

Year	Historical Event
Early 1950's	Student Center was located in what is now the Lampasas Building (previously the Art Building)
1962	A new student center opened its doors in what is currently the University Police Department (Nueces Building). Previous programs have been documented since 1947 but this is the first dedicated facility to a Student Center function. Directors over the years include Martha St. Clair, Howard Moon, Stayden Wood, and Ed Boney
1977	The Lyndon Baines Johnson Memorial Student Center opened on the corner of Edward Gary and Roanoke Sts. (Roanoke is now Bobcat Trail)
1984	The LBJ Student Center Staff Structure is composed of a: Director, Coordinator, Accounting Clerk and 6 custodians. Lillian Dees becomes the Director
1995	The position of Assistant Director is created.
1996	The following staff positions were added: Coordinator for Commuter and Volunteer Services, Computer Systems Support Specialist and Retail Manager
1997	The LBJ Student Center Staff Structure is composed of a: Director, 2 Assistant Directors, Business Manager, Accounting Clerk, 2 Coordinators, 5 Administrative Assistants, Coordinator of Student Center Services, Building Operations Supervisor, 5 Custodians, and 3 Graduate Research Assistants
1998	The current LBJ Student Center opened closer to the center of campus (on the corner of Comanche & Sessom) The assistant director –operations position is reclassified to Associate Director; PAWS Preview program initiated with principle leadership from Assistant Director
2000	A successful fee referendum is conducted to increase fee by \$10 for operating expenses. Lillian Dees retires after 38 years of university service (1962-2000) and 16 years as Director; Andy Rhoades hired as new Director. The assistant director-activities position is reclassified to Associate Director
2001-02	A Night and Weekend Manager position is created and filled; Chick-fil-A moved to basement of the building to help increase traffic flow to an underutilized section of the building. Burger King was replaced by Coyote Jacks, new food concepts (Mama Yeh's and Socrates) were added.

2002-03	Starbucks opened expanded operation in Lyndon's (what was formerly Mugs); Gaillardia Gallery established and successful, showcasing faculty and student art; Position of Coordinator for Leadership and New Student Programs is created and filled. Sweet Sensations Ice Cream shop opened in the Paseo
2003-04	Retail operations very successful; Bobcat Build program is introduced (November 2003); computer lab usage on the rise; changes in Lyndon's; partnership established with cable tv for purchase of broadcast program; Women's exhibit created in Atrium to commemorate centennial year; Position of Coordinator for Greek Life and Risk Management was created and filled. Financial Aid opened a branch office once a week at the Information Desk
2004-05	Quad Sign replaced; Building operates to midnight; George's and Lyndon's renovation completed; Clicks Computer Lab in BLR; new POS system for Paws Market installed; New position of Marketing Coordinator created and filled
2005-06	Associate Director for Student Development and Retention position was created and filled; carpet was replaced in ballroom; Planning, Assessment, Leadership and Marketing area was established wireless technology becomes a resource for facility users; Computer maintenance space renovated for Planning, Assessment, Leadership and Marketing office suite; Dr. James Studer, Vice President of Student Affairs for the past fourteen years moves to full time faculty role and Dr. Joanne Smith becomes Vice President for Student Affairs.
2006-07	Building upgraded by replacing carpet in the areas of the Teaching Theater and fourth floor hallways to mirror school colors as initial element of an ongoing carpet replacement plan; ; Carpet replaced in the areas of Teaching Theater and fourth floor hallways to mirror school colors; video projectors installed in all meeting rooms; Retail leasing success included the addition of Wells Fargo rental agreement on second floor; Bobcat Build becomes the 9 th Chartered Student Organization to be advised by the Campus Activities and Student Organizations area; Texas State Showdown established as a Welcome Week program (i.e. Best Pizza in San Marcos contest); ID Services relocates to the LBJ Student Center, resulting in the loss of Gaillardia Gallery space.
2007-08	LBJ Student Center celebrated its 10 year anniversary at present location; carpet replaced on third

floor hallways and meeting rooms; Pizza Hut relocated to lower level in George's which dramatically increased traffic into that area of the building; Hey Dogg, a new food concept was added in the old Pizza Hut space. All national food brand concepts have been successfully moved to the first level of the building. Marketing relocated to fourth floor to accommodate growth; First year to hold LBJ Birthday Bash (replacing Rec Jam) during PAWS Preview weekend.

2008-09

Successful Fee Referendum raised the Student Center fee by \$4 per long semester, beginning fall 2009; bus traffic flow modifications changing original primary bus loop location for drop off and pick up to an area closer to the Quad negatively affect overall total customer traffic; full service Starbucks operation opens in the Basement; upgrade to Blimpie operations in Lyndon's doubles serving lines; LBJ Student Center parking garage oversight transferred to Parking Services department. Parking Services opened a branch office in the Student Center to facilitate operation of the LBJ Student Center garage; Meal trades are accepted anytime on the second level and with the move of food concepts to new locations, resulted in meal trade commissions in the Student Center more than doubling since 2006 (\$48,100) to an all time high of \$104,000. Bobcat Blend established and ready to operate as a comprehensive recycling program in the fall of 2009. Food service continues as primary traffic generator. Longtime Dean of Students and Associate Vice President, Dr. John Garrison, retired in the fall, and Dr. Margarita Arellano filled the position in the spring of 2009. Leadership program Coordinator moved to the Dean of Students office to begin development of a comprehensive Leadership Institute.

2009-2010

At present, the LBJ Student Center is a hub for a campus of over 30,000 students, under the direction of Andy Rhoades, Director, Dr. Margarita Arellano, Associate Vice President and Dean of Students and Vice President for Student Affairs, Dr. Joanne H. Smith. The department employs 28 FTE employees, 6 graduate research assistants and approximately 75 student employees (with an additional 200 seasonal employees for PAWS Preview).

Source: Information provided in this table was compiled from the following sources: CPR I Historical Document, Staff Employment Records and LBJ Student Center Staff.