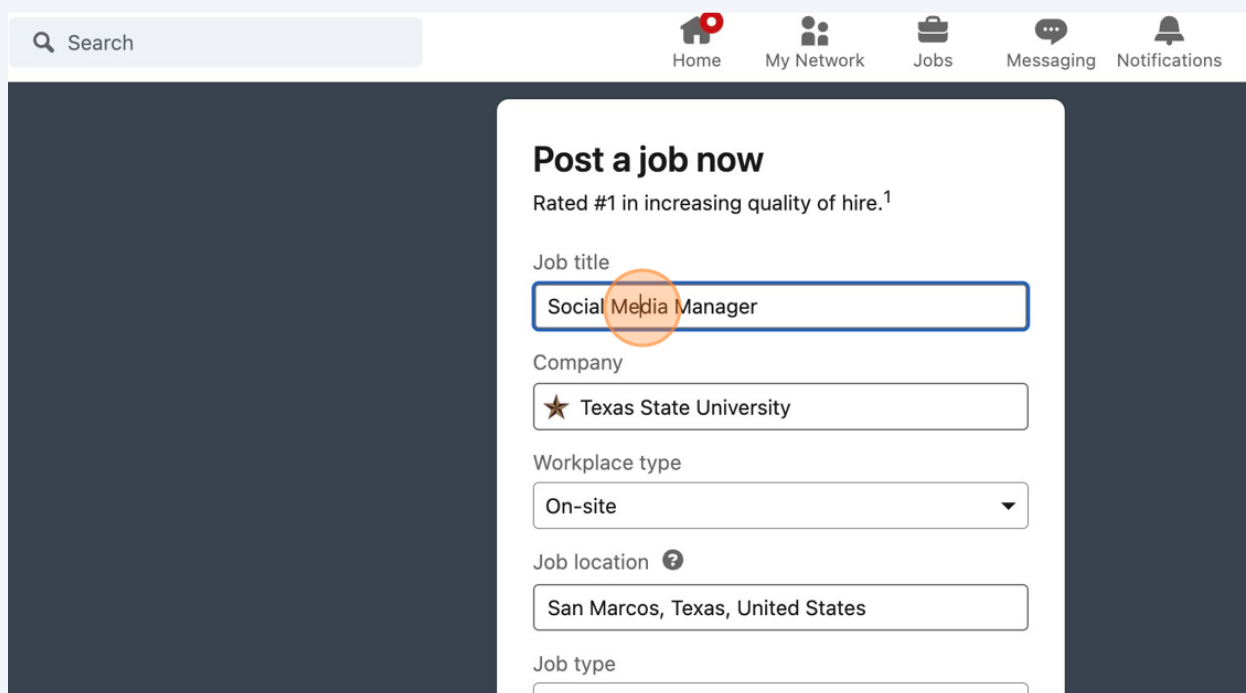


1 Navigate to www.linkedin.com/job-posting/?trk=flagship_tracker

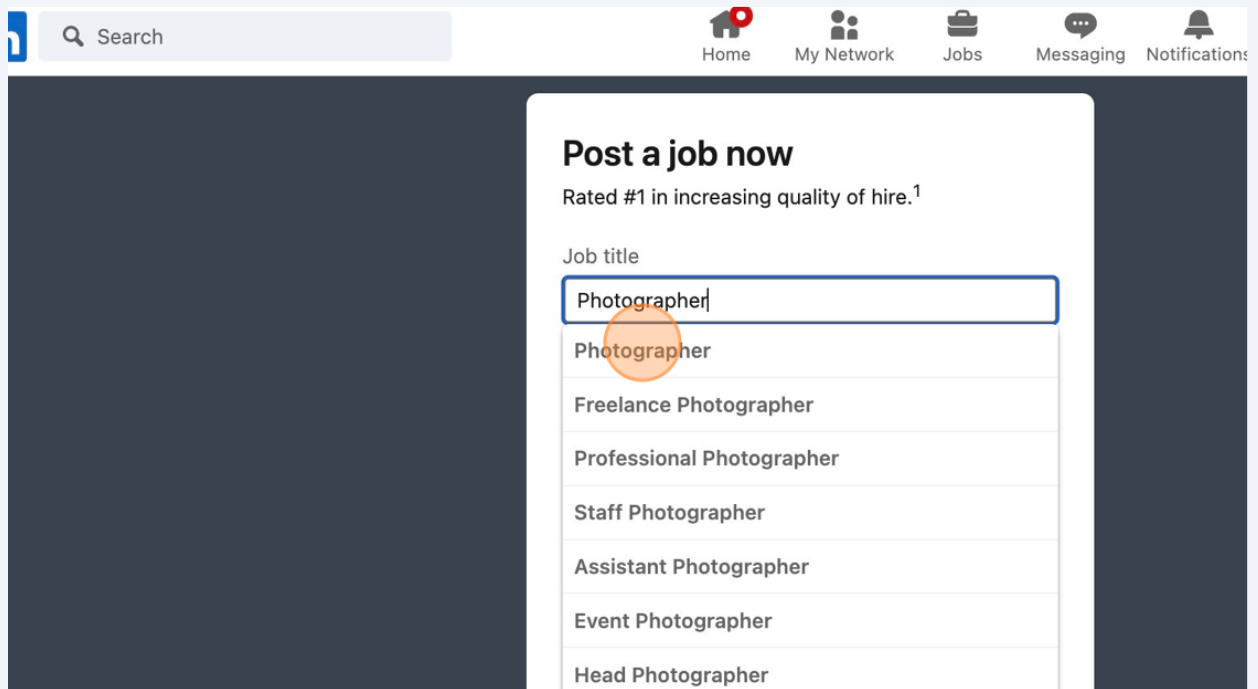
2 Double-click the "Job title" field.



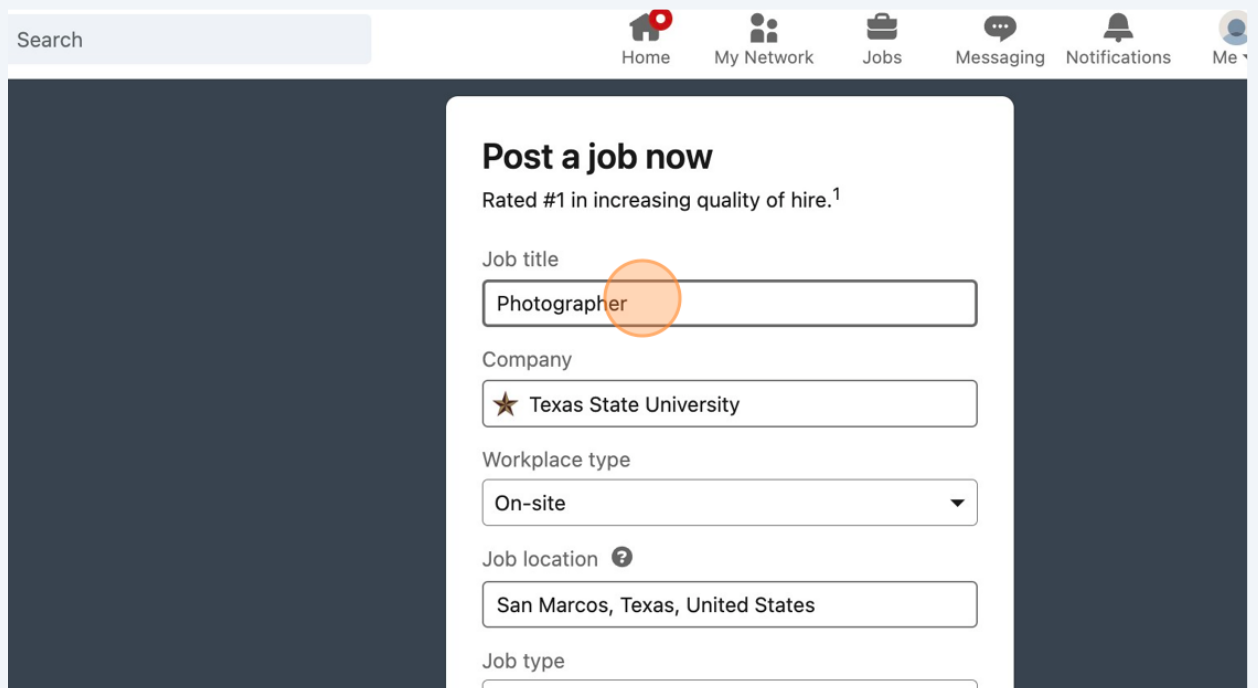
The screenshot shows the LinkedIn 'Post a job now' interface. At the top, there is a search bar and navigation icons for Home, My Network, Jobs, Messaging, and Notifications. The main content area is titled 'Post a job now' and includes the text 'Rated #1 in increasing quality of hire.¹'. Below this, there are several input fields: 'Job title' (containing 'Social Media Manager'), 'Company' (containing 'Texas State University'), 'Workplace type' (a dropdown menu set to 'On-site'), 'Job location' (containing 'San Marcos, Texas, United States'), and 'Job type'. The 'Job title' field is highlighted with a blue border and an orange circle around the text.

