

European Innovation Academy is a non-profit educational institution with a mission to educate **future entrepreneurs** and **accelerate companies'** digital growth.

Porto.

U. PORTO

## EIA PORTO, PORTUGAL

July 17 - August 5, 2022

**From an idea to a startup with mentors and speakers from the industry.**

EIA program is developed in cooperation with world class universities and companies from **Silicon Valley**.



**This is what you will experience in the EIA program:**



- Team formation & ideation
  - Problem-solution fit
- Customer development
  - Customer & problem validation
- Prototyping & solution validation

**No other team formation process like this**



- Digital prototype & marketing strategy
  - Startup expo
- Business & revenue model
- Marketing Campaign launch
- Acquiring users & product development sprint

**Work based on Google Sprint method**



- IP & pitch & product development sprint
- Fundraising & product development sprint
  - Startup funding
    - What's next
    - Grand pitch

**Special VC carousel system**

500

PARTICIPANTS

350

UNIVERSITIES

100

MENTORS & SPEAKERS

85

NATIONS