

To: President's Cabinet  
From: Kelly R. Damphousse  
Subject: President's Cabinet Meeting  
September 18, 2023



### **Elevate Student Success**

Dr. Hernandez shared two data points on housing cost trends. Off-campus housing costs are increasing annually at a rate of 8%, while on-campus housing costs are rising at a more moderate annual rate of 3%. The escalating costs of off-campus housing may be a factor in retaining continuing students.

### **Increase Enrollment**

Dr. Sivakumaran provided an overview of TXST online operations, including how TXST Online will use an online program manager, the programs that are slated to launch in the Summer or Fall of 2024, the roles and responsibilities of various stakeholders, and the revenue sharing model.

Dr. Sivakumaran presented organizational changes to TXST Global. All departments within Enrollment Management (EM), which includes Undergraduate Admissions, Financial Aid and Scholarships, and University Registrar, are in the process of being moved from the Division of Academic Affairs to the Division of TXST Global. Reasons for this change include:

- A TXST strategic priority is to significantly increase enrollment globally - locally, regionally, nationally, and internationally. As such, we are focused on growing the number of TXST transfer, graduate, international, and online students, and increasing enrollment at our Round Rock Campus and at regional and international locations where the university is affiliated. To do so successfully, it is important to bring all EM activities together in one central place. We are making this change now given that teams have just plunged headlong into recruiting and enrolling new students for Fall 2024.
- In R1 institutions, EM is typically not under the direct purview of the Provost, oftentimes under a Vice President for EM. This change is needed now as we complete the search for a new Provost. This will free up our next Provost to focus on creating and supporting academic programs and faculty as we transition to R1. As an Executive Vice President, the Provost will continue to influence and provide guidance and support to EM.
- Dr. Thilla Sivakumaran, our new Vice President for TXST Global, has experience and a record of success leading EM at his previous institution.

President Damphousse reiterated the goal for Fall 2024 is to enroll 8,000 First Time in College (FTIC) students. Dr. Thilla Sivakumaran added that he and his team are exploring the feasibility of increasing FTIC enrollment to 10,000 by Fall 2026.

### **Expand the Impact of the Round Rock Campus**

Dr. Sivakumaran and Dr. Lessiter discussed holding a Bobcat Day on the Round Rock Campus once the Fall 2024 degree inventory for the Round Rock Campus is finalized. To jumpstart growing enrollment on the Round Rock Campus, more undergraduate degrees, beyond health care and education, must be added to the inventory.

### **President's Report**

President Damphousse provided a few updates:

- On September 14, President Damphousse attended the last meeting of the inaugural Commission on the Run to R1 to thank them for their work and service. To provide opportunities for more faculty across TXST to lead and support our research aspirations, he has appointed a mix of former and new members to serve on the Commission during the 2023-2024 academic year. He will meet with them in person on October 12 to formally charge the members.
- The inaugural Bobcat's Block party on September 15 was a huge hit, exceeding expectations.
- The TXST football team beat Jackson State University on September 16. In attendance were about 7,000 students. There were some issues with parking and TV production, and Mr. Coryell will work to address them prior to the next home game on September 23.

### **New Business**

Mr. Coryell announced that TXST Athletics will celebrate Hispanic Heritage Month during the TXST versus Nevada football game on September 23. Loteria cards will be handed out, "Vamos Gatos" shirts will be given with a ticket purchase, mariachis will play near entrance gates, and the Bobcat Marching Band will perform a Latin-themed show.

KRD:ta

Posted to web at <http://cabinet.president.txstate.edu/> on September 26, 2023.