3 Type "Photographer"

4 Click "Photographer"



5 Double-click the "Job title" field.



6 Click here.

Home My Network Jobs Messaging Notifications Me For Business Advertise

Post a job now
#1 in increasing quality of hire.¹

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xas State University

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ation ?

arcos, Texas, United States

je

me

Start job post

7 Click "Start job post"

Workplace type

On-site

Job location ?

San Marcos, Texas, United States

Job type

Full-time

Start job post

Learn how it works

#1 in increasing quality of hire¹




8

Click "Tips: Provide a summary of the role, what success in the position looks like, and how this role fits into the organization overall."

* Indicates required

Description*

 Create a high quality job post using our suggested guide below. [Learn more](#)

B *I* ☰ ☰ We added a

Tips: Provide a summary of the role, what success in the position looks like, and how this role fits into the organization overall.

Responsibilities
[Be specific when describing each of the responsibilities. Use gender-neutral, inclusive language. Example: Determine and develop user requirements for systems in production, to ensure me

Qualifications
[Some qualifications you may want to include are Skills, Education, Experience, or Certification. Example: Excellent verbal and written communication skills

9

Press **META + V**

10

Click "Example: Determine and develop user requirements for systems in production, to ensure maximum usability"

The screenshot shows a job posting interface. On the left, there is a text area with the following content: "ications is searching to fill the role of University Photographer.", "with a focus on good work, high-quality lifestyle imagery, and a comfortable", "responsibilities. Use gender-neutral, inclusive language.]", "requirements for systems in production, to ensure maximum usability", "clude are Skills, Education, Experience, or Certifications.]", "ommunication skills". At the bottom right of this text area, there is a small icon of a lightbulb with a green plus sign and a green circle with a white 'G' and a small '3' next to it. Below the text area, the number "624/10,000" is visible. On the right side of the screenshot, there is a white box with a lightbulb icon and the text: "Target your job to the right people", "Include a job description and add", "required skills to target job seekers who", "match your criteria." An orange circle highlights the text "requirements for systems in production, to ensure maximum usability" in the main text area.

11

Press **META + V**

12

Type "**BACKSPACE**"

13 Click "Example: Excellent verbal and written communication skills"

Responsibilities

- Work with the creative team to conceptualize and create lifestyle images for brand initiatives seen across social media, web usage, publications, and advertising.
- Manage monthly headshot services and photo studio schedule.
- Process images using Photo Mechanic and Adobe Creative Suite.
- Maintain digital asset management tool.
- Organize and perform lifestyle photography on and off campus
- Work independently and work collaboratively in a group to meet deadlines.]

Qualifications

[Some qualifications you may want to include are Skills, Education, Experience, or Certifications.]

Example: Excellent verbal and written communication skills



877/10,000

Skills

Add skill keywords to make your job more visible to the right candidates.

