

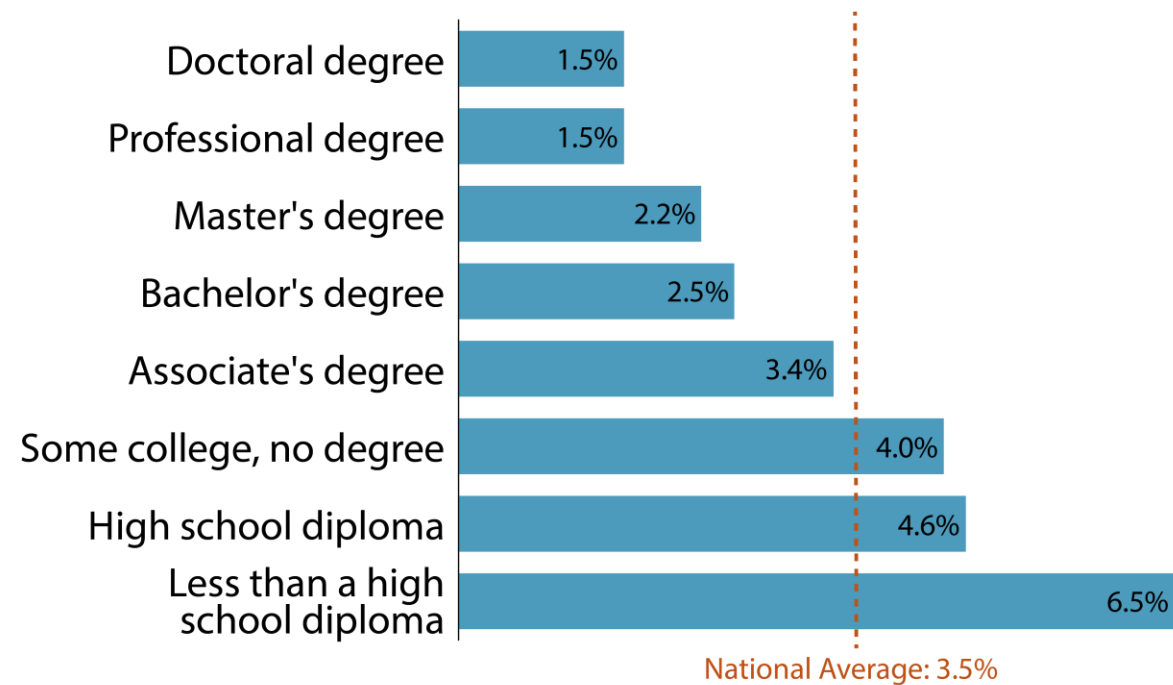
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# Higher Education Provides Opportunity for Upward Mobility and a Lifetime of Value

2019 NACUBO Perceptions and Priorities  
June 2019

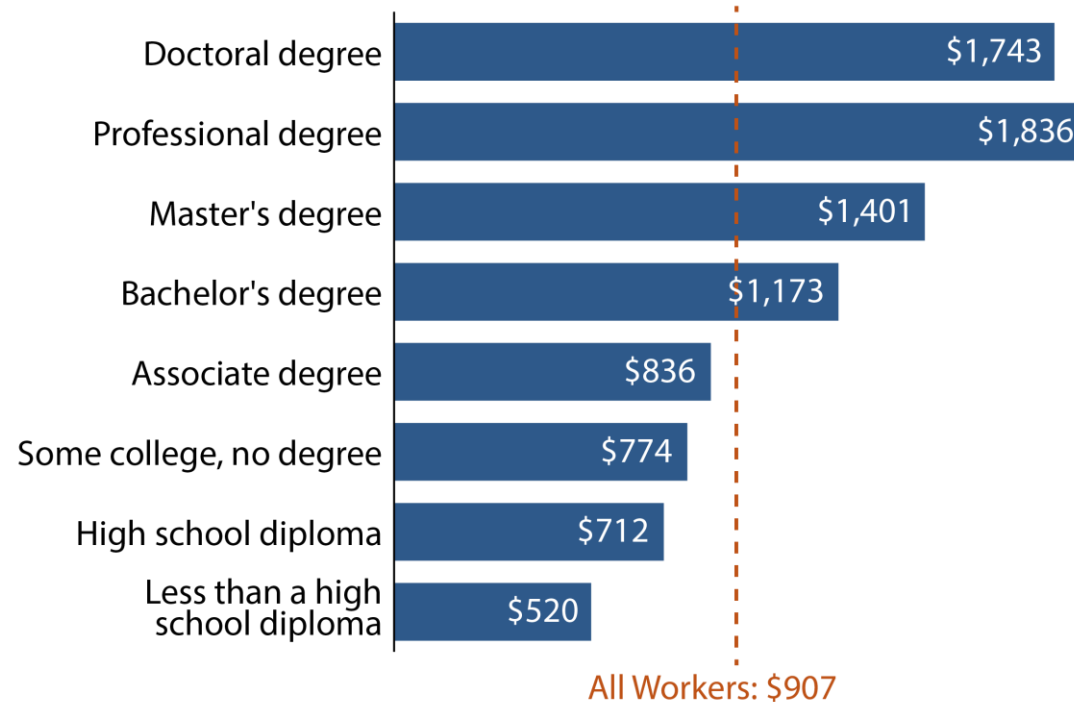
# The Unemployment Rates for Degree-Holders are Below the National Average

