

INTERNATIONAL STUDENT REPORT Fall 2023

INTRODUCTION

The International Student and Scholar Services (ISSS) office has released the Fall International Student Report since 2002 to share international application and enrollment trends at Texas State. The report builds on previous international student data and provides the most up-to-date international student application, admissions, and enrollment trends at the start of 2022-2023 academic year.

The Institute of International Education's (IIE) Spring 2023 Snapshot on International Education Exchange presented data from 527 U.S. higher education institutions that included the prospects of international students on U.S. campuses for fall 2023. The respondent institutions represent 45% of all international students at U.S. institutions in 2022-2023. One of the key findings in this report is that 89% of U.S. colleges and universities indicated that 2023/24 applications are up or have stayed the same compared with the previous year. Texas State experienced a 15% increase in total international student applications for fall 2023 and a 50% increase in *new* total international student enrollment. Despite these gains in new international student enrollment, the 2.55% share of international students to the total student population for fall 2023 continues to be low compared to peer institutions.

Chinese and Indian students continue to pursue their education at U.S. institutions in large numbers and STEM fields remain a strong focus of international students (IIE 2022 Open Doors Report). Texas State follows these trends except for our Chinese student population which has declined significantly in the past few years compared to other institutions in the state of Texas. Indian students constitute 48% percent of the total international student applicants for fall 2023. Computer Science continues to be the most popular academic program for our new international student applicants representing 36% of the total number of new international applications for fall 2022. Other popular programs are Data Analytics and Information Systems, Computer Information Systems and Engineering.

DATA

Comparison data for this report was compiled from previous ISSS fall statistical reports. The data reported is fall to fall numbers.

Students included in this report as international students are nonimmigrant international students on temporary visas. Common nonimmigrant statuses are A-1, A-2, B-1, B-2, E-1, E-2, F-1, F-2, H-1, H-4, J-1, J-2, L-1, L-2, M-1, R-1 R-2, TN, and TD. F-1 is by far the most common status used by international students at Texas State. A student who has applied for or received permanent residency, refugee status, or asylum in the U.S. is not considered to be an international student at Texas State for the purposes of this report.

SUMMARY

Fall 2023 – New Students

| New Student Level | Applied | Admitted | Enrolled |
|-------------------|---------|----------|----------|
| Graduate | 1553 | 723 | 267 |
| Undergraduate | 505 | 473 | 146 |
| Total | 2058 | 1196 | 413 |

Source: Institutional Research

For fall 2023, 2058 international students applied to Texas State and 1196 students (58%), were admitted. Of the admitted students, 413 students (34.5%) were enrolled in courses on the day after census date (12th class day). The applied to enrolled rate is 20% compared to 15% in fall 2022.

Fall 2023 – Enrolled International Students

This fall 2023, Texas State University is hosting 413 new international students and 550 continuing international students for a total international student population of 963 from 83 countries. This represents an enrollment increase of 30.5% from fall 2022. The percentage comparison to the total student population is as follows:

| Academic Level | International Students | Domestic Students | Percentage of International Students by Total Student Population | % Change 2021 to 2022 |
|----------------|---------------------------|----------------------|------------------------------------------------------------------------------|-----------------------------|
| Graduate | 658 | *3,336 | 19.72% | +5.63 |
| Undergraduate | 305 | *34, 498 | 0.88% | +0.29 |
| Total | 963 | *37, 834 | 2.55% | +0.58 |

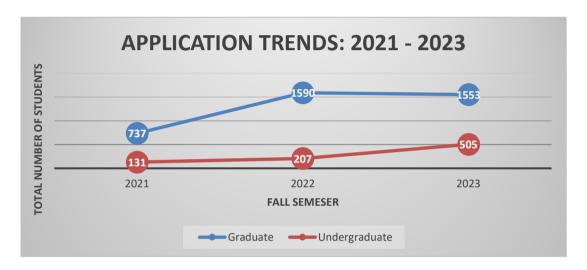
Source: Institutional Research

^{*} Preliminary 12th class day data. Institutional Research preliminary data.

