

**MCCOY COLLEGE BUSINESS ADMINISTRATION  
COMMITTEE RECOMMENDATIONS AND DUTIES  
8-31-23**

The McCoy College houses the standing committees listed below. Committee members are either elected or appointed to three-year, staggered terms unless otherwise required by university policy. Each department is responsible for conducting elections in the spring semester for elected positions to start the following fall semester. Unless otherwise required by university policy, elected committees consist of one representative from each department elected by the department's participating faculty as defined in CBAPPS 2.06 plus an ex-officio, non-voting, chair appointed by the dean. Typically, a committee chair appointed by the dean will serve no more than two consecutive terms. Appointed committees consist of one representative from each department plus an ex-officio, non-voting, chair appointed by the dean. If a committee member, elected or appointed, is unable to complete a full term, the department chair, on the advice of the senior faculty, will appoint a replacement to complete the unexpired term. The chair of each committee will prepare, by October 1, a document displaying committee goals for the year and send a copy to the dean. In addition, the chair will keep minutes of each meeting and distribute them to the dean, associate deans, department chairs and others as appropriate. A summary of the committee's activities is due to the dean prior to the end of the spring term faculty meeting. The dean may appoint additional ad hoc committees as needed.

**ELECTED COMMITTEES**

***College Research Enhancement Program Committee***

Only faculty classified as Scholarly Academic are eligible to serve on this committee and these members are ineligible to submit proposals. The chair of the committee is appointed by the Faculty Senate for a three-year term. Reviews proposals submitted to the University Research Enhancement Program.

<b><u>Membership 2023-2024</u></b>		<b><u>Term Expires</u></b>
ACC	Dr. Matthew Driskill	8-31-25
ISAN/ANLY	Dr. Muzaffer Musal	8-31-24
FIN/ECO	Dr. Ivilina Popova	8-31-24
MGT	Dr. Bob Giacalone	8-31-26
MKT	Dr. Nancy Sirianni	8-31-26
	Dr. Jaymeen Shah, Chair (non-voting) Appointed by Faculty Senate	8-31-24

***College Review Group (As established by AA/PPS 04.02.20)***

Only tenured faculty are eligible to serve on this committee. The College Review Group is composed of one tenured faculty member, preferably from the full professor rank, elected in each department; all department chairs; one outside tenured faculty member; one outside academic dean or chair; and the dean of the college, who is a non-voting member. Reviews the documentation of candidates for tenure and/or promotion. Discusses each candidate and votes by ballot to approve or disapprove each candidate.

<b><u>Membership 2023-2024</u></b>		<b><u>Term Expires</u></b>
ACC	Dr. Robert Rutledge	8-31-25
	Dr. Nate Cannon (alternate)	8-31-24
	Dr. Mina Pizzini	
ISAN	Dr. Ju Long	8-31-26
	Dr. Tahir Ekin (alternate)	8-31-26
	Dr. Sam Lee	
FIN/ECO	Dr. Janet Payne	8-31-24
	Dr. Li Feng (alternate)	8-31-24
	Dr. Haiyong Liu	
MGT	Dr. Eric Kirby	8-31-24
	Dr. Brian Miller (alternate)	8-31-26
	Dr. William McDowell	
MKT	Dr. Jeremy Sierra	8-31-25
	Dr. Gail Zank (alternate)	8-31-25
	Dr. Anna Turri	
Dean	Dr. Sanjay Ramchander, Chair (non-voting)	

### ***Faculty Governance Committee***

All full-time faculty are eligible to serve on this committee. The College Faculty Senator from the McCoy College acts as the non-voting chair. Gives voice to faculty concerns and suggestions. Coordinates the evaluation and revision of McCoy College PPSs. Reviews the college's mission statement at least every five years to ensure it reflects our unique mission and is consistent with the university's mission statement. Considers suggestions for changes to the mission from any faculty member or other stakeholder, including students. Provides counsel to the dean and the college council on policy issues. Coordinates open forums and votes of the faculty on any major revision of the mission or policy issues.

