

MBA STUDENT EXIT SURVEY --- SPRING 2009 (San Marcos) (N= 30)

I. EVALUATION OF MBA CURRICULUM

Please rate your satisfaction with the graduate education you received within the McCoy College of Business Administration in the following areas.

(1) Very Satisfied Somewhat Satisfied Somewhat Dissatisfied (6) Very Dissatisfied

	MEAN	MEDIAN
1. Oral Communication	2.23	2.00
2. Written Communication	2.23	2.00
3. Analytical Skills (ability to comprehend, integrate, and synthesize)	2.00	2.00
4. Critical Thinking Skills (ability to gather and assess relevant information in solving problems)	2.03	2.00
5. Cultural Understanding/Diversity (ability to know one's own background, other cultural perspectives, etc.)	2.45	2.00
6. Ethical Understanding (ability to recognize and analyze moral issues)	2.23	2.00
7. Reflective Thinking (ability to learn from one's experiences)	1.93	2.00
8. Information Technology (ability to use technology to aid effective decision making)	2.52	2.50
9. Legal/Regulatory Issues (ability to recognize the influence of authoritative bodies)	2.60	3.00
10. Teamwork (ability to work in teams in a collaborative effort)	1.87	2.00
11. Leadership (ability to lead, manage, and make decisions)	1.80	2.00
12. Global Issues (ability to understand international influences)	2.23	2.00

II. EVALUATION OF SUPPORT SERVICES

(1) Very Satisfied Somewhat Satisfied Somewhat Dissatisfied Very Dissatisfied (7) Not Used

	MEAN	MEDIAN	% PUT NOT USED
13. How would you rate your satisfaction with the service you received from personnel in the Graduate School of Business ?	2.21	2.00	3.3%
14. How would you rate your satisfaction with the service you received from personnel in the RRHEC office ?	2.21	2.00	55.3%
15. Please rate your satisfaction with the McCoy College Faculty on their Availability to Students	2.00	2.00	0.0%
Please rate your satisfaction with the McCoy College Graduate Advisor on their:			

16. Availability to Students	2.78	2.00	23.3%
17. Helpfulness	2.17	2.00	23.3%
Please rate your satisfaction with the Computer Lab located in the McCoy on its :			
18. Computer lab hours	2.17	2.00	0.0%
19. Computer availability	2.24	2.00	3.3%
20. Lab Assistants	2.42	2.00	20.0%
21. Software availability	2.55	2.00	3.3%
Please rate your satisfaction with the RRHEC Computer Lab on its:			
22. Computer lab hours	2.45	2.00	63.3%
23. Computer availability	2.18	2.00	63.3%
24. Lab Assistants	2.67	2.00	70.0%
25. Software availability	2.67	3.00	70.0%
Please rate your satisfaction with the service provided by the following University offices outside of the McCoy College of Business Administration:			
26. Graduate College	1.96	2.00	23.3%
27. Financial Aid	1.80	2.00	33.3%
28. Registrar	2.00	2.00	20.0%
29. Library	1.81	2.00	10.0%
30. Career Services	3.96	4.00	23.3%
How satisfied are you with the following services offered by the Career Services Office ?			
31. Career Day	4.50	4.50	53.5%
32. Workshops	4.82	5.00	63.3%
33. Dissemination of job information	4.75	5.00	33.3%
34. Number of firms interviewing	4.76	5.00	30.0%
35. Variety of jobs posted	4.74	5.00	23.3%
36. Helpfulness in preparing paperwork	4.50	5.00	53.3%

37. Are you registered with Career Services?

80% a. YES 20% b. NO

III. EMPLOYMENT STATUS

38. Which of the following statements best describes your post-graduation, full-time employment status?

26.7% a. I will be continuing with the same job I currently hold.

6.7% b. I have already accepted new full-time employment following graduation.

63.3% c. I am still seeking a full-time position following graduation.

0.0% d. I do not intend to enter the job market following graduation.

3.3% e. Other (please describe) _____

39. If you answered "d" to the above question, what is the primary reason that you do not intend to enter the job market?