APPLICATION TRENDS

Application Trends: 2021–2023

| Classification | Fall 2021 (% Change) | Fall 2022 (% Change) | Fall 2023 (% Change) |
|----------------|-------------------------|-------------------------|-------------------------|
| Graduate | 737 (+50%) | 1590 (+116%) | 1553 (-2.33) |
| Undergraduate | 131 (+20%) | 207 (+58%) | 505 (+144) |
| Total | 868 (+44%) | 1797 (+106%) | 2058 (+15) |



Application Trends by Top 10 Countries

Top 10 Countries of Origin: All Applicants Fall 2023

| Rank | Country | % International Applications | Number of Students | % Change 2022 to 2023 |
|-----------|------------------------------|------------------------------|--------------------------|--------------------------|
| 1 | India | 47.62% | 980 | -9.26% |
| 2 | Nepal | 12% | 247 | +194.05% |
| 3 | Bangladesh | 10.79% | 222 | +51.02% |
| 4 | Nigeria | 5.69% | 117 | +21.88% |
| 5 | Iran | 3.69% | 76 | +13.43% |
| 6 | Mexico | 1.80% | 37 | +48% |
| 7 | Pakistan | 1.55% | 32 | +100% |
| 8 | Ghana | 1.36% | 28 | +40% |
| 9 | China (Mainland) | 1.31% | 27 | -12.90% |
| 10 | *Korea, Republic of | .87% 18 +25.57% | | |
| Total nui | mber of students | 1784 | | |
| % of tota | l international applications | | 86.7% | |

^{*}New to the top 10 list.

Top 10 Countries of Origin: All Applicants Fall 2022

| Rank | Country | % International Applications | Number of Students | % Change 2021 to 2022 |
|-----------|------------------------------|------------------------------|--------------------|-----------------------|
| 1 | India | 59% | 1020 | +148% |
| 2 | Bangladesh | 8.5% | 147 | +56 % |
| 3 | Nigeria | 5.5% | 96 | +100% |
| 4 | Nepal | 4.8% | 84 | +190% |
| 5 | Iran | 3.9% | 67 | +81% |
| 6 | China | 1.8% | 31 | -3% |
| 7 | Mexico | 1.4% | 25 | -4% |
| 8 | Vietnam | 1.2% | 21 | +200% |
| 9 | Ghana | 1.2% | 20 | +54% |
| 10 | *Pakistan | .9% 16 +45.5% | | |
| Total nui | mber of students | 1527 | | |
| % of tota | l international applications | | 88% | |

Source: International Student Report 2022, International Student and Scholar Services

Top 10 Countries of Origin: All Applicants Fall 2021

| Rank | Country | % International Applications | Number of Students | % Change 2020 to 2021 |
|-----------|------------------------------|------------------------------|-----------------------|-----------------------|
| 1 | India | 47% | 411 | +116% |
| 2 | Bangladesh | 11% | 94 | +29% |
| 3 | Nigeria | 5.5% | 48 | +4.3% |
| 4 | Iran | 4.3% | 37 | +48% |
| 5 | China | 3.7% | 32 | -20% |
| 6 | Nepal | 3.3% | 29 | +32% |
| 7 | Mexico | 3.0% | 26 | +8.3% |
| 8 | Canada | 1.7% | 15 | +50% |
| 9 | South Korea | 1.6% | 14 | -6.7% |
| 10 | Ghana | 1.5% | 13 | +44% |
| Total nui | mber of students | 719 | | |
| % of tota | l international applications | | 83% | |

Source: International Student Report 2021, International Student and Scholar Services

Fall 2023 Applications by Major

In fall 2023, 69% of international student applicants were interested in majoring in one of the top ten majors. Computer Science is the most popular major for international student applicants representing 36% of fall 2023 total international student applications. Engineering has traditionally been a favored major for international students and continues to be well represented at Texas State in the top ten majors. Business related majors are becoming more prevalent in the top ten major lists.

