

To: President's Cabinet  
From: Kelly R. Damphousse  
Subject: President's Cabinet Meeting  
August 21, 2023



### **Hopes and Aspirations High**

Mr. Hull presented a revised organizational chart for University Advancement (UA) and provided updates on Development, Donor Engagement, and Alumni Engagement, laying out UA's vision, philosophy, priorities, and upcoming programs and initiatives.

Mr. Hull also announced that cash and new pledges for FY 2023 total more than \$26M.

Mr. Hull and Dr. Hernandez will present plans for the week of Homecoming (October 22-28) during an upcoming Cabinet meeting.

### **Elevate Student Success**

Dr. Hernandez expressed her appreciation for all involved in moving in students (August 13-14).

Dr. Hernandez reminded Cabinet that if their units are planning to host a student engagement activity to contact her team for assistance and support.

### **Run to R1**

This item was not discussed.

### **Increase Enrollment**

President Damphousse led a discussion on enrollment. As of August 20, 2023, total enrollment is up 608 (+1.6%), the number of First-Time in College Students is up 712 (+2.1%), and total student credit hour production is up 19,276 (+4.2%).

### **Expand the Impact of the Round Rock Campus**

This item was not discussed.

### **Become an Employer of Preference**

This item was not discussed.

### **Improve Operations and Enhance Infrastructure**

Mr. Hull presented a draft illustration of an alumni challenge coin. Cabinet members provided feedback, and Mr. Hull will return to Cabinet with a revised illustration.

### **Dream Big**

This item was not discussed.

### **President's Report**

President Damphousse lauded the work of so many TXST employees who worked collaboratively on two large student engagement events during Welcome Week.

- Jumpstart, designed to welcome and inspire students to complete their journey and graduate from TXST (and of course, jump into the river after they walk the stage), brought together more than 5,000 students in the heart of the San Marcos Campus to watch inspirational videos; to hear from Coach Kinne, university and student leaders, and many others; and to learn about TXST traditions (August 15).
- Fandemonium, a spirit rally at Bobcat Stadium, got more than 3,000 Bobcats excited about TXST traditions and Bobcat Athletics with music, fireworks, and a light show (August 16).

President Damphousse shared his appreciation for the work of Special Projects, Information Technology, student performers, and many others during the State of TXST on August 18. More than 1,200 employees attended (in-person and livestream) this inaugural event. More than 100 employees came together to watch the livestream on the Round Rock Campus.

President Damphousse announced that he approved more than \$320,000 from the Louise Lindsay Merrick Endowment Fund to support emergency funding for students, the food pantry on the Round Rock Campus, the Bobcat Blend Composting program, a sexual assault awareness and prevention marketing campaign, a leadership program for student-athletes, and graduate assistantships/fellowships.

President Damphousse announced that he approved 16 new staff positions, totaling more than \$970,000.

KRD:ta

Posted to web at <http://cabinet.president.txstate.edu/> on August 31, 2023.