

McCoy College of Business Administration: Faculty Publications and Presentations Related to Multicultural & Gender Studies

I. Academic Journal Articles

Accounting:

Rutledge, R. W., A. A. Al-Meghanes, and G. M. Agacer. "Perceptions of Auditor's Independence: A Regional Study Involving Saudi Arabia, Kuwait and United Arab Emirates." *Research in Accounting in Emerging Economies* 5 (2003): 19-42.

Computer Information Systems:

Shah, J. R., and M. B. Murtaza. (2005). "Effective Customer Relationship Management Through Web Services." *Journal of Computer Information Systems* XLVI. 1 (2005): 98-109.

Economics:

Claggett, E. T., and J. R. Stutzman. "A Note on International Business Growth in U.S. Multinational Firms." *Southern Business Review* 28.1 (2002): 11-9.

Finance:

Chittenden, W. "Cross-border Banking in a Fast-food World." *Canadian Treasurer* 19.1 (2003): 11-3.

Management:

Lopez, Y. P., P.L. Rechner, and J. B. Olson-Buchanan. "Antecedents of Moral Awareness: An Empirical Assessment of the Influence of Business Education, Culture, and Demographic Factors." *Journal of Business Ethics* 60.4 (2005): 341-58.

Elahee, M. N., S. L. Kirby, and E. Nasif. "National Culture, Trust and Perceptions about Ethical Behavior in Intra- and Cross-cultural Negotiations: An Analysis of

NAFTA Countries.” *Thunderbird International Business Review* 44.6 (2002): 799-818.

Kirby, S. L., and O.C. Richard. “The Impact of Marketing Workplace Diversity on Employee Job Involvement and Organizational Commitment.” *The Journal of Social Psychology* 140.3 (2000): 367-77.

Marketing:

Milhomme, A. J. “Decolonization and International Trade: The Cote d'Ivoire's Case.” *Journal of American Academy of Business – Cambridge* 7.1 (2005): 201-31.

Milhomme, A. J. “Decolonization and International Trade: The Kenya Case.” *Journal of the American Academy of Business--Cambridge* 6.1 (2005): 164-74.

Milhomme, A. J. “Decolonization and International Trade: The Ghana Case.” *Journal of the American Academy of Business* 5.1 (2004): 153-63.

Taylor, R.L., and F. Williams. “Cross-border Harvesting of Foreign Market Intelligence: Federal Websites with Enhanced Investigation Functionalities.” *Journal of Contemporary Business Issues* 12.1 (2004): 42-9.

Suh, T. “Encouraged, Motivated, and Learning-oriented to Work Creatively and Successfully: A Case of Korean Workers in Marketing Communications.” *Journal of Marketing Communications* 8 (2002): 134-47.

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Suh, T., & Kwon, I. G. “Globalization and Reluctant Buyers.” *International Marketing Review* 19.6: 663-80.

II. Books, Book Chapters, & Book Excerpts

Accounting:

Tahai, A., R. W. Rutledge, and K. E. Karim. "An Examination of Financial Integration for the Group of Seven (G7) Industrialized Countries Using an I(2) Cointegration Model." *Applied Financial Economics*. 2000.