

Council of Academic Deans
February 9, 2016

Summary and Action Items

- **Family Campaign:** Mr. Wesley Clark announced that February 29, 2016 is the official kick-off of the 2016 Family Campaign. He provided and reviewed with the Council the 2016 Family Campaign Timeline.
- **New IR Reporting Software – Tableau:** Mr. Joe Meyer, Ms. Kate Proff and Mr. Marc Turner provided the Council with a demonstration of the new IR reporting software, Tableau. This new software will create and display dashboards and is a replacement to the old pivot tables once used.
- **Marketable Skills and 60x30 TX:** One of the four major goals in the CB Strategic Plan 60x30TX is identifying marketable skills by program. Students and employers need to be aware of marketable skills embedded in their academic programs. Lists of marketable skills by program will be finalized by 2020. The Texas Council of Chief Academic Officers (TCCAO) will begin the process the spring recruiting faculty in one meta-major: Communication/Journalism. The TCCAO list will be advisory.
- **2017-2027 Campus Master Plan Discussion:** Dr. Bourgeois discussed with the Council examples of working parameters as each area begins meeting with the Campus Master Plan committee and consultants.
- **Undergraduate Admissions Report:** Dr. Michael Heintze provided the Council with the undergraduate admissions report.
- **Graduate Admissions Report:** Dr. Andrea Golato provided the Council with the graduate admissions report.