Unemployment rates by educational attainment, 2017



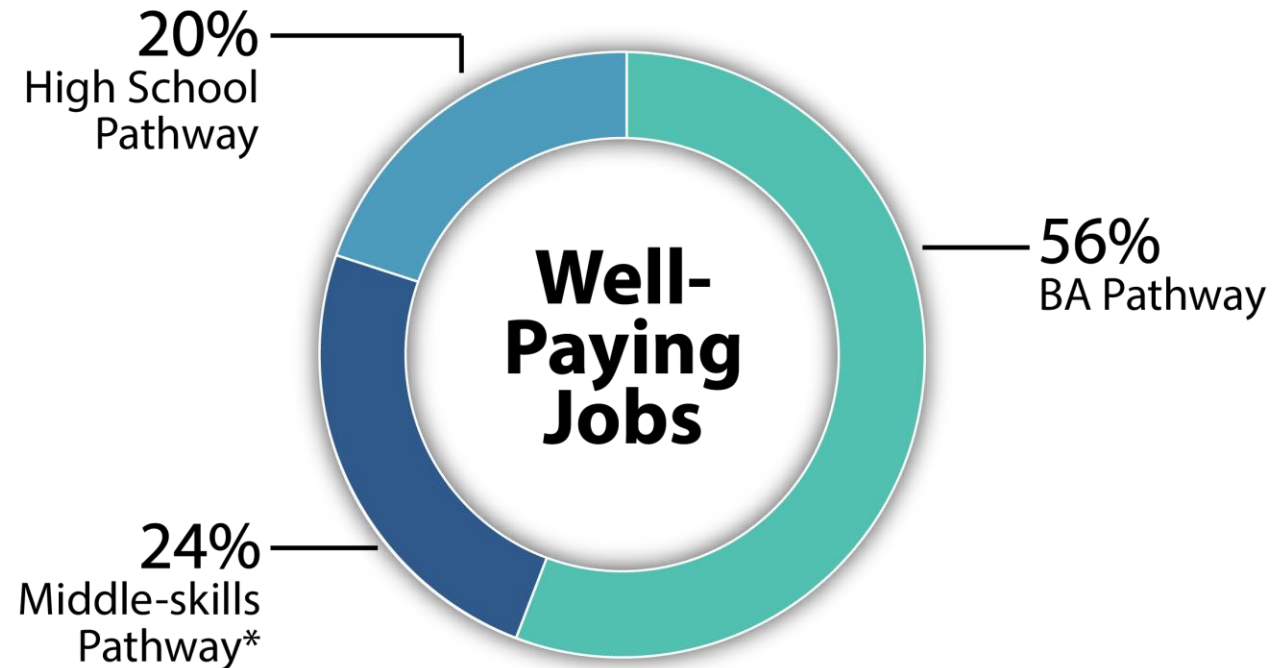
# When Degree-Holders Work, They Earn Far More Than Their Peers

Median usual weekly earnings by educational attainment, 2017



# Four Out of Five Well-Paying Jobs Require at Least Some Education or Training Beyond High School

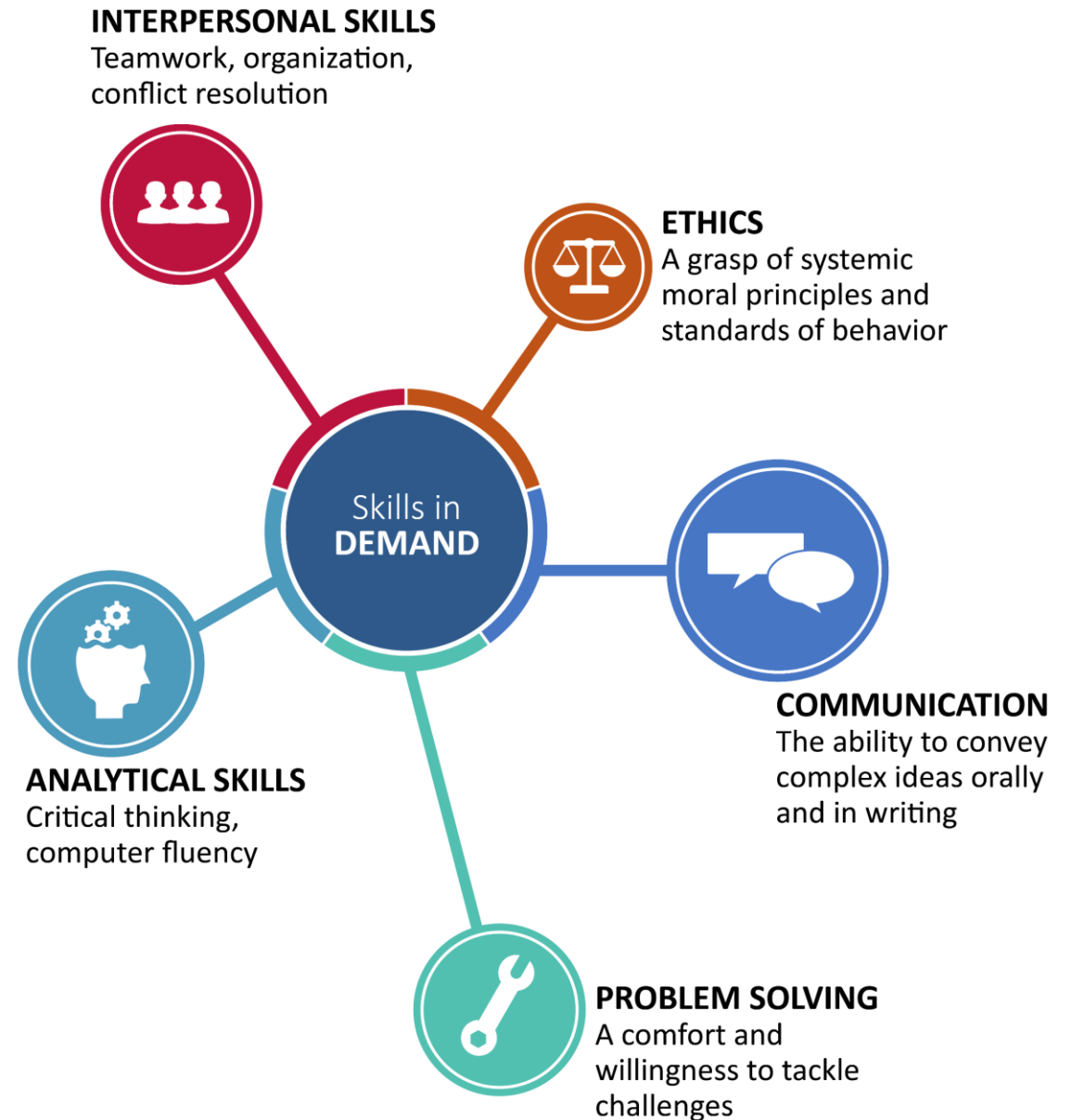
Jobs paying at least \$35,000 for young workers or \$45,000 for older workers, by educational requirement



