

To: President's Cabinet
From: Kelly R. Damphousse
Subject: President's Cabinet Meeting
October 10, 2022

Bobcat Digital Signs

Mr. Pierce discussed the draft UPPS for Bobcat Digital Signs (BDS). Displays in public areas, about 90 in all, will fall under this UPPS.

Eleven minutes of external advertising content will run per hour, leaving 49 minutes for marketing and communications. Advertisement revenue will cover the cost of maintenance and the purchase of a double-sided digital sign for the quad. Auxiliary Services will manage external advertising content. University Marketing will be given 60 seconds per hour (broken down into four, 15-second segments) to run its own advertisements that align with a university priority.

The BDS does not support audio. All videos must use closed captioning.

The draft UPPS will enter the formal review process.

Notification of University Community Members Deaths

Mr. Algoe discussed the notification approach to employee deaths. The university community will be notified when an employee dies on one of the campuses. For off-campus deaths, the vice president of the employee's home division will be responsible for sending notifications to the impacted areas.

President's Report

President Damphousse announced that during the week of October 3, 2022, he met with the Presidential Commission on the Run to R1, the Presidential Commission on Student Success, and the Recruitment Task Force. He expressed his appreciation for Dr. Shreekanth Mandayam's choice of venue – the Freeman Ranch – for the inaugural meeting of the Commission on the Run to R1. The meeting was held on a bluff overlooking an expansive horizon, and thereby embodying the theme of dreaming big. To ensure all voices are heard, President Damphousse asked the Commissions and Task Forces to employ a variety of data gathering techniques from listening sessions and town halls to surveys and focus groups. He also asked them to forward recommendations as they are developed instead of waiting to submit a final report with all of them compiled. While the Commissions will remain intact for a longer period of time, the Task Forces are intended to require a short-term commitment. Once their final recommendations are submitted, the President's Cabinet will develop and implement an action plan. The Task Forces may be reconvened for follow-up, if necessary.

President Damphousse congratulated the Department of Athletics for a successful weekend. Tennis, soccer, softball, and football won their games, and game day operations across the sports ran smoothly. President Damphousse shared his concerns about concessions at the football game and the need for contractors to improve operations.

President Damphousse recapped his visit to the Round Rock Campus on October 4, 2022:

- Met with city leaders to discuss workforce needs of the area and how TXST can provide support.
- Met with academic leaders to learn about challenges to enrollment, student success, and faculty retention.
- Attended a campus cook-out with 400 in attendance.
- Toured clinics in Willow Hall.

President Damphousse announced that he will return to the Round Rock Campus on November 8, 2022.

President Damphousse highlighted additional events and activities:

- Held a reception for new faculty on October 3, 2022.
- Held the first Bobcat Kindle with KDamp, a small group discussion with students, on October 5, 2022. (He noted that the next one will be on the Round Rock Campus on November 8, 2022. Similar small group discussions with faculty and staff are being planned for November.)
- Attended the Terry Foundation Banquet on October 4, 2022, the Nontenure Line Faculty Appreciation Reception and “Conversations with NPR’s Erika Aguilar” on October 6, 2022, and a Retired Faculty and Staff Dinner on October 7, 2022.

New Business

Mr. Algoe provided an update to the timely warning that was issued on October 9, 2022.

Mr. Algoe discussed the need to consider tuition and fee increases in order to maintain purchasing power (i.e., to meet current and future spending needs) based on the latest Consumer Price Index of 8.3% and Higher Education Price Index of 5.2%. Cabinet discussed the options and agreed that tuition and fee increases will likely be necessary, but it encouraged the president to keep the increases as low as possible while still ensuring that the university has sufficient funds to impact important objectives, such as increasing personnel salary and benefits.

Dr. Perry recapped several events, including The Meadows Foundation Luncheon on October 7, 2022, and Step up for State that ran from October 7-8, 2022. In 1,899 minutes of giving, nearly 1,800 donors gave more than \$1 million.

Dr. Perry announced that the Distinguished Alumni Gala will be held on October 21, 2022.

Dr. Perry recommended that the University Federal Credit Union be nominated for the Texas Higher Education Distinguished Service Award. Cabinet members endorsed the recommendation, and University Advancement will prepare the nomination packet.

KRD:ta

Posted to web at <http://cabinet.president.txstate.edu/> on October 24, 2022.