To: President's Cabinet

From: Denise M. Trauth

Subject: President's Cabinet Meeting

December 11, 2019

#### **Digital Signage**

Mr. Pierce discussed digital signage on the campuses. Currently, the Division of Information Technology (DOIT) offers OnSignTV, a centrally managed enterprise solution for controlling digital signage content players. Throughout the campuses, there are 64 OnSignTV displays and a large number of non-OnSignTV displays. DOIT covers the cost for the main OnSignTV license, and departments pay for individual licenses. There is a need to develop and implement a more comprehensive digital signage strategy for several reasons. For example, the OnSignTV displays are not currently configured to broadcast emergency messages, and the non-OnSignTV displays cannot be centrally managed to display emergency messages. Also, information cannot be shared across displays. Cabinet members provided direction for developing overarching strategic goals, and Mr. Pierce will convene a working group.

### Campus Signage (#274)

Mr. Algoe proposed dual language safety related signage for display at various locations on university property. Cabinet members agreed that dual language signage should be displayed for one of two reasons: safety and/or environmental.

### New UPPS-Responding to Student Deaths (#763)

Dr. Smith proposed a policy for notifying the university community of a student death. Cabinet members provided suggestions. Bobcat Pause will be notified by the Dean of Students when a student death occurs and by the Office of Human Resources when a faculty or staff member death occurs. Furthermore, for any on campus death, the university community will be notified by the Dean of Students when the death involves a student and by the Office of Human Resources when the death involves a faculty or staff member.

RTA: 1/13/20 Continue discussion on proposed policy on notifying the university community of a student death.

### Sallie Beretta Award

Dr. Smith discussed a new SA/PPS for the Sallie Beretta Award. Cabinet members provided suggestions to strengthen the evaluation metrics. Provided their suggestions are incorporated, Cabinet members approved the policy.

### **Bobcat Preview**

Dr. Smith discussed funding for Bobcat Preview. The budget was broken down in terms of permanent funding and funding from reserves. Bobcat Preview will be redesigned and include a combination of mandatory and optional sessions. Mandatory sessions will focus on the academic success of students and include New Student Convocation and sessions on notetaking and study habits, safety and security, financial literacy and planning, and information technology (i.e., Canvas). The New Student Convocation will be moved to the first day of Bobcat Preview and focus on academic success. Cabinet members suggested that representatives from the Divisions of Academic Affairs and Information Technology join the Bobcat Preview workgroup to finalize the Bobcat Preview schedule.

RTA: 1/13/20 Continue discussion on the proposed schedule and budget for Bobcat Preview.

# President's Update (#556)

No update.

## Significant Issues (#01)

No update.

DMT:ta

Posted to web at http://cabinet.president.txstate.edu/ on December 19, 2019.