\*Note: "Middle-skills" pathway requires some postsecondary training or education.

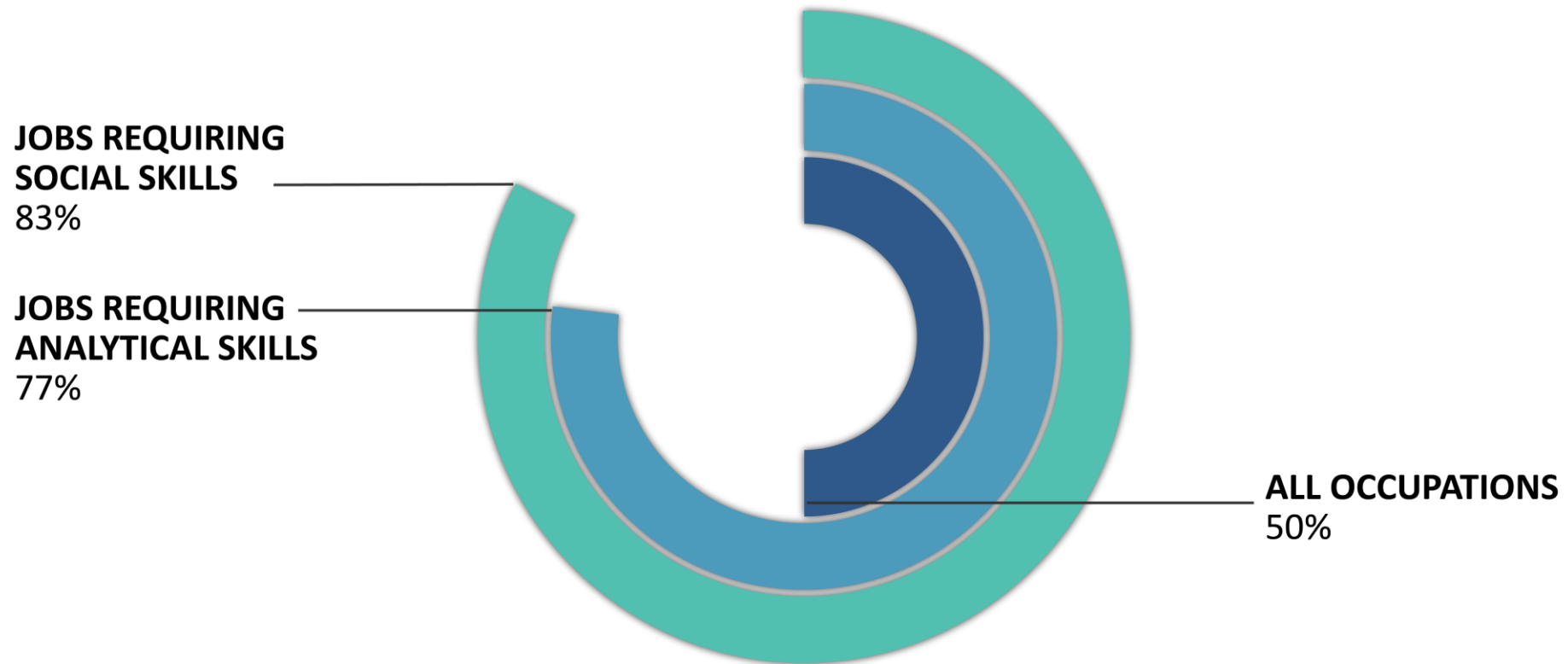
Source: Anthony P. Carveale, et al. "Three Educational Pathways to Good Jobs," Georgetown University Center on Education and the Workforce, 2017.

