

Name: _____

Date: _____

“The Geography of...”

You and your partner will be investigating the spread of a product or culture trait from or to Southeast Asia. Your goal is to create a visual presentation describing the product, its trip around the world, and the impact it has had.

- I. You will need to select a product. You can choose any product or culture trait you like, as long as your teacher approves. Below is a list of suggestions:

Products and traits diffusing into Southeast Asia:

Language – French, English	Religion – Catholicism, Islam, Hinduism, Mahayana Buddhism
Music – Rap, Rock	Food – French bread, chilies, Coca-cola, McDonalds, etc.
Clothing – denim jeans	TV, movies or other pop culture (Indonesian Idol)

Products and traits diffusion from Southeast Asia:

Food – rice, bananas, sriracha, Thai cuisine, cinnamon, nutmeg, cloves, mace	Religion – Theravada Buddhism
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- II. Once you have selected your product, do some research on your product and complete the following graphic organizer:

Product or trait:	
Culture hearth or region of origin:	
<p>Diffusion: When did the product begin to spread from its hearth?</p> <p>On a blank world map, draw arrows from the product's culture hearth to all of the areas to which it has diffused. Make thicker lines for areas with higher adoption rates.</p> <p>How did the product spread from its culture hearth? Be sure to explain the type of diffusion – expansion, hierarchical, contagious.</p> <p>Which areas of the world have adopted this product?</p> <p>Why has this product been adopted in these regions?</p> <p>Were there cultural, social, political, economic or other factors which made this region more likely to adopt this product?</p>	
<p>Impact: What impacts did this product have in the region of adoption? Be sure to include political, cultural, economic, and social impacts.</p> <p>Have these impacts been positive, negative or both? Explain your answer.</p> <p>Has this product been changed or impacted by the adopting region?</p>	

- III. Use Glogster to create a poster of your product and its diffusion. Be sure to include your map, interesting graphics, and the information above. Also, make sure you include the sources you used for your research using the format indicated by your teacher.