#### **Membership 2023-2024**

#### **Term Expires**

ACC	Dr. Randall Young	8-31-24
ISAN	Dr. Jaymeen Shah	8-31-24
FIN/ECO	Dr. Yao-Yu Chih	8-31-25
MGT	Dr. Corey Fox	8-31-25
MKT	Dr. Steven Rayburn	8-31-26
	Dr. Bill Chittenden, Chair (non-voting)	

## ***Undergraduate Curriculum Committee***

All full-time faculty are eligible to serve on this committee. The respective college representative to the University Curriculum Committee (UCC) is an ex-officio voting member of the committee. The committee chair, the associate dean for undergraduate programs and the director of the McCoy College advising center to serve as ad hoc, non-voting, ex-officio members. At a minimum, the committee meets in person twice a year. Receives, evaluates, and collects guidelines and timetables for all undergraduate McCoy College curricular requests, including program and course changes, new degree programs, and new course proposals. Develops and implements periodic undergraduate core curriculum reviews. Undertakes a major curriculum review and revision of the undergraduate business curriculum at least every five years. Works with the Undergraduate Assurance of Learning Committee to ensure appropriate data are collected from all stakeholders necessary to evaluate effectiveness of the McCoy College curriculum. Evaluates curriculum assessment data and recommends adjustments to the dean, the College Council, and where appropriate, the faculty. Specifies learning goals for each undergraduate degree program. Works with core course coordinators to collect and monitor core course syllabi on a regular basis to determine the coverage of topics in core courses and oversees development of knowledge, skills and abilities for each course. Coordinates with departments offering certificate programs to evaluate those programs. Monitors the business and the international business minor programs and provides recommendations for modification.

<b><u>Membership 2023-2024</u></b>		<b><u>Term Expires</u></b>
ACC	Ms. Kathy Moffitt	8-31-25
BLAW	Dr. Jeff Todd	8-31-25
ISAN	Mr. Zach Kelley	8-31-26
ANLY	Mr. Robert Wright	8-31-26
ECO	Dr. Ruby Kishan	8-31-25
FIN	Dr. Margot Quijano	8-31-26
MGT	Dr. Phillip Davis	8-31-24
MKT	Dr. Rick Wilson	8-31-26
UCC REP	Dr. Garry White	8-31-26
Dr. Jaymeen Shah, Chair, (ex-officio, non-voting)		
Dr. David Wierschem, (ex-officio, non-voting)		
Ms. Bethany Mellum, (ex-officio, non-voting)		

## APPOINTED COMMITTEES

### *Graduate Curriculum Committee and Policies Committee*

Only members of the graduate faculty are eligible to serve on this committee. Membership of this committee typically is made up of the Graduate Academic Program Coordinators. In the event that a department does not have a graduate program, the department chair will appoint a faculty member to represent that department on the GPC. The dean will appoint a representative for any college-wide graduate programs. The dean will select the committee chair from among the members of the committee. The McCoy College associate dean for graduate programs is an ex-officio non-voting member of the GPC. Serves in an advisory capacity to the associate dean for graduate business programs. Reviews standards for admission, retention and on-going enrollment issues. Evaluates and recommends nominees for graduate awards and scholarships. Evaluates the data and recommends program changes to the dean, the college council, and where appropriate, the faculty.

### **Membership 2023-2024**

MAcy	Dr. Kasey Martin
MBA	Dr. Indu Ramchandran
MSAIT	Dr. Kasey Martin
MSDAIS	Dr. Jaymeen Shah
MSMRA	Dr. Gail Zank
MSQFE	Dr. Janet Payne
	Dr. Diego Vacaflores, (ex-officio, MBA Representative)

### ***MBA Admissions Review Committee***

Only faculty that teach in the MBA Programs are eligible to serve on this committee. The Associate Dean for Graduate Programs is an ex-officio member of the committee. Evaluates MBA program applications and makes recommendations for admission.

