

BUILDING THE FUTURE

The U.S. concrete industry is a \$100 billion industry that employs more than 600,000 people.

Concrete is the foundation for America's office buildings, roads and bridges, manufacturing facilities, retail stores, and schools. Used in virtually every form of construction, concrete is more advanced than ever, creating an urgent need for people who possess both focused concrete technology skills and a broad business education to move the industry forward.

The Concrete Industry Management (CIM) program is a specialized four-year college business management degree program for hands-on students.

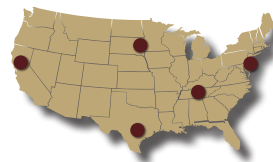
The concrete industry is ripe with career opportunities for college students who want more than a general college degree program. If these students also have a passion for building, the CIM program may be just what they need.

A Career to Build On

- **Strong job outlook** – construction careers are projected to continue to grow much faster than average and by 11% through 2028. (U.S. Bureau of Labor Statistics)
- Nearly **100% job placement** for graduating students.
- **Competitive pay** – graduates have ranked in the top three highest-paid majors over the past 3 years.*
- **Rapid advancement** – graduates often begin with entry-level management upon graduation. 25 years of CIM alumni have produced presidents, vice presidents and general managers across the country.
- **Career that lasts a lifetime** – 80% of tracked alumni are still working in the concrete and construction industries.
- **Strong business foundation** – requires a minor in business administration.

What the CIM Program Offers

- Nearly **100% job placement**
- **Industry-specific scholarships** in excess of \$500,000 available annually. Community, company, industry and university scholarships are also available
- Each program university provides **significant scholarship opportunities** and other financial support for qualifying students
- Solid, well-rounded **business management** education
- Diverse career opportunities with direct paths to **management positions**
- Hands-on learning opportunities with **state-of-the-art technology**
- Internship program ensures **real-world experience**
- **Travel** to industry events, **network** with industry leaders
- **Strong industry network** with leaders in the concrete industry and CIM university staff, faculty and alumni
- **Advanced degree** in CIM with the Executive MBA in CIM program is available



FIVE
PROGRAM UNIVERSITIES

Chico
Today Decides Tomorrow

**MIDDLE
TENNESSEE**
STATE UNIVERSITY

NJIT
New Jersey's Science & Technology University

TEXAS STATE
UNIVERSITY

SD **SOUTH DAKOTA**
STATE UNIVERSITY





Relevant, well-rounded curriculum

CIM produces broadly educated, articulate graduates grounded in basic business management, who are knowledgeable of concrete technology and techniques and can manage people and systems, as well as promote products or services related to the concrete industry. The curriculum includes a broad range of courses including:

- Finance, marketing, management and business law
- Realistic math and science, including statistics and chemistry
- Well-rounded general education
- Business minor required
- Internship required to graduate

The concrete-specific courses teach the fundamentals of concrete, properties and testing, concrete construction and more. These courses provide problem solving, quality assurance and customer satisfaction, while utilizing practical case studies.

Eight core technical concrete classes required:

- Introduction to Concrete
- Fundamentals of Concrete
- Concrete Construction Methods
- Understanding Concrete Construction
- Concrete Repair
- Management of Concrete Products: Ordering and Delivering
- Applications of Concrete Construction
- Senior Capstone

The Important Role of CIM Leadership and Patrons

The CIM National Steering Committee (NSC) is a national-level, broad-based industry coalition, dedicated to a collaborative process, in partnership with CIM institutions and local industry Patrons groups. The NSC develops, supports, promotes and sustains a network of higher learning institutions with programs that produce graduates with degrees in Concrete Industry Management. The CIM Patrons support and advance the local CIM programs by providing concrete professionals, association leaders and industry consultants who work with university administrators, ensuring CIM graduates are fully prepared for a career in the concrete industry. Its close partnership with the industry allows the CIM program to provide a mentoring atmosphere from the start, which helps further graduates' careers. Many CIM graduates have advanced into leadership roles within their organizations.

To learn more about the CIM program, visit our website
<http://concretedegree.com/about/program-universities/>

A CONCRETE CAREER PATH

Graduates of CIM are hired for management positions throughout the concrete industry including production, material supply, contracting and manufacturing with starting salaries competitive with other high-tech industries. Some examples of careers upon graduation include:

Production Management

- Ready Mixed Concrete Plants
- Concrete Pipe Plants
- Concrete Block Plants
- Precast / Prestressed Plants
- Quarry Operations
- Quality Control

Sales and Marketing

- Concrete & Concrete Products
- Cement & Admixtures
- Equipment
- Contracting Services

Construction Management

- Project Engineer
- Project Manager
- Construction Manager
- Safety Manager
- Estimator
- Operations Manager
- Forming & Shoring

Product Distribution

- Inventory Control Manager
- Cement Terminal Manager

Construction Technology

- Research and Development
- Technology Development