# Skills Commonly Associated With a Liberal Arts Education Are Among the Most In-Demand From Employers

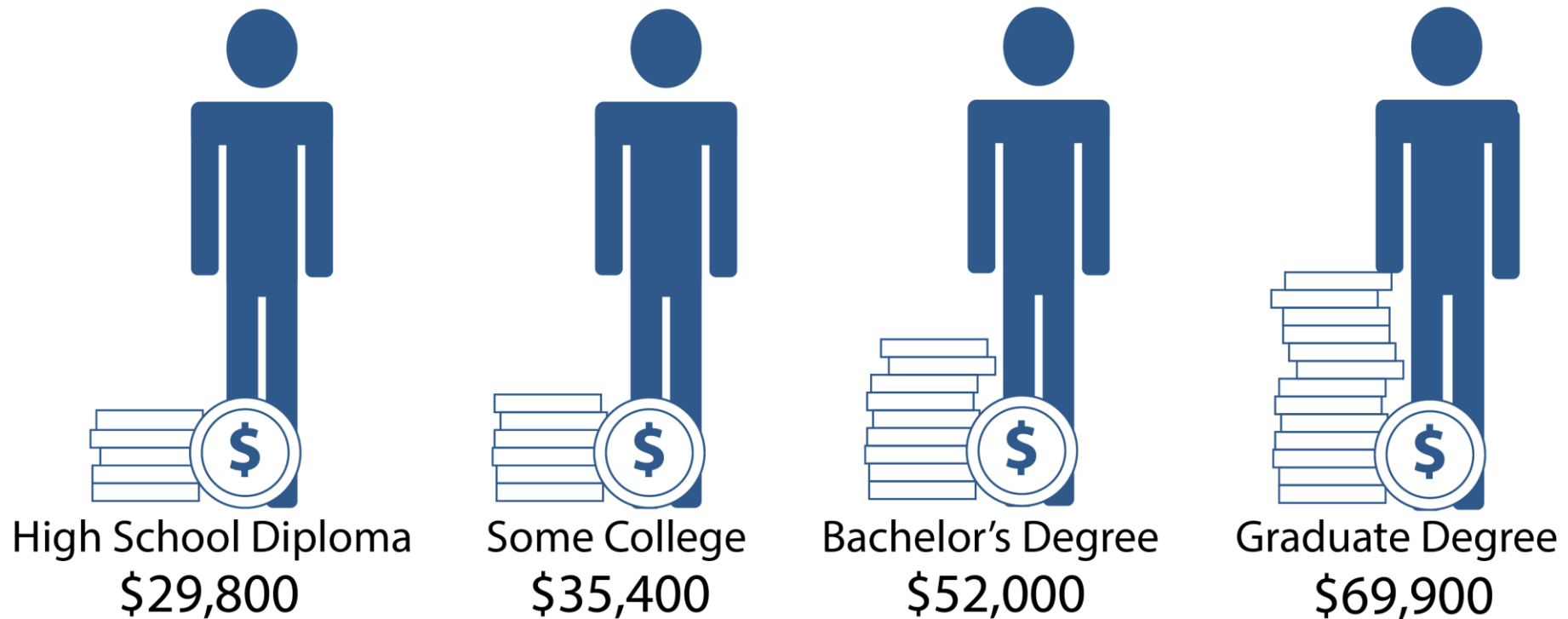


# Employment Growth Is More Rapid In Occupations Requiring Higher Social or Analytical Skills

Percent change in employment, 1980-2015

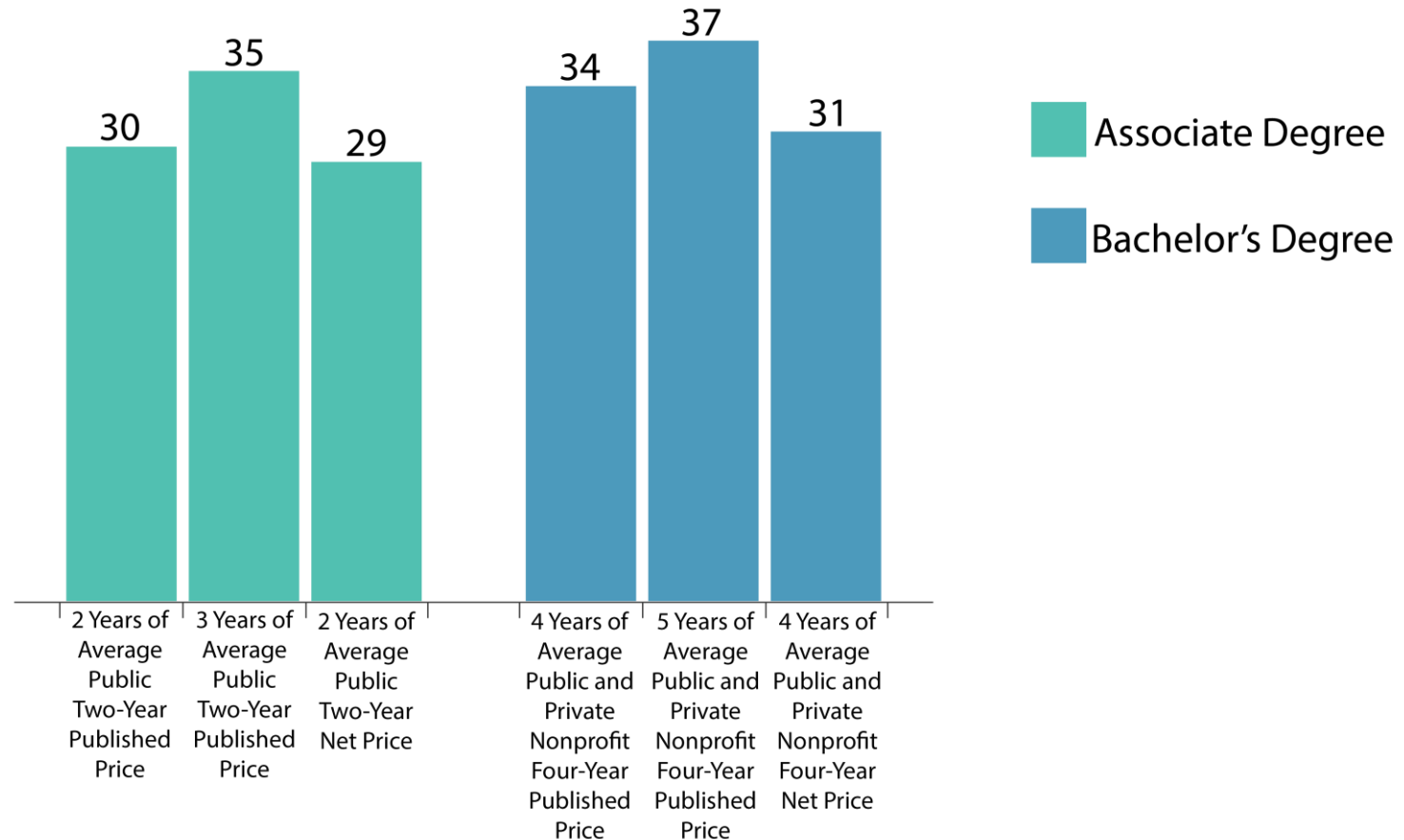


# Full-Time Workers With a Bachelor's Earn 74% More Annually Than Those With Just a High School Diploma



# Investing In a Degree Pays Off

Age at which cumulative earnings of college graduates exceeds those of high school graduates, by degree and price of college





# Higher Education Is More Than Just a Private Good

Society derives all manner of benefits from a highly-educated population.