#### **Membership 2023-2024**

#### **Term Expires**

ACC	Dr. Billy Brewster	8-31-24
ISAN/ANLY	Dr. Dincer Konur	8-31-25
FIN/ECO	Dr. Bill Chittenden	8-31-25
MGT	Dr. Stephanie Solansky	8-31-26
MKT	Dr. Sid Anderson	8-31-25
	Dr. Diego Vacaflores, ex-officio	

### ***MBA Assurance of Learning Committee***

Membership consists of the core course coordinators for each graduate course in the core curriculum plus the associate dean for graduate programs who serves as an ad hoc, non-voting, ex-officio member. Serves in an advisory capacity to the associate dean for graduate business programs. Coordinates the assessment of learning outcomes for the MBA program. Works with the Graduate Policies Committee to evaluate approaches to assessing student learning outcomes in the core courses. Selects and implements assessment methods. Reports results and develops recommendations to the Graduate Policies Committee.

#### **Membership 2023-2024**

ACC	5361	Accounting Analysis for Managerial Decision Making	Dr. Robert Rutledge
QMST	5334	Advanced Statistical Methods for Business	Dr. Francis Mendez
ECO	5316	Managerial Economics	Dr. Yao-Yu Chih
FIN	5352	Developing the Financial Perspective in Organizations	Dr. Bill Chittenden
MGT	5314	Organizational Behavior and Theory	Dr. Brian Miller, Chair
MGT	5351	Organizational Performance for Competitive Advantage	Dr. Indu Ramachandran
MKT	5321	Marketing Management	Dr. Vishag Badrinarayanan
			Dr. Diego Vacaflares, (ex-officio)

## ***Research Committee***

Only faculty classified as Scholarly Academic are eligible to serve on this committee. Members of the committee who have submitted proposals should recuse themselves when their proposal is discussed by leaving the meeting so the remaining members can freely discuss and vote on the proposal. The associate dean for research is an ex-officio member of the committee. Recommends and coordinates activities to foster quality scholarly activity for all McCoy College faculty. Coordinates the McCoy College research grants program, including the distribution of the call for proposals, evaluation of proposals, and recommendations for funding to the associate dean for research. Collects and evaluates follow-up reports from funded research projects. Coordinates the public presentation to McCoy College faculty of research results from funded proposals. Recommends candidates for the Woods Research Award and schedules a public presentation to the college of the recipient's research. Establishes research goals and standards of research quality for Peer Reviewed Journals and Other Intellectual Contributions.

The research committee works to foster a culture where quantitative and qualitative research is used to advance business understanding, improve student learning, and benefit university constituents. The committee is charged with evaluating research proposals for grant funding; promoting research achievements of McCoy faculty via newsletters, website communications, and college-wide presentations; encouraging cross-disciplinary research efforts via networking; and evaluating candidates for prestigious research awards in the college. In these regards, the committee is a dynamic resource in the advancement of business-relevant and socially significant research.

### **Membership 2023-2024**

### **Term Expires**

ACC	Dr. Billy Brewster	8-31-25
ISAN/ANLY	Dr. Garry White	8-31-25
FIN/ECO	Dr. Jeff Todd	8-31-25
MGT	Dr. Maggie Wan	8-31-26
MKT	Dr. Jeremy Sierra, Chair	8-31-24
	Dr. Alex McLeod, (ex-officio, non-voting)	



## ***Sustainability and Societal Impact Committee***

Membership consists of one representative from the Undergraduate Curriculum Committee, one representative of the Research Committee, one representative of the Assurance of Learning Committee, one representative of the Graduate Policies and Curriculum Committee, and two faculty members at-large. The associate dean for undergraduate programs is an ex-officio, non-voting member of the committee. Tasks include developing and promoting relevant programming for faculty, staff, and students to highlight sustainability and societal impact initiatives, advising on curricular and co-curricular offerings, developing metrics for measurement of societal impact, and liaise with and leverage University sustainability resources.

