



# GRANT WRITING FOR YOUR FARM

Katie Tritsch

Small Producers Initiative //  
Central Texas Young Farmers Coalition

# WHAT IS A GRANT?



- ~~Free money~~ Money you don't have to pay back
- Tied to activities & outcomes
- Require reporting
- Matching costs (sometimes)
- Allowable & unallowable expenses
- Competitive\*
- Taxable\*
- Private, governmental, philanthropic

\*generally



## GRANTS FOR FARMERS & RANCHERS

- Limited (for now)
- Usually not for capital acquisition
- More opportunities for nonprofits, institutions
- \*EQIP\*

# GRANT PROGRAMS

## Simple:

- FACT Fund-A-Farmer Grant - animal welfare & pasture
- FVC Farmer Veteran Fellowship Fund - small equipment
- Fruit Guys Community Fund - sustainability projects
- National Young Farmers Coalition Young Farmer Grant - flexible

## Somewhere in the middle:

- TDA Young Farmer Grant - start up, expansion, diversification
- SSARE Producer Grants - research

## Involved/complex:

- RD Value-Added Producer Grant - marketing & processing
- NIFA Small Business Innovation Research Grant - research & development
- TDA Specialty Crop Block Grant - marketing & research, requires partnership



Quick Reference Guide  
on Grants & Loans

# TIPS & TRICKS

- Know what you want to do & frame your project for the funder
- Use SMART goals = specific, measurable, attainable, realistic, time-bound
  - My sales will increase.
  - Increasing field production means we can expand to a new farmers market, reaching up to 100 new customers per week. We expect our sales will grow 20% by 2024.
- Have someone review your application
- Start early! Write early!





HERE TO HELP!

Katie Tritsch

[smallproducers@txstate.edu](mailto:smallproducers@txstate.edu)