


2023-2029 UNIVERSITY PLAN



I. Background

Texas State University has historically developed an extensive strategic plan to address the long-range vision, mission, goals and expectations of what the university should become by the end of the planning cycle. To make sure that critical concerns receive full attention in the near future, the president has highlighted a series of University Imperatives through the *Hopes and Aspirations High* vision: elevate student success; advance to Carnegie R-1 status; increase global and online enrollment; grow the Round Rock Campus; and become an employer of preference. These imperatives, included as initiatives in the 2023-2029 University Plan, require the full attention of the entire university community in developing an operational plan to ensure progress and attainment of these imperatives in a timely manner.



II. Mission Statement

Texas State University is a public, student-centered research institution dedicated to excellence, discovery, and innovation. We create new knowledge, embrace a diversity of people and ideas, foster cultural and economic development, and inspire our students to participate fully and freely in the communities of Texas, the nation, and the world.

Our Shared Values:

In pursuing our mission, we, the faculty, staff, and students of Texas State University, are guided by a shared collection of values:

- Teaching and learning based on research, student needs, and the free exchange of ideas in a supportive environment;

- Research and creative activities that encompass the full range of academic disciplines;
- Meaningful student engagement built on active involvement, accessibility, and intentional educational experiences;
- The cultivation of a university community that consistently practices integrity, civility, compassion, and respect;
- A shared commitment to creating a sense of belonging across unique communities, identities, ideas, and contributions;
- A welcoming spirit and a global perspective;
- Dedication to service and leadership for the public good;
- Responsible stewardship of our resources and environment; and
- Continued reflection and evaluation to ensure that our strengths always benefit those we serve locally and globally.



III. University Goals and Initiatives

University Goal 1: Supporting Student Success

- 1.1 Expand efforts supporting academic preparedness and excellence*
- 1.2 Strengthen student engagement, sense of belonging, and wellbeing*
- 1.3 Increase support for graduate students*
- 1.4 Enhance career and post-graduation success*
- 1.5 Build student success infrastructure*

University Goal 2: Advancing Academic Excellence

- 2.1 Increase enrollment at all levels with emphasis on international, transfer, online, and graduate students*
- 2.2 Offer new and innovative academic programs that meet the economic and cultural needs of the state*
- 2.3 Expand degree programs and infrastructure to increase enrollment on the Round Rock Campus*
- 2.4 Invest in faculty excellence by increasing the capacity and development of all faculty*

University Goal 3: Expanding Discovery, Innovation, Creativity, and Research

- 3.1 Position Texas State University to achieve Carnegie R-1 status*
- 3.2 Target and secure multi-year and multimillion-dollar awards to increase and diversify the university's research portfolio*
- 3.3 Enhance the university's intellectual property (IP) portfolio and commercialization efforts*
- 3.4 Build relationships with private sector, industry, government, and educational partners*

University Goal 4: Enriching Community, Collaboration, and Partnerships

- 4.1 Enhance the regional, national, and international reputation of the university*
- 4.2 Build community relations, collaborations, and partnerships with external stakeholders*
- 4.3 Increase engagement in activities and programs that promote a welcoming community and a sense of belonging*

University Goal 5: Developing Infrastructure and Resources

- 5.1 Position Texas State University as an employer of choice*
- 5.2 Provide infrastructure befitting a Carnegie R-1 university*
- 5.3 Simplify administrative process to increase efficiency*
- 5.4 Pursue innovative approaches to revenue generation and budgeting*

