

Esri ArcGIS Online FAQs for District Technologists

How are privacy issues handled by Esri for K-12 use of ArcGIS Online?

Esri makes software for adult users (<http://www.esri.com/industries>) but provides it to K12 schools and youth clubs for instructional use at no charge. We do not market to youth, period, and specifically do not want student data. We show people in this document <http://esri.box.com/agoorgsforschools> (see esp. p.12, 22-34) numerous strategies they can follow to ensure personally identifiable information (PII) is not used or shared. This document specifically recommends the use of "generic" logins and assignment of those logins to students. We further point out additional steps through which the school may "establish thicker and taller walls" around the school and students.

You can also see additional details from <http://trust.arcgis.com>.

That said, we do not prohibit schools from setting up their Org in a manner that exposes PII. We provide people guidance on how to avoid it, and let schools set up processes as they desire. Some schools want their students to establish a personal digital footprint, and we do not prevent them. On the other hand, some schools say "Our students can only do whatever can be accomplished without signing in to a personal account," so we show people how they can still engage that way (<http://esri.box.com/agousestrategies>). We believe in education, so we tell you outright that we have no interest in and do not collect student data, and show you how to avoid using and exposing it, but the choice to follow our suggestions or not is yours.

Is there a way I could schedule professional development on this in our district on a specific day? What would be the cost?

The Texas Alliance has grant funding to support professional development. Contact Maggie Hutchins, mhutchins@txstate.edu for more information. We require a minimum of 15 participants. There are some free Esri online trainings available on-line as well at <https://www.esri.com/training/>.

We recommend at least a one-day workshop to begin. Two days is better, consecutively or taking place a month or so after the original workshop. An organizational account is not required for the professional development.

Is there any sort of software that needs to be installed to use it? If so, where can I find system requirements?

You can review the free Esri software offer for K-12 schools at <http://www.esri.com/industries/education/software-bundle#>.

Does the ArcGIS Online work on a Chromebook?

Yes!

Is there a specific EDU account that we can utilize and how do we access? Are there supporting instructional materials?

The ArcGIS Online Organizational account is free for K-12 schools, and a variety of instructional materials are hosted at <http://www.esri.com/connected>.