Photography X

Photo Mechanic X

Adobe Creative Suite X

Digital Asset Management X

Marketing X

Working Experience X

14 Type "Required: **ENTER**"

15 Press **META + V**

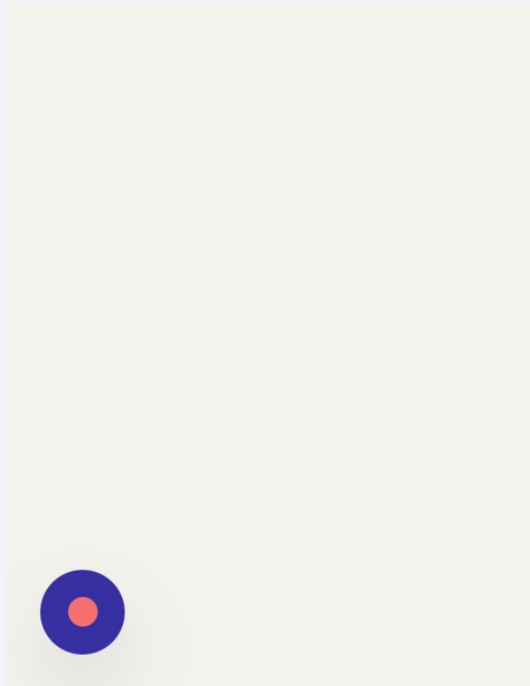
16 Type " **ENTER** Preferred: **ENTER**"

17 Press **META + V**

18 Type " **ENTER** Location: San Marcos, TX **ENTER** Monthly Salary:"

19 Press **META + V**

20 Click here.



Qualifications

Required:

- A strong portfolio demonstrating lifestyle, editorial, studio, athletic, and
- Demonstrated expert knowledge using Adobe Creative Suite for photo enhancing, and retouching skills.
- Excellent organizational skills to keyword and archive images in our
- Demonstrated knowledge of studio and natural lighting.

Preferred:

- Experience working in a government or educational setting.
- Experience with video production.
- Demonstrated experience organizing and producing photoshoots

Location: San Marcos, TX

Monthly Salary:

\$3,833.33 - \$4,166.67

Skills

Add skill keywords to make your job more visible to the right candidate:

21 Type "**BACKSPACE**"

22 Click "Monthly Salary: \$3,833.33 - \$4,166.67"

Qualifications

Required:

- A strong portfolio demonstrating lifestyle, editorial, studio, athletic, and event photography.
- Demonstrated expert knowledge using Adobe Creative Suite for photography showing strong, color correcting, enhancing, and retouching skills.
- Excellent organizational skills to keyword and archive images in our Digital Asset System.
- Demonstrated knowledge of studio and natural lighting.

Preferred:

- Experience working in a government or educational setting.
- Experience with video production.
- Demonstrated experience organizing and producing photoshoots

Location: San Marcos, TX
Monthly Salary: \$3,833.33 - \$4,166.67

Skills

Add skill keywords to make your job more visible to the right candidates.

Editorial X Natural Lighting X Photography X Event Photography X

23 Type " **ENTER** Link:"

24 Press **META** + **V**

25 Type ""

26

Click "We are an agency-style marketing team with a focus on good work, high-quality lifestyle imagery, and a comfortable work/life balance."

The screenshot shows the LinkedIn job post editor interface. At the top, there is a search bar and navigation links for 'Home' and 'My Network'. Below this is a prompt: 'Create a high quality job post using our suggested guide below. Learn more'. The main editing area contains a toolbar with icons for bold (B), italic (I), bulleted list, and numbered list. The text being edited is: 'The Division of Marketing and Communications is searching to fill the role of University Phc'. Below this is the highlighted text: 'We are an agency-style marketing team with a focus on good work, high-quality lifestyle imagery, and a comfortable work/life balance.' This text is circled in orange. Underneath are sections for 'Responsibilities' and 'Qualifications'. The 'Responsibilities' section contains a bulleted list of tasks, and the 'Qualifications' section is currently empty.