Fall 2021 – 2023 Comparison Top 10 Majors: All Applications

| Rank | Major | Number of Students (% of International Applications) | | |
|---------|-----------------------------------------------------|------------------------------------------------------------|-------------|--|
| | | Fall 2022 | Fall 2023 | |
| 1 | Computer Science | 679 (37.5%) | 742 (36.1%) | |
| 2 | Data Analytics & Information Systems | 182 (10.1%) | 216 (10.5%) | |
| 3 | Engineering | 110 (6.1%) | 132 (6.4%) | |
| 4 | Construction Management | 124 (6.9%) | 85 (4.1%) | |
| 5 | Materials Science, Engineering, & Commercialization | 43 (2.4%) | 83 (4%) | |
| 6 | *Biology | | 44 (2.1%) | |
| 7 | Business Administration | 39 (2.2%) | 38 (1.8%) | |
| 8 | Health Administration | 27 (1.5%) | 31 (1.5%) | |
| 9 | Engineering Management | 35 (1.9%) | 29 (1.4%) | |
| 10 | *Pre-Business | | 26 (1.3%) | |
| Total 1 | number of students in top ten | | 1426 | |
| % of in | nternational student applications | | 69.3% | |

^{*}Majors not in top ten for 2022. Exploratory majors are excluded.

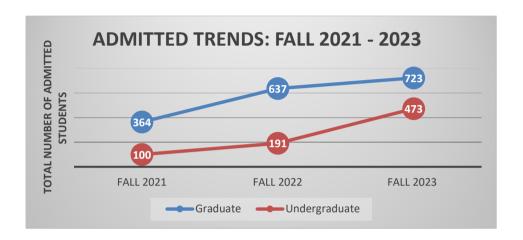
Fall 2023 Top 10 Majors: Graduate (GR) and Undergraduate (UG) Applications

| Rank | Graduate Majors | # of | % of | | % of | # of | Undergraduate |
|---------|-------------------------------------------------------------------------------------|----------|------|------|-------|----------|---------------------------------------------------------------------------------------------|
| | | Students | GR | | UG | Students | Majors |
| 1 | Computer Science | 559 | 36% | | 36.2% | 183 | Computer Science |
| 2 | Data Analytics & Info Systems | 216 | 14% | | 6.5% | 33 | Biology |
| 3 | Engineering | 132 | 8.5% | | 5.1% | 26 | Pre-business |
| 4 | Construction Management | 85 | 5.5% | | 4.5% | 23 | Mechanical Engineering |
| 5 | Materials Science, Engineering, & Commercialization | 83 | 5.4% | | 3.4% | 17 | Psychology |
| 6 | Business Administration | 38 | 2.4% | | 3.2% | 16 | Economics |
| 7 | Healthcare Administration | 30 | 1.9% | | 2.7% | 14 | Finance |
| 8 | Engineering Management | 29 | 1.9% | | 2.6% | 13 | Marketing |
| 9 | Geography | 24 | 1.5% | | 2.6% | 13 | Nursing |
| 10 | Geography Information Sci | 23 | 1.5% | | 2.2% | 11 | Computer Information Systems |
| Total n | umber of students in top ten | 1219 | 9 | | 3 | 349 | Total number of students in top ten |
| studen | total international t applications (out of 33 total graduate applications) | 78.5% | | 69.1 | | | % of total international student applications (out of 505 total undergraduate applications) |

ADMISSIONS TRENDS

New Students Admitted Trends: 2021 – 2023

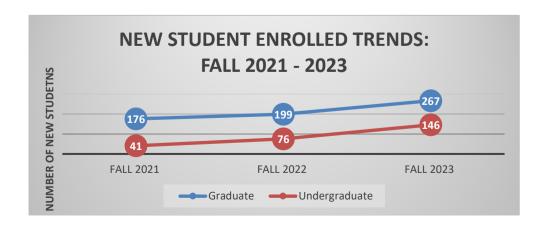
| Classification | Fall 2021 | Fall 2022 | Fall 2023 |
|----------------|-------------|------------|--------------|
| | (% Change) | (% Change) | (% Change) |
| Graduate | 364 (+106%) | 637 (+74) | 723 (+13.5) |
| Undergraduate | 100 (+32%) | 191 (+91) | 473 (+147.6) |
| Total | 464 (+83%) | 828 (+78) | 1196 (+44.4) |



ENROLLMENT TRENDS

New Students Enrolled: 2020 – 2022

| Classification | Fall 2021 (% Change) | Fall 2022 (% Change) | Fall 2023 (% Change) |
|----------------|-------------------------|-------------------------|-------------------------|
| Graduate | 176 (+226%) | 199 (+13) | 267 (+34.2) |
| Undergraduate | 41 (+28%) | 76 (+85) | 146 (+92.1) |
| Total | 217 (+152%) | 275 (+27) | 413 (+50.2) |



International Student Report – Fall 2023

There are 83 countries represented this fall in total student enrollment (963). India, Bangladesh, and Nepal rank as the top three countries. The latest IIE's *Open Doors Report 2022* cites the top three countries of origin nationally are China, India, and South Korea. Gender representation is balanced with 48% female representation.

