



## **Marketing Team: Graphic Designer**

**Supervisor:** Marketing and Promotions Coordinator

### **Job Description**

- Responsible for conveying visual messages to Texas State University audiences using digital and print mediums
- Responsible for work requests from start to finish, including sending to print, cutting, laminating, and displaying where applicable
- Design within brand identity guidelines including use of pre-determined color palettes, templates, fonts, etc.
- Illustrates concept by designing rough layout of art and copy regarding arrangement, size, types size and style, and related aesthetic concepts
- Attend routine meetings and collaborate with co-workers
- Understand how to meet hard deadlines
- Ability to work on multiple projects while waiting for critique and edits
- Maintain a professional, creative, and detail-oriented work pace
- Adhere to all University and department guidelines and policies regarding advertising

### **Qualifications**

- Proficient knowledge of Adobe Photoshop, Illustrator, or InDesign
- Understanding of print materials including paper products, laminate, etc.
- Ability to work in a fast-paced environment with quick turn-around times
- Studying mass communication, communication design, marketing, or another related field

### **Preferred Qualifications**

- Knowledge of the TXST branding and implementation

## **Wages/Scheduling**

- Work hours will take place between 8am-5pm for collaboration, asking the supervisor questions, and connecting with program area staff
- Schedule can be around courses
- The position is approximately 10 hours a week at \$9.50 an hour

## **Evaluation**

- All Campus Recreation student staff undergo routine evaluations with supervisors as a student development opportunity

## **Other**

- Safety is our #1 priority
- In accordance with the Student Affairs Division/Campus Recreation Office Strategic Plan, other duties as assigned.
- Texas State University is an Equal Employment Opportunity/Affirmative Action Employer, committed to inclusive thoughts and action in support of our diverse community. Individuals from historically underrepresented groups and all those who share our commitment to inclusivity and passion for the strength of our diversity are strongly encouraged to apply.