___ a. I intend to continue my education.

___ b. Other (please describe) _____

40. With how many companies have you interviewed in the last 6 months?

37.9% a. none 44.8% b. 1-2 13.8% c. 3-5 3.4% d. more than 5

41. If you have had interviews, how many were through Career Services?

70.8% a. none 29.2% b. 1-2 ___ c. 3-5 ___ d. more than 5

IV. DEMOGRAPHIC DATA

42. From which MBA program will you be graduating?

83.3% a. General MBA 10.0% b. MBA (Technology) ___ c. MBA (Latin American Studies)

6.7% d. MBA (International Business) ___ e. MBA (Health Administration)

43. Gender: 63.3% a. Male 36.7% b. Female

44. Ethnicity: 75.9% a. White Non-Hispanic 6.9% b. Black Non-Hispanic 3.4% c. Hispanic
13.8% d. Other

45. How many total background, core, and elective graduate courses did you take at the RRHEC as part of your MBA program requirements?

43.3 a. 0 20.05% b. 1 - 2 26.7% c. 3 - 5 10.0% d. 6 - 10 ___ e. more than 10

46. How many total background, core, and elective graduate courses did you take at the San Marcos location as a part of your MBA program requirements?

6.7% a. 0 3.3% b. 1 - 2 6.7% c. 3 - 5 23.3% d. 6 - 10 60.0% e. more than 10

PLEASE WRITE YOUR ANSWERS TO THESE QUESTIONS DIRECTLY ON THIS SHEET. IF ADDITIONAL SPACE IS NEEDED, PLEASE WRITE ON THE BACK OF THIS SHEET.

47. What is (will be) your job title? _____

1. –
2. Financial Services Representative
3. Unknown
4. Business Executive
5. IT Analyst
6. Still searching
7. TBD
8. –
9. Academic Records Coordinator
10. Computer Engineer – Product Development
11. –
12. Property Manager
13. Finance Director
14. N/A
15. –
16. –
17. State & Local Tax Associate
18. –
19. –
20. Teacher
21. –
22. Process Improvement / Project Management Intern
23. Store Manager
24. Not sure yet
25. Administrative Legal Assistant
26. Unemployed
27. Currently – Customer Service Manager
28. Don't know
29. MBA Outreach Intern
30. -

48. With whom are you (will you be) employed? _____

1. –
2. New York Life Ins. Co.
3. Unknown
4. ?
5. USAA
6. N/A
7. TBD
8. –
9. Trinity University
10. AMD
11. Unemployed
12. KPM
13. Upspring Ltd
14. N/A
15. –
16. –

17. Grant Thornton
18. –
19. –
20. School District
21. –
22. Randolph-Brooks Federal Credit Union
23. The Mattress Firm
24. Not sure yet
25. Fred E. Walker PC
26. Not Sure
27. AT&T
28. Don't know
29. City of Austin
30. -

(The next two questions should be answered based on course content, not the person delivering the material.)

49. Which course or courses in the MBA Program will be especially valuable to your professional or personal growth? Why?
1. Learning a database software like Oracle, or a financial software
 2. MGT 5313 Capstone – Helped me to understand how to develop a strategy that advances my goals and objectives
FIN 5347B Portfolio Theory – I work professionally to help people plan their financial protection and retirement and the class added much needed perspective to the financial crisis of 2008 which will be useful for the future.
 3. Creating and Innovative Thinking – D' Amelio
Org Behavior – Miller
Statistics – Cui
Professional Development Seminar
 4. Marketing, Accounting, Statistics, Strategic Management, Economics
Essentially, I though the content of the B-Level courses all contained critical information.
 5. The IT course was very similar to those I took in undergrad, but it was good to revisit these topics. (Database, telecommunications)
 6. Economics and finance class – this is the realm I am entering.
 7. Statistical Methods & Managerial Accounting
 8. –
 9. Human Resource Management. This course helped me to better understand my colleagues and how to be a better manager.
 10. MGT 5313 – understand how businesses make decisions
 11. –
 12. Marketing Capstone
 13. Venture Creation, Business Strategy, Finance, Accounting
 14. MGT 5312 – Creativity & Innovation
MGT 5313 - Capstone
 15. –
 16. Capstone
 17. Organizational Behavior
 18. –
 19. Finance / Economics / Accounting Courses
 20. Capstone – good summary & application based
 21. MGT 5313 – Capstone
Supply Chain MGMT w Dr. Zank

22. Capstone, MGT 5312 – Zank, MKT
 23. Organizational Change and Organizational Behavior. Before attempting to implement a strategy w/in an org you need to understand how it operates and how it will respond to changes.
 24. Organizational Behavior – Management / Leadership abilities
HR Management – helpful for all managers
Finance – critical in any profession
 25. MGT 5313 – all encompassing
 26. Corporate Finance – gives executive perspective of financial situations
Economics, Marketing, FIN – Investments, Accounting
 27. 3 were. Business Law, HR and Organizational Behavior were the most valuable courses. They taught me to be a better manager. They were the most “real world” courses I had.
 28. Admin policy, statistics, finance
 29. The strategy course brought everything together. MGT 5313
ACC Financial statement reporting and analysis
 30. -
50. Which course or courses in the MBA Program will be least valuable to your professional or personal growth? Why?
1. Current CIS graduate course is completely “USELESS!”
 2. -
 3. Marketing w/____. Horrible teacher, I think I learned more in my undergraduate marketing class.
 4. Content-wise there are none – maybe aside from cross-cultural management.
 5. None
 6. Management and Marketing, except for organizational development which was great. I felt both of these were basic. And marketing isn’t as applicable to the direction I am heading.
 7. Org. Behavior & Theory
 8. CIS – I didn’t feel like I learned anything or could take anything of value away.
 9. I do not do anything with money or financial policies.
 10. Statistics
 11. –
 12. Statistics
 13. Business Law
 14. FIN 5387
 15. –
 16. Economics, horrible experience with teacher
 17. CIS – didn’t find much info useful and the class was overall extremely boring.
 18. –
 19. CIS / Statistics Courses
 20. International Marketing & Managerial Accounting
 21. CIS & Creativity Management
 22. Eco 5312, ACC, FIN, CIS
 23. I felt all were useful.
 24. Statistics – most of it can be done from a book, if it even needs to be done – should have more case study.
 25. –
 26. CIS Info security – Organization of material was horrible
 27. 2 – CIS core class and International Marketing. Neither offered any value to me. The CIS class taught me no new information related to IT issues. This course could be renamed “common sense”. International Marketing did not seem very practical.
 28. International Marketing & Accounting were both classes I learned nothing in.
 29. The ACC core course. Simplistic and already obtained knowledge from undergrad.
 30. -

51. Which course or courses should be added to the MBA curriculum in order to enhance the professional growth of students in the future? Why?

1. –
2. -
3. I liked the professional development seminar enough to be required.
Creativity and Innovation as an elective
4. Entrepreneurship, Supply-Chain Management. Non-Profit Management, Human Resource Management
5. A strategy class that prepares you for the capstone class.
6. More international courses. I believe the program is lacking in this department and it seems to be the future.
7. No suggestions
8. Ethics – hot topic in business
9. –
10. –
11. –
12. –
13. –
14. Entrepreneurship
15. –
16. Human Resources
17. –
18. –
19. More electives
20. More International Courses
21. Ethics Course
22. –
23. Make Business Law a core part of the curriculum. I noticed in a few classes it was assumed we knew certain legalities.
24. Global ethics – globalization increase
25. –
26. Need more finance, economics, and possibly an MBA sales management class
27. A meaningful IT course would be helpful. Also, a meaningful leadership course would be helpful. Why managing people is a scary thing; students need skills and approaches to deliver effective coaching.
28. –
29. SAP training – much needed in the market
Financing for small business – and / or – small business development – not all students will work for corporations.
30. -

52. If new program concentrations could be added where you would be able to focus your elective studies in a specific area, what would be your preference for the new concentration(s)? Why?

1. Finance
2. Health Care Management
Energy
3. Finance, CIS – more helpful in a broad range of jobs than some others offered
4. Energy Sector Focus
International / Supply Chain / Logistics
5. I.T. Because we do not have a CIS grad program, it would have been nice to specialize with more advanced class at the graduate level.
6. Finance – I feel like my MBA in Finance was taken from me because of the lack of choices and time and financial constraints I have.
7. Operations MGMT – The program needs some more quantitative-based concentrations
8. HR

9. –
10. –
11. –
12. Finance
13. Small Business
14. Finance
15. –
16. Human Resources
17. –
18. –
19. Finance
20. –
21. Supply Chain
22. –
23. –
24. MBA – Sales Management
25. -
26. Sales, Finance (need more electives), economics (needs more electives ONLY if Dr. Feng doesn't teach any of them)
27. Sports Management – Free labor for the athletic offices as they move to Div – IA.
Hospitality – ability to partner with local hotels for real world experience
28. International Business Finance
29. Accounting – everyone needs more accounting
Finance – to better understand the capital infrastructure
30. -

53. What are the strengths of the current MBA Program?

1. -
2. Faculty
Information Resources / Technology
3. Inexpensive, helpful employees and faculty
Focus on improving classes offered and overall program
4. The opportunity to learn and maximize the university's resources, talent, scholarships, etc is ripe for the taking – as long as you go after it. I realize the program is new and growing. I expect great things in the future.
5. It covers a broad range of topics.
There is a level of freedom with 1/3 of classes being electives.
6. Diversity of students and your economic professors
7. Lots of teamwork
8. -
9. –
10. Capstone class
11. –
12. –
13. Price / Quality
14. Evenings, Easy
15. –
16. Teachers
17. The professors are invaluable. I have had excellent communication / relationships with them.
18. –
19. Good, diverse faculty
20. Great Faculty
21. Teamwork Building
22. Some good profs

23. –
24. Student centered, faculty, course options
25. –
26. For the most part good professors
27. Price as compared to other programs in area
AACSB – for those of us that may go to the next level of education
Course schedule and flexible
28. It is
29. The management and tech/stat departments
30. -

54. What could the College do to improve the MBA Program?

1. The MBA Department should have its own JOB PLACEMENT cell
2. Networking Events
Career Services (visibility and awareness to students)
3. Classes don't tie together at all
Teachers seem not to prepare much for classes as a whole
Felt that teachers could have given much better and more frequent feedback on papers, tests, and presentations. I really felt like professors as a whole didn't want me to know areas of improvement I could focus on. I'd say 8/11 classes I received minimal feedback on presentations, just a grade with no explanation; same with papers. Tests did ok.
4. I think the biggest issue to the program is the quality of students – those younger folks going directly into the MBA program are bored for one – an inexperienced on the other – which they have nothing to offer their fellow classmates w/ regards to insight.
The caliber of teachers needs to improve as well.
5. Give advice on which classes would be hard to take concurrently.
Offer advanced CIS classes.
6. Hire less research focused professors and more teaching focused professors. Too many were uninterested or didn't want to be there; makes it hard to care after working all day. Plus more emphasis' so you don't have to settle for general MBA. I wish professors (though not all) cared a little more.
7. Manage academic dishonest better. I have personally seen professors turn a blind eye to such matters.
8. –
9. –
10. Make more connections to firms to aid students in finding jobs
11. Find students jobs outside of Enterprise Rent-A-Car
12. Offer more classes in San Marcos
13. –
14. McCoy Career Placement Office
15. –
16. More electives
Online classes
17. –
18. –
19. Offer courses in San Marcos over Round Rock first.
20. Better advising
More classes offered
21. Some teachers are out of touch with current issues
22. Train profs to teach
23. –
24. More concentrations
More study abroad options
25. –
26. MBA emphasis on core programs – FIN, ECO, MKT, etc

More class openings

27. Smaller class sizes

More “critical” application of undergrad material and less “review” time

28. Accept a wider range of people, not just TX State graduates. Be pickier on selection and have higher standards and expectations for current students.

29. The accounting aspect

30. -