Top 10 Countries: Fall 2020 – 2022 Enrollment Comparison

| Rank | Country | 2021 | 2022 | 2023 |
|-------------------------------------------|-----------------------|-------------------|------------|--------------|
| | (2021/2022 IIE Top 25 | (% | (% change) | (% change) |
| | Rank) | change) | | |
| 1 | India | 186 (+27%) | 282 (+52%) | 333 (+18%) |
| 2 | Bangladesh | 50 (+43%) | 84 (+68%) | 134 (+59.5%) |
| 3 | Nepal | 29 (+32%) | 49 (+69%) | 122 (+149%) |
| 4 | Iran | 11 (+10%) | 15 (+36%) | 33 (+120%) |
| 5 | Nigeria | 29 (-3.3%) | 30 (+3%) | 29 (-3.3%) |
| 6 | China (Mainland) | 34 (-23%) | 28 (-18%) | 26 (-7%) |
| 7 | Mexico | 28 (+7.7%) | 24 (-14%) | 26 (+8.3%) |
| 8 | Vietnam | 21 (+11%) | 20 (-6%) | 22 (+10%) |
| 9 | South Korea | 10 (-23%) | 14 (+40%) | 16 (+14%) |
| 10 | Brazil | 10 (+67%) | 14 (+40%) | 13 (-7%) |
| Total number of students in top 10 | | | | 754 |
| % of tot | al population | | | 78% |

International Student Enrollment by Gender

| Gender | Undergraduate | Graduate | Total |
|--------|---------------|----------|-----------|
| Female | 143 | 318 | 461 (48%) |
| Male | 162 | 340 | 502 (52%) |
| Total | 305 | 658 | 963 |

5 YEAR DATA COMPARISONS

Total Student Enrollment 5 Year Comparison 2019 – 2023

| Fall Semester | Total Texas State Student Population | Total International Students | International Student % of Total Student Population |
|----------------|--------------------------------------------|---------------------------------|-----------------------------------------------------|
| *2019 | 38,186 | 548 | 1.44% |
| *2020 | 37,812 | 493 | 1.30% |
| *2021 | 37,864 | 566 | 1.49% |
| 2022 | 37,524 | 738 | 1.97% |
| 2023 | 37,834 | 963 | 2.55% |
| 5 Year Average | (2019 - 2023) | 580 | 1.75% |

Enrollment history based on student enrollment reports from the Texas State University Office of Institutional Research. Source: https://www.ir.txstate.edu/student/Public-Student-Reports/Enrollment-by-Level.html.

International Student Enrollment 5 Year Comparison 2019 - 2023

| Fall Semester | Graduate | Undergraduate | Totals Students | % Change from Previous Year |
|----------------|----------|---------------|--------------------|--------------------------------|
| 2019 | 368 | 169 | 548 | -1.61% |
| 2020 | 332 | 161 | 493 | -10.03% |
| 2021 | 390 | 176 | 566 | +14.80% |
| 2022 | 537 | 201 | 738 | +30.38% |
| 2023 | 658 | 305 | 963 | +30.48% |
| 5 Year Average | 457 | 202 | 662 | +12.80% |

Student enrollment data is based upon a student's first *academic semester admitted* or the first semester enrolled in a degree program during the fall semester.

^{*}COVID-19 global pandemic year

International Student Enrollment by Gender 5 Year Comparison 2019 – 2022

| Fall Semester | Graduate | | Undergraduate | |
|---------------|----------|------|---------------|------|
| Gender | Female | Male | Female | Male |
| 2023 | 318 | 340 | 143 | 162 |
| 2022 | 242 | 295 | 102 | 99 |
| 2021 | 188 | 202 | 88 | 88 |
| 2020 | 180 | 152 | 66 | 95 |
| 2019 | 197 | 171 | 78 | 91 |

- End