

To: President's Cabinet
From: Denise M. Trauth
Subject: President's Cabinet Meeting
May 31, 2018

Board of Regents Follow-Up (#57)

Mr. Algoe reviewed actions taken at the May 2018 meeting of the Board of Regents of The Texas State University System.

Chancellor's Meeting with the Presidents Follow-Up (#623)

President Trauth summarized the topics that were discussed at the Chancellor's meeting with the Presidents. President Trauth instructed Cabinet to submit all board motions before the submission deadlines established by The Texas State University System (TSUS) and to be on all conference calls with TSUS representatives at least five minutes prior to the scheduled start times. President Trauth announced that the TSUS annual gala will be on February 6, 2019.

Inclusion and Diversity (#747)

President Trauth and Dr. Lloyd reviewed action items discussed during the President's Cabinet Retreat held on May 29, 2018.

President's Update (#556)

President Trauth asked Mr. Algoe to review the preliminary budget for fiscal years 2018, 2019, and 2020.

Significant Issues (#01)

Dr. Valarie Fleming announced that Communication Disorders majors attending orientation the week of May 28, 2018, were complimentary and enthusiastic about the new building, especially the clinics.

Mr. Algoe provided a construction update.

Dr. Breier reported on the success of University Communications' efforts in using social media to raise awareness of the opening of Willow Hall. In light of this success, President Trauth approved Dr. Breier to proceed with the development of the digital newsroom.

Mr. Pierce announced that the Jerry Jeff Walker event will be held at The Wittliff on June 2, 2018.

Mr. Pierce announced that the application to become a member of the Greater Western Library Alliance has been received and their Executive Director is in the process of arranging a campus review visit.

Dr. Teis announced that Texas State shot putter Mr. T'Mond Johnson and the men's 4x100m relay team of Mr. Jaylen Allen, Mr. De'Marcus Porter, Mr. Lincoln Warren, and Mr. Carlos Wilson will be competing in the upcoming NCAA Outdoor Championships in Eugene, Oregon.

Enrollment Management (#9)

Provost Bourgeois identified challenges to achieving a robust enrollment for fall 2018 and reviewed strategies that are being taken by the Office of Enrollment Management and Marketing to boost fall 2018 enrollment figures.

Marketing Plan (#493)

Provost Bourgeois discussed University Marketing's efforts towards updating the University brand. The first step will be to gather thoughts from key University leaders using a questionnaire developed by 160over90.

DMT:ta

Posted to web at <http://cabinet.president.txstate.edu/> on June 25, 2018.