


To: President's Cabinet
From: Kelly R. Damphousse
Subject: President's Cabinet Meeting
September 5, 2023



Elevate Student Success

Mr. Algoe presented a proposal for the installation of a non-binary restroom in the Joann Cole Mitte building. Cabinet members approved the concept but are waiting for the design documents and estimated cost of the project before making a final decision.

Increase Enrollment

Provost Bourgeois presented an update on the status of the Academic Affairs strategic plan priorities that were approved during the August 2023 Cabinet Advance. The Office of Curriculum Services (OCS) is currently preparing prospectuses for 11 doctoral degree programs. These prospectuses are due to the Southern Association of Colleges and Schools Commission on Colleges before the end of the year. Once the prospectuses are submitted, the Provost's Office will work closely with relevant departments on the budget development of the additional proposed doctoral, master's and baccalaureate programs (that were part of the Academic Affairs strategic plan) for cabinet consideration. OCS will submit planning notifications to the Texas Higher Education Coordinating Board for these additional new degree programs upon receiving the Cabinet's approval to move forward. OCS will also work with the relevant departments and other university stakeholders to prepare the new program proposals for potential launch during the 2023-2029 strategic planning cycle.

Become an Employer of Preference

Dr. Lloyd initiated a discussion regarding the current practice of preparing "green sheets," which are one-to-two-page summaries of motions prepared for the president before a Board of Regents meeting. It was decided that instead of continuing with the traditional green sheets, Ms. Anna Edmonds, Executive Assistant to Mr. Algoe, will take on the responsibility of compiling essential information from each motion into a concise one-page handout for the president.

Mr. Algoe discussed the backlog of PCRs and keys associated with the beginning of the academic year and reviewed plans for mitigating this backlog in the future.

Improve Operations and Enhance Infrastructure

Mr. Pierce and Mr. Hughes presented a proposal to begin migrating most users from the current PBX to Microsoft Teams, thereby eliminating desk phones. Reasons included:

- The Nortel PBX telephone equipment is at the end of its life, making it impossible to purchase licenses to add devices and replace hardware parts.

- Teams voice is already enabled for over 3,000 users, and many users already have Teams for online meetings.

Mr. Hughes will return to a future Cabinet meeting with a plan to roll out the migration by January 15, 2025

Mr. Hull provided an overview of the Advancement Summit on September 6 and 7, 2023. The Summit will bring together 50 academic leaders across TXST to receive group and individual training on the fundamentals of philanthropy.

Mr. Algoe reviewed design documents for the James Street and STEM Building housing projects. The projects are expected to be completed by Fall 2025 and Fall 2026, respectively.

Provost Bourgeois reviewed the revised 2023-2025 planning calendar. Cabinet members approved the recommended changes, which included starting the first day of Spring 2025 classes on January 13, 2025.

President's Report

President Damphousse discussed President Cabinet members' roles at TXST football games.

President Damphousse shared recent developments in TXST Global. TXST Global plans to partner with an online program management company. This partnership aims to leverage technologies and tools to enhance TXST's capacity to offer online education to non-traditional learners. The goal is to provide access to top-quality, affordable, and workforce-relevant degree programs through an online platform. In addition to online programs, TXST Global intends to offer in-person degree programs at regional locations, which may include community colleges. This expansion into regional locations could make education more accessible to students who prefer on-campus learning but are unable to relocate to our San Marcos or Round Rock Campus.

New Business

Mr. Coryell reported that TXST Athletics partnered with the San Marcos Chamber of Commerce and their annual business expo at the San Marcos Embassy Suites for a tailgate party theme. Businesses were encouraged to wear their maroon and gold and the expo featured President Damphousse, Coach David Bailiff, Athletics Director Don Coryell, football players, Boko, and cheerleaders. This is part of a larger effort with the Chamber of Commerce to promote TXST pride, community relations, and business support.

Mr. Coryell also announced that the inaugural Bobcats Block Party will be held downtown San Marcos on September 15, 2025.

Mr. Coryell reported that the win over Baylor on September 2, 2023, had a tremendous impact on our social media presence, with much of our content trending nationally across multiple platforms. For example,

- Between September 2-4, we had over 5.3M post impressions (the number of times posts appeared on someone's screen) and gained over 7,000 new followers on our athletic social media accounts.
- Compared to our first football win last year against Florida International University, post impressions were up 1,400% and page and profile reach was up 981%.

KRD:ta

Posted to web at <http://cabinet.president.txstate.edu/> on September 26, 2023.