long Run Article Promotion

Edit Wikipedia

Anyone can edit Wikipedia. -- Easy to do

Wikipedia wants experts

Add your articles as “Further Reading” under key words.

Add to the text of a term and cite your work.
Florence Kelley

NAACP and work on racial equality [subheading]

“According to W.E.B. DuBois, Kelley was well known for asking pointed questions to find a course of action. [13]”

One month
Page views

Conceptual Framework

23,000+
- Conceptual Framework
- Exploratory research
- Working Hypothesis

Yearly page views
315,407
1%. 3155
.1%. 315.5
Conceptual framework

Further reading [edit]


“Great Place to Start”
Conceptual frameworks are particularly useful as organizing devices in empirical research. One set of scholars has applied the notion of conceptual framework to deductive, empirical research at the micro- or individual study level. [11][12][13][14]


Patricia Shields
Regents' and University Distinguished Professor, Political Science, Texas State University
Verified email at txstate.edu - Homepage
Public Administration  Pragmatism  Research Methods  Military Studies  Civil-military Relations

Fn 13

A Playbook for Research Methods: Integrating Conceptual Frameworks and Project Management
P Shields, N Rangarajan
New Forums Press

Fn 11

Intermediate theory: The missing link in successful student scholarship
PM Shields, H Tajalli
Journal of Public Affairs Education 12 (3), 313-334

Pragmatism as philosophy of science: A tool for public administration.
PM Shields
Several types of conceptual frameworks have been identified,\textsuperscript{[13][14][19]} and line up with a research purpose in the following ways:

- Working hypothesis – exploration or exploratory research\textsuperscript{[20]}

My Citations

- **Step by step: Building a research paper**
  PM Shields
  New Forums Press
  27 2006

- **The potential of working hypotheses for deductive exploratory research**
  M Casula, N Rangarajan, P Shields
  Quality & Quantity 55 (5), 1703-1725
  24 2021

- **Pragmatism, peacekeeping, and the constabulary force**
  PM Shields, J Soeters
  Philosohical Pragmatism and International Relations. 87-110
  24 2013

[OPEN ACCESS]