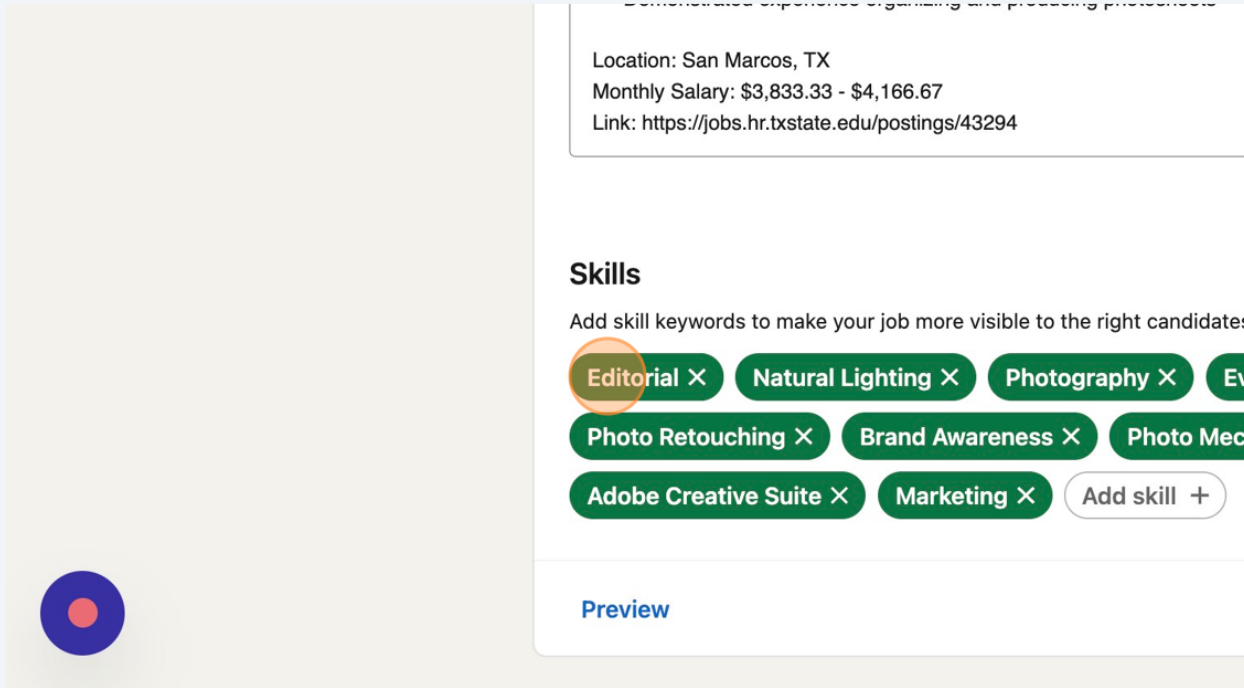
27

Type ""

28

Press **META** + **V**

29 Click "Editorial"



Location: San Marcos, TX
Monthly Salary: \$3,833.33 - \$4,166.67
Link: <https://jobs.hr.txstate.edu/postings/43294>