From advancing research to driving economic development, the benefits of higher education extend beyond its role in educating students.

Local  
Job  
Creation

Better  
National  
Health  
Outcomes

Increased  
Tax  
Revenues

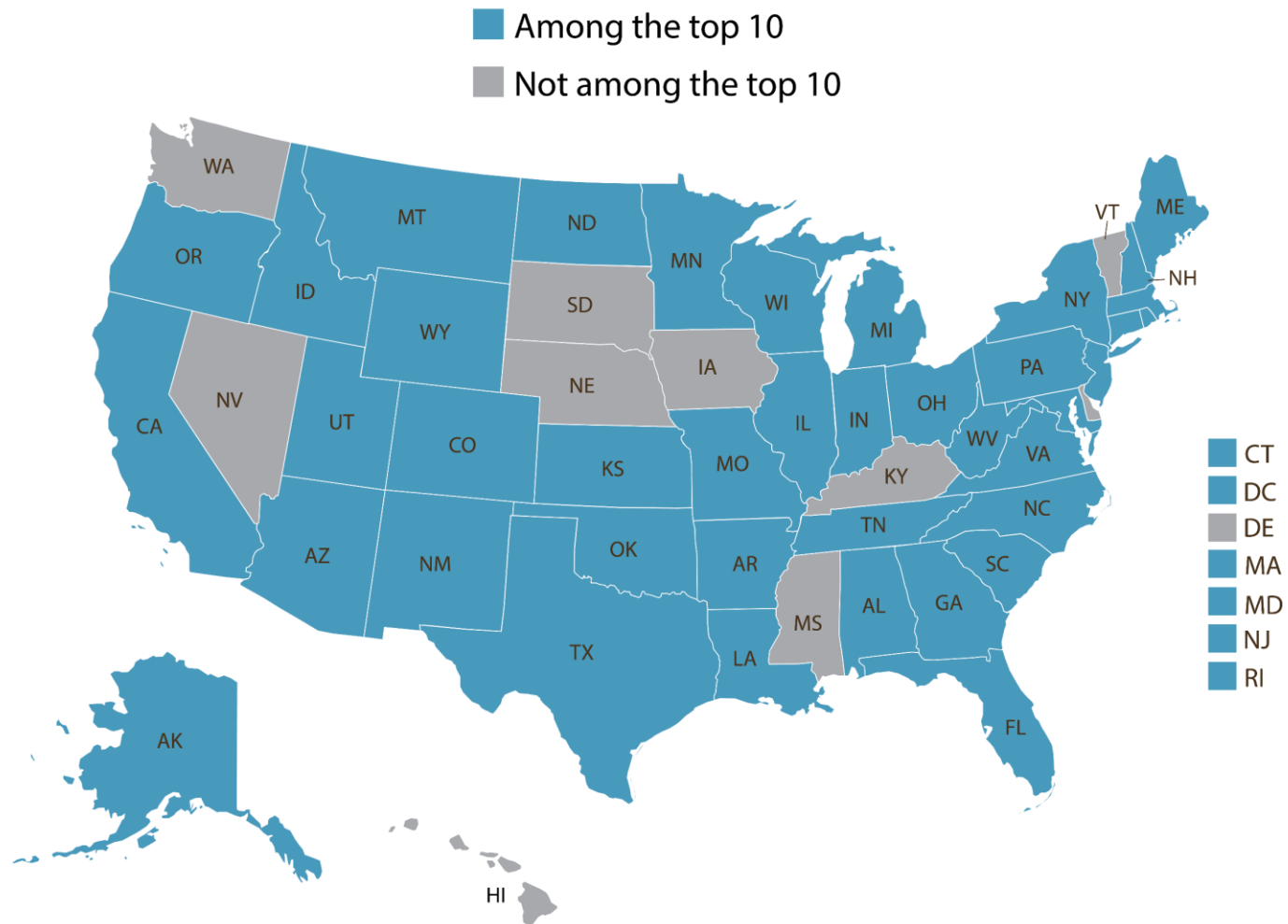
Economic  
Growth

More Civic  
Engagement

Research  
&  
Development

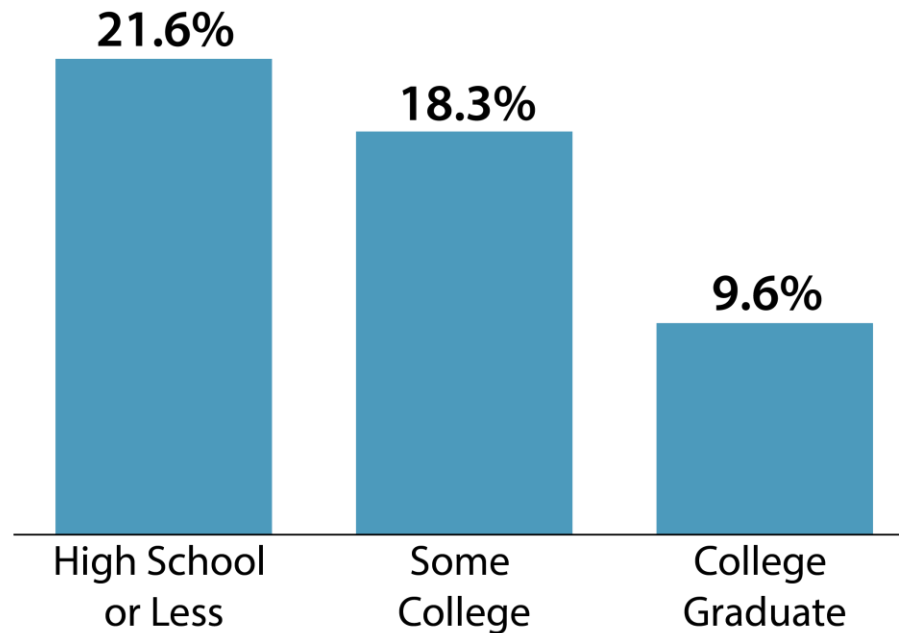
# Colleges and Universities are Among the Largest Employers in Most States

