

# Transfer Planning Guide 2022-2023

## Major in Advertising

## Bachelor of Science Degree (BS)

## 120 Credit Hours

Texas Education Code Section 61.822 requires that Texas public institutions facilitate the transferability of lower-division course credit through the **Core Curriculum**. The [Core Curriculum](http://mycatalog.txstate.edu/undergraduate/general-education-core-curriculum/) contains nine Foundational Component Areas (42 hours), which every Texas State student must satisfy to graduate.

Texas State is a participant in the **Texas Common Course Numbering System** [(TCCNS).](https://www.tccns.org/) Use the TCCNS to find courses you can take at your institution to ensure transfer of credit toward freshman- and sophomore- level degree requirements at Texas State.

| Code | Course | Required Hours |
| --- | --- | --- |
| 010 | Communication | 6 required hours *(see Recommended Core Curriculum Choices below)* |
| 020 | Mathematics | 3 required hours *(see Recommended Core Curriculum Choices below)* |
| 030 | Life and Physical Sciences | 6 required hours |
| 040 | Language, Philosophy & Culture | 3 required hours |
| 050 | Creative Arts | 3 required hours |
| 060 | American History | 6 required hours |
| 070 | Government/Political Science | 6 required hours |
| 080 | Social and Behavioral Sciences | 3 required hours |
| 090 | Component Area Option | 6 required hours *(see Recommended Core Curriculum Choices below)* |

*Students will receive core credit at Texas State for any course successfully completed in the Core Curriculum of the sending institution.*

## RECOMMENDED CORE CURRICULUM CHOICES FOR THE BS-ADVERTISING

This degree requires specific courses for degree completion, and with wise planning, you may take courses that satisfy both the Core Curriculum and the BS requirements:

| Courses | TCCN | TEXAS STATE |
| --- | --- | --- |
| 010 Communications | ENGL 1301 & 1302 | ENG 1310 & 1320 |
| 020 Mathematics | *Any core 020 except* MATH 1332 | *Any core 020 except* MATH 1316 |
| 090 Component Area Content | SPCH 1311 | COMM 1310 |

## ADDITIONAL LOWER-DIVISION REQUIREMENTS

| TCCN | TEXAS STATE |
| --- | --- |
| COMM 1307\* | MC 1301\* |
| COMM 2311\* | MC 1313\* |
| COMM 2327\* | MC 3367 (will be applied)\* |
| ENGL 2322, 2323, 2327, 2328, 2332 or 2333 | ENG 2310, 2320, 2359, 2360, 2330 or 2340 |

\*Students should review the Field of Study for Advertising in the degree plan found in the catalog at <http://mycatalog.txstate.edu/undergraduate/fine-arts-communication/journalism-mass/advertising-mass-communication-bs/>

## SCHOOL OF JOURNALISM AND MASS COMMUNICATION ADMITTANCE REQUIREMENTS:

Any student admitted to Texas State may declare and be admitted to the program under a temporary status called pre-mass communication. Once a student has accumulated at least thirty credit hours and meets the requirements outlined below, the student will be admitted to the school in full-major status. Students who fail to meet these requirements will not be admitted to the major.

1. An overall GPA of at least a 2.25 on a 4.0 scale
2. A grade of a “C” or higher in MC 1301 Introduction to Mass Communication (3 hours)

## UNIVERSITY ADMISSION:

1. Submit a completed [application,](https://www.admissions.txstate.edu/apply) all supporting documents, including an official high school transcript and transcript(s) from every institution attended and application fee, to the Office of Undergraduate Admissions by the stated [priority date.](http://www.admissions.txstate.edu/future/application-dates.html)
2. Students with **1-15 transferable hours** must have a minimum 2.0 GPA in all transferable course work and meet [freshman admission standards.](http://www.admissions.txstate.edu/future/freshman/admissions-requirements) Students with **16-29 transferable hours** must have a minimum 2.5 GPA in all transferable course work. Students with **30 or more transferable hours** must have a minimum 2.25 GPA in all transferable course work. All students must be eligible to return to all previous institutions and be at least one full semester out of high school.

Students transferring to Texas State from a community college may elect to follow the [Texas State](http://mycatalog.txstate.edu/) [Undergraduate Catalog](http://mycatalog.txstate.edu/) that was in effect at the time they enrolled at their community college. Students may also, with the approval of their College Dean, follow a subsequent catalog. Students are reminded to refer to their designated catalog for information related to University requirements for curriculum, graduation, probation/suspension, and other general information.

## FOR MORE INFORMATION, CONTACT:

Office of Undergraduate Admissions

Texas State University

Richard A. Castro Undergraduate Admissions Center

429 N. Guadalupe St.

San Marcos, Texas 78666

512.245.2364

<https://www.admissions.txstate.edu/>

College of Fine Arts and Communication Advising Center

Old Main 118

512.245.1932

<https://advising.finearts.txstate.edu/>

***Texas State reserves the right to withdraw courses at any time, to change its fees or tuition, calendar, curriculum, degree requirements, graduation procedures, and any other requirements affecting students. Changes will become effective whenever authorities determine and will apply to both prospective students and those already enrolled.***

**JUNE 2022**