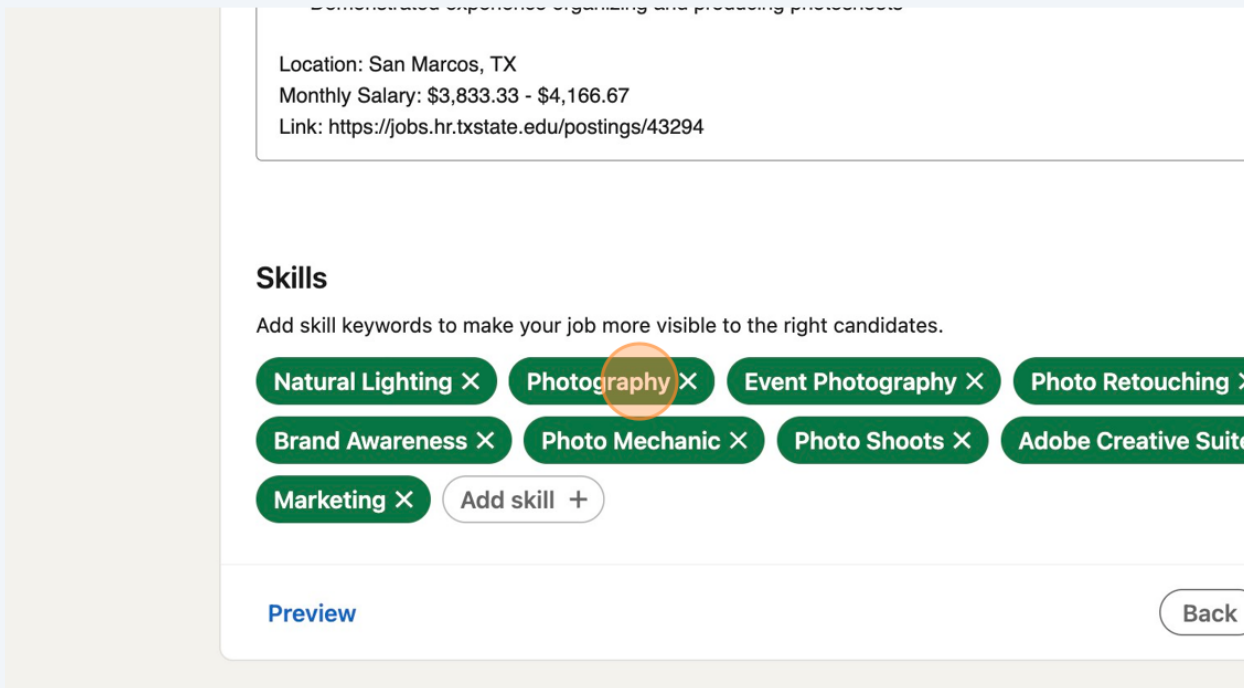
Skills

Add skill keywords to make your job more visible to the right candidates:

- Editorial X
- Natural Lighting X
- Photography X
- Event Photography X
- Photo Retouching X
- Brand Awareness X
- Photo Mechanics X
- Adobe Creative Suite X
- Marketing X
- Add skill +

Preview

30 Click "Photography"



Location: San Marcos, TX
Monthly Salary: \$3,833.33 - \$4,166.67
Link: <https://jobs.hr.txstate.edu/postings/43294>

Skills

Add skill keywords to make your job more visible to the right candidates.

- Natural Lighting X
- Photography X
- Event Photography X
- Photo Retouching X
- Brand Awareness X
- Photo Mechanics X
- Photo Shoots X
- Adobe Creative Suite X
- Marketing X
- Add skill +

Preview Back

31 Click "Event Photography"

• Demonstrated experience organizing and producing photoshoots

Location: San Marcos, TX
Monthly Salary: \$3,833.33 - \$4,166.67
Link: <https://jobs.hr.txstate.edu/postings/43294>

Skills

Add skill keywords to make your job more visible to the right candidates.

Natural Lighting × Event Photography × Photo Retouching × Brand Awareness ×
Photo Mechanic × Photo Shoots × Adobe Creative Suite × Marketing ×
Add skill +

Preview Back

32 Click "Marketing"

• Experience working in a government or educational setting.
• Experience with video production.
• Demonstrated experience organizing and producing photoshoots

Location: San Marcos, TX
Monthly Salary: \$3,833.33 - \$4,166.67
Link: <https://jobs.hr.txstate.edu/postings/43294>

1,646/10,000

Skills

Add skill keywords to make your job more visible to the right candidates.

Natural Lighting × Photo Retouching × Brand Awareness × Photo Mechanic ×
Photo Shoots × Adobe Creative Suite × Marketing × Add skill +

Preview Back Next

33 Click "Adobe Creative Suite"

Experience working in a government or educational setting.

- Experience with video production.
- Demonstrated experience organizing and producing photoshoots

Location: San Marcos, TX
Monthly Salary: \$3,833.33 - \$4,166.67
Link: <https://jobs.hr.txstate.edu/postings/43294>

Skills

Add skill keywords to make your job more visible to the right candidates.

Natural Lighting X Photo Retouching X Brand Awareness X Photo Med

Photo Shoots X **Adobe Creative Suite X** Add skill +

Preview

34 Click "Photo Shoots"

Experience working in a government or educational setting.

- Experience with video production.
- Demonstrated experience organizing and producing photoshoots

Location: San Marcos, TX
Monthly Salary: \$3,833.33 - \$4,166.67
Link: <https://jobs.hr.txstate.edu/postings/43294>

Skills

Add skill keywords to make your job more visible to the right candidates:

Natural Lighting X Photo Retouching X Brand Awar

Photo Shoots X Add skill +

Preview

35 Click "Next"

educational setting.

producing photoshoots

34

1,646/10,000

able to the right candidates.

ing × Brand Awareness × Photo Mechanic ×

Back Next

36 Click here.

in Search Home My Network

2 of 3: Receive qualified applicants

* Indicates required

Applicant collection ?