### **Membership 2023-2024**

Undergraduate Curriculum Committee – tbd

Research Committee – tbd

Assurance of Learning Committee – tbd

Graduate Policies and Curriculum Committee – tbd

Faculty Member At-Large – tbd

Faculty Member At-Large – tbd

Associate Dean for Undergraduate Programs – Dr. David Wierschem

### ***Teaching Innovation Committee***

The proposed goal of the McCoy College Teaching Innovation Committee is to help provide support for business faculty and staff involved in teaching or developing online or hybrid courses. This may include things such as learning about the tools, methodologies and paradigm changes associated with online learning and providing a forum for discussing and documenting best practices.

<b><u>Membership 2023-2024</u></b>		<b><u>Term Expires</u></b>
ACC	Ms. Alexandra Hampshire	8-31-25
ISAN/ANLY	Dr. Ju Long	8-31-24
FIN/ECO	Dr. Massi De Santis	8-31-25
MGT	Dr. Corey Fox	8-31-24
MKT	Mr. Kenneth Murdock	8-31-25
	Dr. Eric Kirby, Chair, ex-officio (non-voting)	
	Mr. Chris Stampley, ex-officio (non-voting)	
	Dr. Alex McLeod, ex-officio (non-voting)	

## ***Undergraduate Assurance of Learning Committee***

Membership consists of the core course coordinators for each undergraduate course in the core curriculum plus an ex-officio chair appointed by the dean. The committee meets twice a year at a minimum. Coordinates the assessment of the quality of all undergraduate degree programs. Works with the Undergraduate Curriculum Committee to evaluate approaches to assessing student learning outcomes. Collects and reports results of course embedded assessments of learning goals. Develops, distributes and tabulates data collection designed to assess quality of learning from stakeholders including current and graduating students, alumni, faculty and others, as necessary. Selects and implements assessment methods. Reports results and recommendations to the Undergraduate Curriculum Committee and CBAC.

### **Membership 2023-2024**

ACC	2361	Intro. to Financial Accounting	Dr. Chris Proschko
ACC	2362	Intro. to Managerial Accounting	Ms. Alexandra Hampshire
B A	2310	Intro. to Business in a Global Env.	Dr. Rob Konopaske
BLAW	2361	Legal Environment of Business	Dr. Lindsay Ayers
CIS	1323	Intro. to Microcomputer Applications	Ms. Jennifer Krou
CIS	3380	Ent. Info. Tech. and Bus. Intelligence	Dr. Peiqin Zhang
ECO	2314	Principles of Microeconomics	Dr. Dean Showalter
ECO	2315	Principles of Macroeconomics	Dr. Quazi Fidiah Farah
FIN	3312	Business Finance	Dr. Vance Lesseig
MGT	3303	Management of Organizations	Dr. Rob Konopaske
MGT	3453	Bus. Comm. and Prof. Dev. 1	Dr. Stephanie Solansky
MGT	4335	Strategic Mgmt. and Business Policy	Dr. Corey Fox
MGT	4335	Strategic Mgmt. and Business Policy	Dr. Phillip Davis
MKT	3343	Principles of Marketing	Mr. Ken Murdock
QMST	2333	Business Statistics	Dr. Francis Mendez

Dr. Taewon Suh, ex-officio (non-voting)  
Dr. David Wierschem, ex-officio (non-voting)

### ***Undergraduate Scholarship and Awards Committee***

Coordinates the McCoy College undergraduate scholarship program, including announcing to students that scholarship applications are being accepted, designing the applications, evaluating applications, and making recommendations to the dean for scholarship funds. Provides support to the dean's office staff to coordinate the annual scholarship awards ceremony. Oversees follow-up by students to acknowledge scholarship donors. Proposes activities to increase scholarship donations and to recognize donors. Recommends programs for scholars where appropriate. Advises the dean regarding scholarship criteria.

#### **Membership 2023-2024**

#### **Term Expires**

ACC	Ms. Laurie Brown	8-31-26
ISAN/ANLY	Dr. Dincer Konur, Chair	8-31-24
FIN/ECO	Dr. Ren Zhang	8-31-23
MGT	Dr. Matari Gunter	8-31-25
MKT	Dr. Masoud Moradi	8-31-26

Ms. April Niles (ex-officio, non-voting)

Dr. David Wierschem (ex-officio, non-voting)