To: President's Cabinet

From: Denise M. Trauth

Subject: President's Cabinet Meeting

August 18, 2014

### Strategic Plan (#13)

Drs. Beth Wuest and Lisa Garza shared information about new area reporting outcomes and asked Cabinet members to send any corrections to Dr. Garza. President Trauth asked how SACS is treating outcomes assessment for athletics. Dr. Gratz agreed to ask this question in a future off-site committee chair training. Provost Bourgeois asked that the Athletics Academic Center be listed as part of University College. Dr. Wuest asked how we can demonstrate we are meeting the standard related to organizational charts. Dr. Wyatt noted that the SAP organizational structure is updated annually, but does not always map to other organizational charts. Dr. Gratz agreed to schedule a discussion of SAP and organizational chart mapping for discussion at a future Cabinet meeting.

# RTA 9/8/14 Organizational Charts Discuss relationship between SAP organizational chart structure and University organizational charts and possible changes needed.

Drs. Wuest and Garza shared a recommended updated version of the University's Goals, Initiatives, and Key Performance Indicators. Cabinet members discussed these changes and made recommendations for additional changes. Cabinet members agreed that after any additional Cabinet revisions are suggested, the document will then be ready for campus-wide review, with a target date of October 17, 2014, for completing the review of current plan Goals, Initiatives, and Key Performance Initiatives.

# RTA 10/20/14 Guests: Drs. Beth Wuest and Lisa Garza Review progress on process for reviewing and updating the University Plan.

# **Alumni Attitudes Survey**

Ms. Kim Gannon and Mr. Dan Perry discussed the Alumni Association's plan for conducting an Alumni Attitudes Survey and for screening three potential vendors. Dr. Breier noted that this survey is a follow-up to the Alumni Association's strategic plan. Ms. Gannon noted that 200 other colleges and universities have used this survey, so we will be able to benchmark against other institutions and conduct future surveys to note changes over time. Cabinet members discussed issues related to the representativeness of responses, comparability with other institutions, and interpretation of the data. Cabinet members offered several suggestions, then endorsed the Alumni Association's proposal for conducting this survey.

#### **Future Articles in Hillviews (#643)**

Mr. Matt Flores shared possible themes and stories for the spring 2015 Hillviews issue that will feature a special focus on the College of Health Professions. A mid-March 2015 publication date is planned, and President Trauth noted that since our TRB request will be covered, we need to stick to this deadline. Cabinet members offered suggestions on the stories, noting that an underlying theme should be the College's research contributions. Mr. Flores also shared a history of recent Hillviews stories by college.

### President's Update (#556)

President Trauth noted that recently, she read an article that profiled a current student who was homeless and lived out of his car while in school. Dr. Smith provided background, and Cabinet members agreed that we should not challenge representations in the story.

# Significant Issues (#01)

Provost Bourgeois reported that move-in went very well over the weekend.

Provost Bourgeois noted that we need to determine which alumni we will feature in the next two *Texas Monthly* advertisements, noting that our Dell alumni could be one group. He invited other proposals from Cabinet members.

Mr. Nance noted that the Board of Regents' Planning and Construction Committee meeting is on August 18, 2014.

Dr. Breier shared information about a retro tee shirt proposed by the Alumni Association, and Cabinet members agreed that the design was acceptable.

Dr. Wyatt reported that we turned on the 10 Gigabit (GB) network capacity on August 15, 2014, and we exceeded 2013's 1GB capacity by that same night.

Dr. Smith reported on a security breach at the Student Health Center involving improper file access by an employee and discussed corrective action being taken.

Dr. Smith noted that Bobcat Preview begins on August 18, 2014, and shared the schedule. She noted that a "Spirit Rally" is scheduled for 10:30 a.m. on August 19, 20, and 21, 2014, with 1,800 freshmen in Bobcat Stadium for each Rally. She invited Cabinet members to attend.

## **Football (#601)**

Dr. Teis distributed Cabinet football ticket packets.

DMT:ta

Posted to web at http://cabinet.president.txstate.edu/ on September 16, 2014.