States where at least one college or university is among the top 10 largest employers



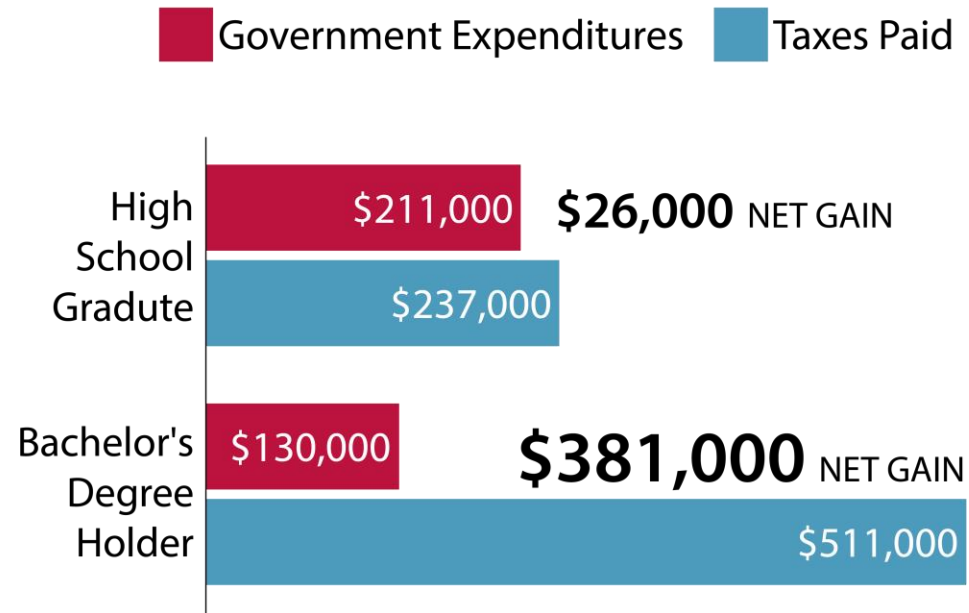
# The Children of College Graduates are Less Likely to be Obese

Prevalence of obesity among youths (persons aged 2-19 years), by education of household head, 2011-2014



# Bachelor's Degree Holders Contribute Far More in Taxes than They Receive in Benefits

Estimated total lifetime fiscal effects at age 19

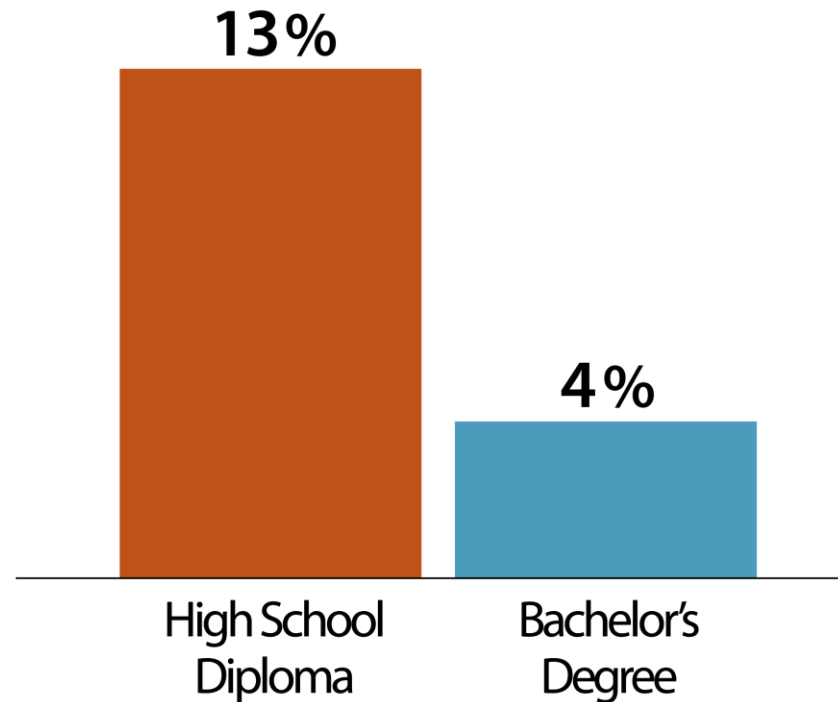


**Note:** Estimates use a 3 percent discount rate.

**Source:** Philip Troste, *"It's Not Just the Money: The Benefits of College Education to Individuals and to Society,"* The Lumina Foundation, 2015.

