

Council of Academic Deans Meeting
June 28, 2022

Summary and Action Items

1. **Experiential, Career, and Community Engaged Learning (EXC²EL) Center** – Dr. Vedaraman Sriraman, Dr. Valarie Fleming, Mr. Dana Willett, Mr. Ray Rogers, and Dr. Dan Perry brought a proposal to the council to establish an Experiential, Career, and Community Engaged Learning (EXC²EL) Center within the Office of Distance and Extended Learning (ODEL). The goals for the EXC²EL Center are: centralized data collection, support for existing programming, and support for strategic growth.

Discussion was held amongst the deans and a question was raised on when this would begin. Dr. Bourgeois responded by stating that they would begin implementing this program soon, with resources coming out of ODEL. Dr. Bourgeois approved EXC²EL to move forward as supported by the Council of Academic Deans.

2. **Step Up for State 2022** – Dr. Dan Perry and Mr. Sam Regonini informed the council that Step Up for State is planned for October 12 – 13, 2022. They thanked everyone who helped with last year's event and informed the council that the featured fund selection will follow a similar process as last year – focusing on well supported and priority programs that will help build a sustainable engagement from donors year-over-year. Sam concluded by stating that he will be scheduling a time with everyone to share a list of identified projects associated with each college and requested feedback.

3. **Undergraduate Admissions Report** – The data provided is as of June 26, 2022. Mr. Ray provided the council with an undergraduate admissions report. They are working on strategic partnerships with Dallas College (Central) which will include all of their campuses. This is in the final stages. Coastal Bend has expressed interest in a lot of our programs. These are great opportunities as we see a diminish of the Community College environment. We have reached out to Amazon to visit their HR and their employees. We are awaiting a response.

EAB research: The widening gap between HS graduation and college enrollment

Demographics dominates conversations around undergraduate enrollment, but the proportion of students who graduate each year (2010-2020) was up +7.2% but fail to matriculate to higher education has steadily risen (-4.6%) over the past decade. EAB estimates that 25% are summer melts. (Nonconsumption)

Action: EAB recommendation is to remove all unnecessary barriers to enrollment

Freshmen New Student Orientation:

- FTIC NSO registration is now 102.1% of our target (7,901) of the 2021 final count of 7,735. We reached the goal 11 weeks ahead of the 2021 pace.
- In first 8 NSO sessions – we had 3,416 registered and 96.8% attended (3,308) and 94% (3,211) left with classes.
- The next 7 NSO are full and the first open date for registration is July 26.

Transfers Orientation (online)

- Our transfer apps are down 11.5% - Domestic transfers are down -28% on Apply Texas to 4-year colleges.
- Our week 26 NSO registration count is 2,225 – up 187 or 9.2%. We are 60.7% of our goal. In 2021, we were at 54% on the same week.
- Today NSO count is 2,291 or 61.3% of our target.

Apply Texas Fall 2022 Application Dashboard (as of Monday, June 26)

Texas State is 3rd in submitted domestic US freshman applications

Texas State is 2nd in readmits with 758 (#1 UTRGV 879)

Texas State is 5th in transfers with 4,419 (#1 UH 6,585)

Texas State is 13 in international freshmen 190 (#1 UT Austin 1,539)

- Submitted Apps to 2-year Texas Colleges are down -20%
- Submitted 4-year domestic FTIC apps are up 11%, and INT FTIC is up 22%
- Submitted 4-year domestic transfer apps are down -28%, and INT is down -17%

Fall Daily Registration Report for June 27, 72 days to fall census day.

	2021	2022	Difference
Total Enrollment	29,568	29,839	271 or 0.9%
UG Enrollment	25,871	26,464	593 or 2.3%
Graduate Enrollment	3,697	3,375	-322 or -8.7%

2021 Freshmen 1-year retention tracking (As of June 27)

- 2022 79.6% or 4,935 -1,192 not registered
- 2020 74% or 4,042 – 1,342 not registered
- 2019 79% or 4,821 – 1,243 not registered
- 2018 79% or 4,682 – 1,169 not registered
- 2017 79% or 4,534 – 1,085 not registered

2021 Transfer 1-year retention (As of June 27)

- 2022 76% or 1,760 – 540 not registered
- 2020 77% or 1,721 – 513 not registered
- 2019 76% or 2,044 – 614 not registered
- 2018 78% or 2,164 – 583 not registered
- 2017 76% or 2,189 – 670 not registered

Fall Merit Awards as of June 26, 2022

- Top 10% registered for NSO is up 15% or 132 (984)
- Top 11-25% registered for NSO is up 12% or 250 (2,252)
- Top 25% registered for NSO **is up 13% or +382 (3,236 vs. 2,854).**
- First-year merit awards offered 10,124 - 42% with test scores / 58% test-optional
 - (3,725 committed) Acceptance rate is slightly higher 2.2% (35% vs. 32.8%)
 - Merit acceptances are up by 1,053 over the same date last year

Summer 2022 Apps Week 26

- First-year students applied 494 up 9 or 1.9%
- First-year students accepted 156 up 8 or 5.4%
- Freshmen NSO 68 down -3 or -4.2%
- Registered for classes 40 – up 12 or 42%
- Transfer apps 626 – down 135 or -17.7%
- Transfer accepts 371 down 63 or -14.5%
- Transfer NSO 302 down -46 or -13.2%
- Registered 185 is up by 7 or 3.6%

2022 Freshman Class Week 26

- First-year students apps 34,154 is up 3,509 or 11.5%
- First-year students accepted 24,990 is up 3,828 or 18.1%
- First year NSO 7,841 vs. 7,021 is up 820 or 11.7%
- Registered for classes 3,345 vs. 2,976 (per daily registration report) is up 369 or 12.3%

- Transfer apps 4,799 is down -624 or -11.5%
- Transfer accepts 3,390 is down 134 or -3.8%
- Transfer NSO 2,225 vs. 2,038 is up 187 or 9.2%
- Registered for classes 1,303 vs. 1,129 (Per daily registration sheet) is up 174 or 15.4%

Dr. Bourgeois added that there are 6,854 freshmen with contracts, Housing and Residential Life has given 600 students an exemption from living on campus, 32 of which were denied. This may suggest another method for determining the number of freshmen expected this fall.

Dr. Bourgeois added that we are at 79.6% of the fall 2021 freshman class registered for fall 2022 but Dr. Mary Ellen Cavitt added that 120 students were dropped because they did not fulfill TSI requirements.

4. **Graduate Admissions Report** – Dr. Andrea Golato provided the Council with a graduate admissions report. She reports that the admission for summer is complete. In the last week they have received one additional application. Summer registration is down by 124 compared to last year. Contributor is the continuing master's students at 71 fewer. Total amount of applicants is down by 5.9%, but SCH is not as bad at 2.7%.

OFF AGENDA

Dr. Bourgeois announced that Dr. Kelly Damphousse wants to speak to the colleges about the following items:

1. Faculty compensation and workload,
2. R1 research status,
3. Tuition and fees waivers for graduate students,
4. New title for non-tenure line faculty members

Dr. Bourgeois reminded the council that, on Friday, July 1, from 8:00AM – 9:00 AM, Dr. Damphousse will be meeting with groups of parents and groups of prospective students under the arch of the Denise M. Trauth and John L. Huffman Undergraduate Academic Center on the San Marcos Campus. Dr. Damphousse will also be doing this at the Round Rock Campus on July 5 from 1:00PM – 2:00PM.

Dr. Blanda announced that, after 2+ years of suspended animation, the National Institute Research Center is now a viable center again. This is due to securing the R24 grant and being NIH funded.