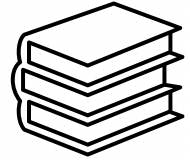


BookSmart Student Data



Faculty Senate survey completed by 301 students* in Fall 2023

80% of respondents used the program, 12% opted out, and 8% weren't sure

43%

Opted in and were either somewhat or extremely satisfied with the cost

35%

Opted in and were either somewhat or extremely dissatisfied with the cost



55%

Opted in and were somewhat or extremely satisfied with access or delivery



41%

Opted in and were somewhat or extremely satisfied with program info



26%

Opted in and were somewhat or extremely satisfied with customer support



75% of students who opted out reported they could access their materials for less money. 16% of students who opted out could not afford it, and 6% who opted out did not understand it.

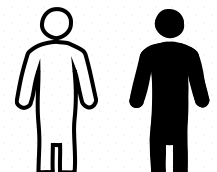
38%

Number of respondents who prefer to access their course materials only digitally

46%

Number of respondents who prefer a choice of digital and print materials

More than half of respondents (55%) reported that their learning materials were available on the first day of class for all of their Fall 2023 classes



"Paper copies would be so much easier for my classes, and based on the price I feel there is no reason there shouldn't be paper options for Booksmart"

"The program has some potential, but it has proven less than helpful in higher-level courses since I am a senior."

"I should be able to see if the Booksmart program is something I benefit from in an easy-to-see and accessible way. A breakdown of what my costs would have been from the bookstore with both RENTING AND BUYING versus what I paid with Booksmart should be readily available or provided when I signed up..."

"Great way to save money"

"An opt in option would be a lot better than opt out..."

"I feel very neutral about it. It's whatever"

** Not all questions were answered by all student respondents*