# Poverty Rates are Three Times Higher for Those With Only a High School Diploma

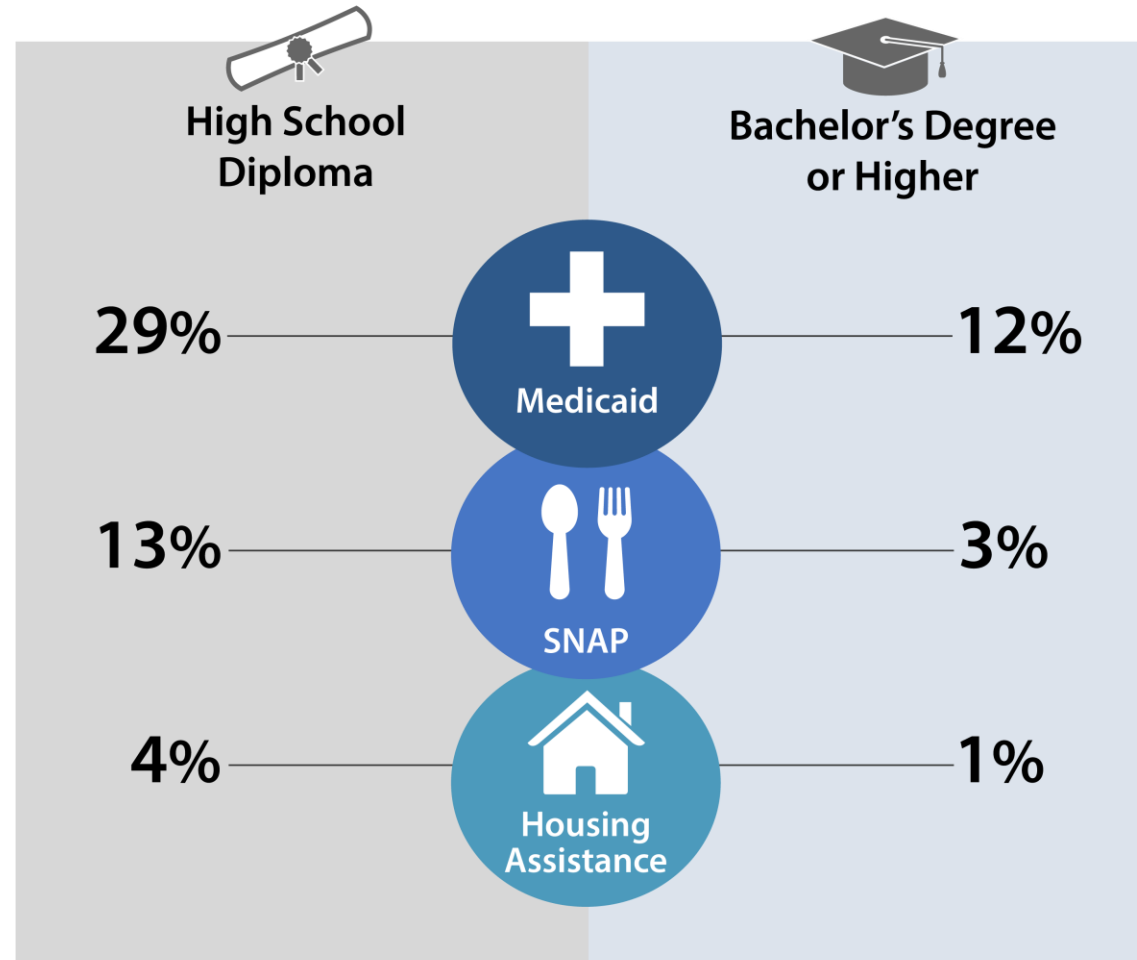
Percent of individuals age 25 and older living in poverty, by educational attainment, 2015



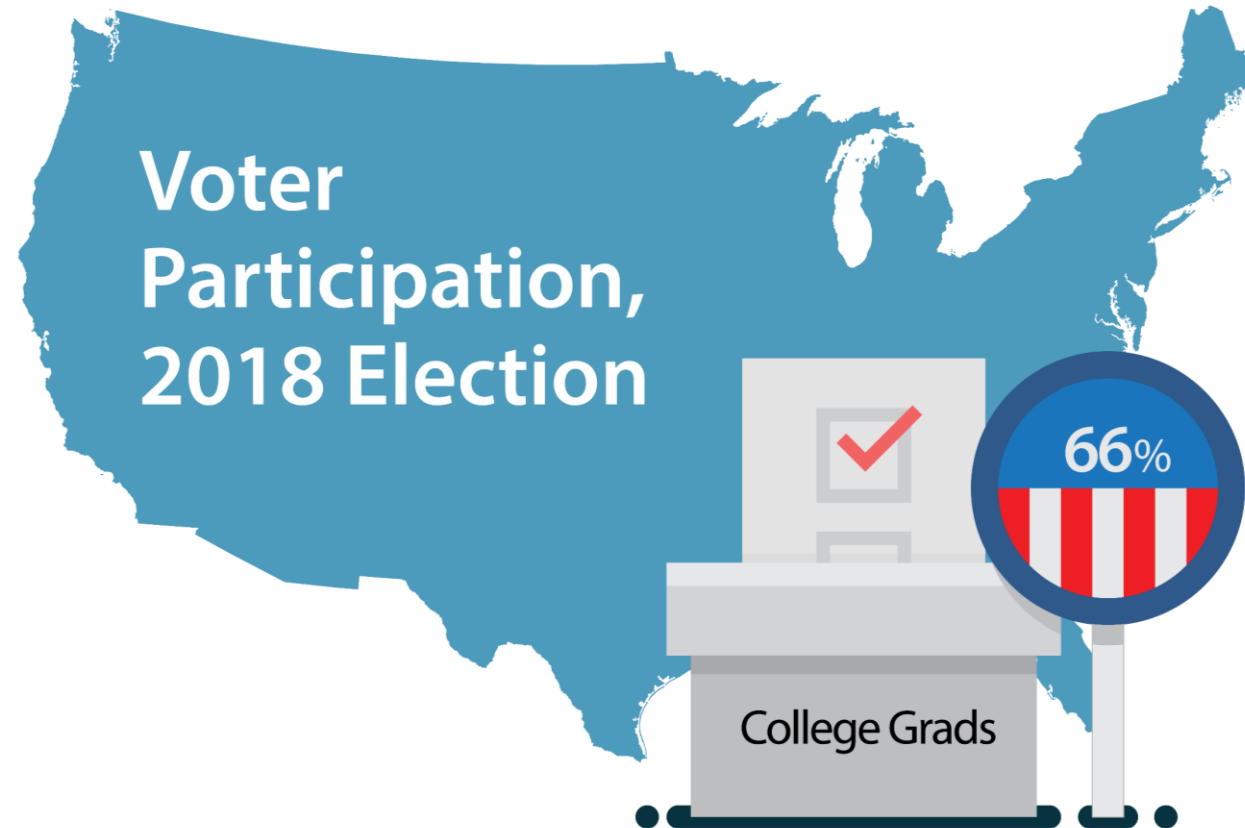
**Source:** The College Board, "Education Pays 2016," Figure 2.16A, 2016.

