

McCoy College Undergraduate (BBA) Program Goals Coverage

Goals	FOS		FOS		FOS		FOS		FOS		FOS		FOS		Blaw 2361		Mgt. 3453		Mgt. 3303		Mkt. 3343		CIS 3380		Fin. 3312		Mgt. 4335			
	CIS 1323	BA 2310**	QMST 2333	Acc. 2361	Acc. 2362	Eco 2314	Eco 2315																							
	Cov.	Assd.	Cov.	Assd.	Cov.	Assd.	Cov.	Assd.	Cov.	Assd.	Cov.	Assd.	Cov.	Assd.	Cov.	Assd.	Cov.	Assd.	Cov.	Assd.	Cov.	Assd.	Cov.	Assd.	Cov.	Assd.	Cov.	Assd.	Cov.	Assd.
1. Written and oral communication (able to communicate effectively orally and in writing)					Cov.												Cov.	Assd.										Cov.	Assd.	2
2. Analytical thinking (able to analyze and frame problems)					Cov.		Cov.	Assd.	Cov.		Cov.		Cov.		Cov.		Cov.		Cov.		Cov.		Cov.		Cov.	Assd.	Cov.		2	
3. Apply information technology	Cov.	Assd.			Cov.				Cov.								Cov.		Cov.		Cov.		Cov.	Assd.	Cov.		Cov.		2	
4. Ethical understanding and reasoning (able to identify ethical issues and address the issues in a socially responsible manner) *	Cov.				Cov.		Cov.		Cov.						Cov.	Assd.	Cov.		Cov.		Cov.		Cov.		Cov.		Cov.		1	
5. Interpersonal relations and teamwork (able to work effectively with others and in team environments)																	Cov.	Assd.	Cov.								Cov.	Assd.	2	
6. Diverse and multicultural work environments (able to work effectively in diverse environments)			Cov.	Assd.							Cov.		Cov.				Cov.		Cov.		Cov.	Assd.				Cov.			2	
Performs SACS Assessment											Gen. Ed.	SACS				SACS	SACS	SACS								SACS				
			1	1	0	1	1	1	1	1	1	1	1	1	1	3	1	2	1	1	1	3								

* NOTE: Ethics also has an additional out of class instructional and assessment module.

Assessment Schedule	Goals	1	5	2017-18	2020-21	2023-24
		2	3	2018-19	2021-22	2024-25
		4	6	2019-20	2022-23	2025-26

Number of LG's assessed	
Lower Level	4
Upper Level	5