Receive applicants Email address*

Screening questions

We recommend adding 3 or more questions. Applicants must answer each question.

How many years of work experience do you have with [Skill]? Recommended

Skill* Ideal answer (minimum):

37 Click here.


2 of 3: Receive qualified applicants

* Indicates required

Applicant collection

Receive applicants Email address*

By email

By email
At an external website 

ions. Applicants must answer each question.


How many years of work experience do you have with [Skill]? Recommended

Skill* Ideal answer (minimum):

Adobe Creative Suite

How many years of work experience do you have with [Skill]? Recommended

38 Click the "Website address" field.

 Search Home My Network Jobs Messaging

2 of 3: Receive qualified applicants

* Indicates required

Applicant collection

Receive applicants Website address*

At an external website

Receive applicants by email to use screening questions. Screening questions can't be collected from applicants when they apply on an external site. If you would like to collect answers to screening questions, please choose to receive applicants by email.

[Preview](#) [Back](#) [Continue](#)

39

Press **META + V**

40

Click here.

Qualified applicants

1 ?

Website address*

<https://jobs.hr.txstate.edu/postings/43294>

Will to use screening questions. Screening questions can't be collected from applicants on an external site. If you would like to collect answers to screening questions, please choose to

Back

Continue



Photographer

Texas State University
San Marcos, Texas, United States

(On-site)

Saved as Draft



Why use screening questions

Your job post is targeted to people who best match your requirements, and you'll be notified of applicants who pass your screening questions.

Will my network know that I'm hiring?

When you post your job, we'll notify your network that you're hiring to help increase your job post's visibility. Your network can choose to share your job post to help you reach qualified candidates.

41 Click "Continue"


Website address*

<https://jobs.hr.txstate.edu/postings/43294>

ening questions. Screening questions can't be collected from applicants
would like to collect answers to screening questions, please choose to

Back Continue

States
(On-site)
Saved as Draft



Why use screening questions?
Your job post is targeted to people who match your requirements, and you'll be notified of applicants who pass your screening questions.

Will my network know that I'm hiring?
When you post your job, we'll notify your network that you're hiring to help increase your job post's visibility. Your network can choose to share your job post to help you reach qualified candidates.

What information can applicants see about me and my job?
When you post your job, you agree to


42 Click here.

Free	Promoted
\$0	\$63 daily Edit
6 estimated monthly applicants	59 estimated monthly applicants
<input checked="" type="checkbox"/> Shown in search results	<input checked="" type="checkbox"/> Listed in search results and on yo
<input type="checkbox"/>	<input checked="" type="checkbox"/> Feature your job in top job placen
<input type="checkbox"/>	<input checked="" type="checkbox"/> Recommended to candidates whc requirements
<input type="checkbox"/>	<input checked="" type="checkbox"/> Send instant mobile alerts to qual
<input type="checkbox"/>	<input checked="" type="checkbox"/> Get notified when a qualified can
Select free	Promote job

43 Click "Edit"

You've reached your 1 free job post limit. To post this job, please promote it. ?

3 of 3: Promote it to get more applicants

Free	Promoted	Recommended
\$0	\$63 daily 	
6 estimated monthly applicants	59 estimated monthly applicants	
<ul style="list-style-type: none">✓ Shown in search results	<ul style="list-style-type: none">✓ Listed in search results and on your company's LinkedIn Page✓ Feature your job in top job placements across LinkedIn✓ Recommended to candidates who match your skills and location requirements✓ Send instant mobile alerts to qualified candidates in your location	

44 Click "\$0 \$0 budget"

You've reached your 1 free job post limit. To post this job, please promote

3 of 3: Promote it to get more applicants

Free

\$0



Promoted

Choose daily or total budget

Daily

\$63

Your budget controls how much promotion your job recommends. We recommend \$63 or more based on jobs with similar budgets. To optimize your spend, any unused daily budget may carry over to the next day's budget.

Edit or close your job post at any time.

6 estimated monthly applicants

59 estimated monthly applicants