# Americans with a College Degree are Less Likely to Participate in Public Assistance Programs

Percent of individuals age 25 and older living in households that participated in various public assistance programs, by education level, 2015



# College Graduates Are More Likely to Vote



**42%** of high school graduates reported participating in the 2018 election, compared to **66%** of Americans with a bachelor's degree.

Source: U.S. Census Bureau, "Voting and Registration in the Election of November 2018," Table 5, April 2019.

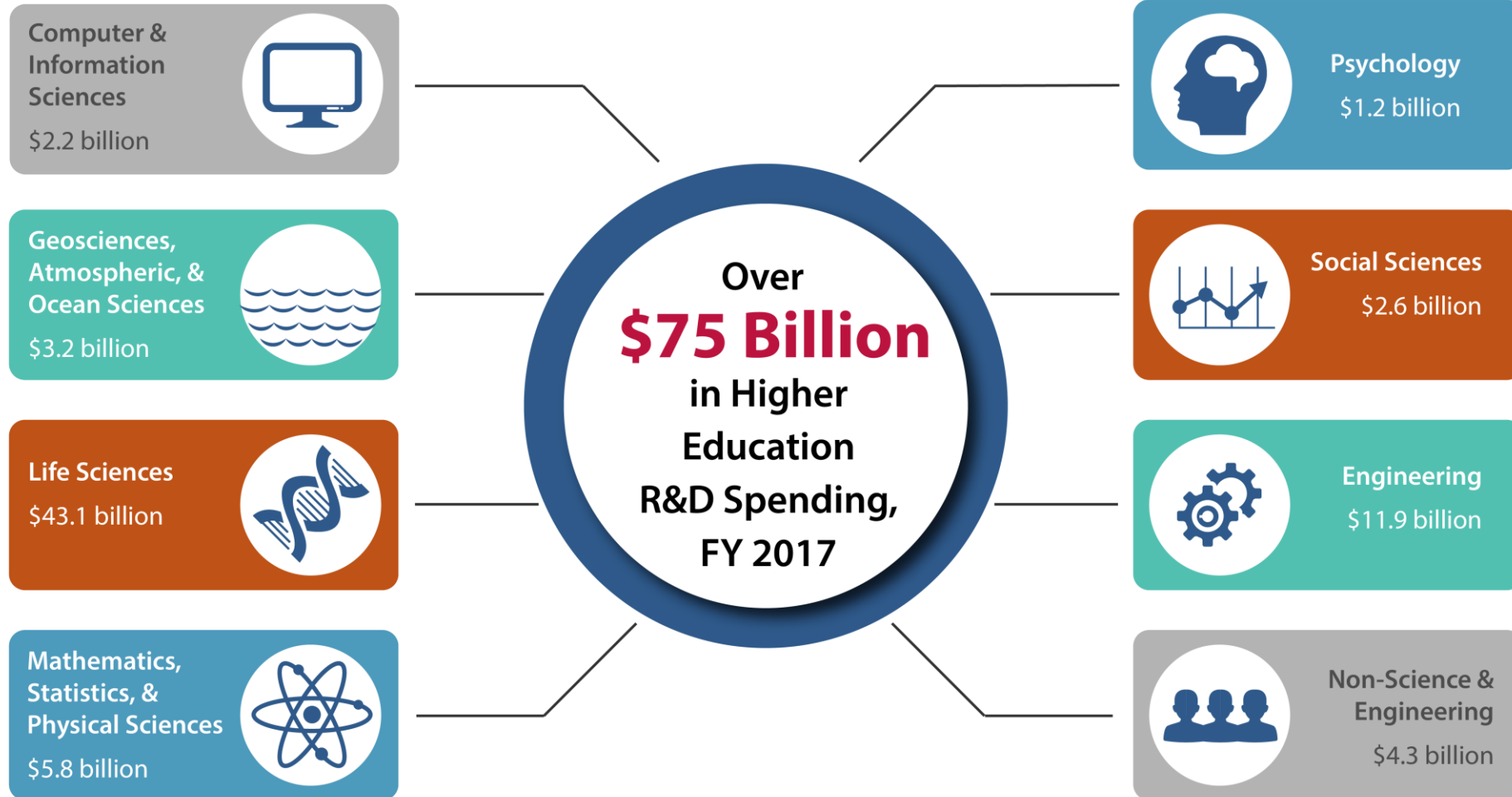
# People with a College Education are Significantly More Likely to Volunteer



**16%** of high school graduates volunteered in their communities in 2015, compared to **39%** of Americans with a bachelor's degree.



# The Higher Education Sector is Advancing Research & Development



**Source:** Michael T. Gibbons, "Higher Education R&D Expenditures Increased 4.7%, Exceeded \$75 Billion in FY 2017," National Science Foundation, November 2018.

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# NACUBO 2019 Perceptions & Priorities

Read the entire statement at:  
[medium.com/@nacubo](https://medium.com/@nacubo)

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