

To: President's Cabinet
From: Kelly R. Damphousse
Subject: President's Cabinet Meeting
July 11, 2022

Enrollment Management

Provost Bourgeois reviewed the Fall 2022 enrollment outlook report. Key challenges to enrollment growth include:

- A steady decline in enrollment across U.S. Institutions of Higher Education since 2011, especially at community colleges.
- The number of Texas high school graduates is expected to peak in 2026-2027, followed by a steady decline thereafter.
- With 40% of first-time in college (FTIC) now enrolling at Texas State University with some college credit, the median time it takes to graduate has declined from 4.3 years to 3.7 years since 2011.
- A strong labor market.
- Limited housing capacity.

Opportunities and highlights include:

- Location – The Austin-San Antonio corridor is one of the fastest growing regions in the U.S.
- Applications – TXST remains third behind The University of Texas at Austin and Texas A&M University in freshman applications.
- Enrollment – In Fall 2021, we enrolled more than 11,000 new students, our highest number ever. Higher numbers are expected in Fall 2022. In particular, the freshman class is expected to surpass 7,000 students.
- Ample classroom space in many buildings.
- Expansion of online offerings.
- 91.7 % of New Student Orientation registrants have enrolled in classes for Fall 2022, which is much higher than the typical melt rate of 86%.

Retention and Graduation Rates

Provost Bourgeois and Dr. Hernandez reviewed the current retention and graduation rates and related efforts. Key metrics shared were:

- FTIC graduation (graduated at TXST) and success rates (graduated or still enrolled) after six years are 54% and 77%, respectively.
- Full-time transfer graduation and success rates after six years are 68% and 83%, respectively.
- Freshman retention rates during the last five years has fluctuated between 76% and 78%. The current freshman Fall 2021 retention rate is 79.9%.

The Student Success Executive Committee is spearheading efforts to increase retention and graduation rates. Convened in 2021, this Committee provides strategic leadership and guidance to existing and new university committees and task forces to improve undergraduate student success. With goals of increasing first year retention of FTIC to at least 80% and six-year graduation rates to at least 58%, it is currently focused on the pre-enrollment experience; onboarding and transition; academic advising and support; and access, engagement, and support.

Dr. Ekin summarized the results from a retention analysis of FTIC, shared key takeaways, and emphasized the need to develop data-informed initiatives.

President's Report

President Damphousse discussed out-of-office notification processes with Cabinet members and asked Cabinet members for assistance in identifying alumni, donors, and other key constituents to meet.

New Business

No new business was discussed.

KRD:ta

Posted to web at <http://cabinet.president.txstate.edu/> on July 11, 2022.