To: President's Cabinet

From: Kelly R. Damphousse

Subject: President's Cabinet Meeting

November 21, 2022

Chancellor's Meeting with the Presidents Update

Dr. Damphousse reviewed topics from the November 2022 TSUS Board of Regents meeting. Items included:

- New TSUS Director of Public Art Marjorie Flanagan plans for a system-wide approach to public art, reminding presidents that one percent of all capital projects are to be spent on the commission and acquisition of public art located at or near the site of the project.
- Chancellor McCall is hosting a President's Retreat in January.
- The TSUS Office and component schools continue to explore ways to share services, such as data research, search firm contracts, and information technology, across the component institutions.

President's Cabinet Performance Goals 2022-2023

Ms. Pantlik presented her 2022-2023 performance goals, which focus on strategic planning; media relations; supporting all programs and initiatives throughout the university; crisis and reputational communications; storytelling about TXST's Run to R1; internal communications and meaningful engagement; and diversity, equity, access, and inclusion.

Mr. Pierce presented his 2022-2023 performance goals. His Information Technology-related goals focus on implementation of a university-wide chatbot, a new video content management system, Ellucian Analytics, and a customer relationship management marketing module; and completion of the first phase of a wireless replacement project. His Library-related goals center around implementation of a more formal Open Educational Resources program and a student micro-credentialing program in Alkek One; launch of the Wittliff Collections digitization project and the Alkek Laboratory for Immersive Arts and Sciences; and completion of the computer lab modernization program.

Administrative Burdens Task Force

Mr. Pierce discussed "low hanging fruit" items gathered from a recent survey. Cabinet members will seek input from their teams and discuss at greater length during their next President's Cabinet Think Tank meeting.

President's Report

President Damphousse lauded crisis communication efforts during recent events. He appreciated that parents of students are also notified during a crisis. Cabinet members discussed that in future crises, more detailed information will be provided to university leaders (e.g., deans and chairs).

President Damphousse recapped a successful weekend for the football and volleyball teams.

President Damphousse announced that Dr. Dan Perry will serve as interim Executive Director of the Texas State University Development Foundation until Mr. Brooks Hull joins TXST on January 1, 2023, as Vice President for University Advancement and Executive Director of the Development Foundation.

President Damphousse stated that because significant investments are being made on student success and our Run to R1, Cabinet members should look within their own areas and across units to identify opportunities to save money by reducing duplicated efforts, sunsetting unnecessary programs, and merging units that have the potential of working synergistically.

New Business

Dr. Hernandez and Mr. Algoe discussed an active shooter exercise on December 14, 2023. It will involve key personnel from TXST (including the President's Cabinet), the San Marcos police department, Hays County EMS and fire department, and Santa Rosa Christus-San Marcos.

Dr. Hernandez provided an update on the Housing and Telemental Health request for proposals.

Mr. Algoe presented a plan to increase financial aid available to freshmen enrolling for fall 2023 by 22%, making TXST more competitive than ever before. With such a significant increase in financial aid, TXST is well-positioned to enroll more freshmen in fall 2023 than we have in fall 2022.

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Posted to web at http://cabinet.president.txstate.edu/ on November 29, 2022.