

Memorandum of Understanding (MOU) / International Agreement (IA) Request Form

Is this a request for an MOU or an IA?	MOU
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Texas State University Representative

Name	Seth Frei
Title	Assistant Dean
Department/School	McCoy College of Business
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Phone	512-245-4089

International Entity

Name of international entity	Pforzheim University
Name of contact person	Prof. Dr. Kerstin Bremser
Email address and phone number	Kerstin.Bremser@hs-pforzheim.de 49-7231-28-6299
Address	Tiefenbronner Str. 65, 75175 Pforzheim, Germany
Website	https://www.hs-pforzheim.de
Number of students enrolled annually at international entity	6,200
Name and title of executive officer who will sign the agreement	Prof. Dr. Ulrich Jautz, Rector
Rationale for the proposed agreement: How will the agreement contribute to the strategic plans of the department/school and college?	In alignment with the university's strategic goals, the McCoy College seeks to increase international student enrollment, expand Education Abroad opportunities, build strategic international partnerships, foster global research connections and collaborations, increase faculty international opportunities, and catalyze the internationalization of programs and curriculum. We would like to explore an academic partnership with Pforzheim University in Pforzheim, Germany to advance McCoy College's comprehensive internationalization goals with benefits for our students, faculty, and the larger community.
Which university goal does this proposed agreement support?	<input type="checkbox"/> 1. Promote the success of all students <input checked="" type="checkbox"/> 2. Offer high quality academic and educational programming <input type="checkbox"/> 3. Achieve significant progress in research and creative activity as measured by national standards. <input checked="" type="checkbox"/> 4. