

## MBA LEARNING OUTCOME ASSESSMENT GRID

COURSE	LEARNING OUTCOME					
Tier I	1	2	3	4	5	6
BA 5351				✓	✓	
BA 5352	✓		✓			
BA 5353		✓			✓	
Tier II						
ACC 5361	✓		✓			
CIS 5318		✓		✓		
ECO 5316			✓			✓
FIN 5387		✓	✓			
MGT 5313			✓			✓
MGT 5314	✓					✓
MKT 5321				✓	✓	
QMST 5334		✓	✓			

**OUTCOME 1: Knowledge of Fundamental Business Disciplines:** *Students will acquire and integrate knowledge of fundamental business disciplines to effectively manage domestic and global organizations in a dynamic environment (e.g., organizational structure and culture, discipline specific knowledge in accounting, finance, management, marketing, information systems and knowledge of how the disciplines interact through enterprise information systems).*

**OUTCOME 2: Integration of Information Technologies:** *Students will integrate appropriate information technologies for managing business data for decision making, enhancing productivity, and communicating with others.*

**OUTCOME 3: Analytical Skills and Critical Thinking:** *Students will demonstrate analytical skills and critical thinking as applied to business decision making (e.g., analyzing economic data and determining best course of action, applying statistical techniques to business data for decision making, analyzing financial data to assess financial health of a firm).*

**OUTCOME 4: Ethical Leadership:** *Students will evaluate the issues associated with ethical leadership and conducting business in an ethical, legal, and socially responsible manner (e.g., demonstrating ethical sensitivity and judgment in decision making, understanding ethical and social issues in the use of information technology in organizations).*

**OUTCOME 5: Communication Skills:** *Students will demonstrate the ability to communicate effectively, both orally and in writing, in new and unfamiliar circumstances (e.g., class presentations (planned and impromptu), class participation, written case analyses, written marketing plan, essay questions on exams).*

**OUTCOME 6: Leadership Skills:** *Students will understand the skills needed to effectively lead and will contribute to dynamic workgroups. In order to satisfy this outcome, students must understand key leadership issues and must learn to effectively participate in structured team settings.*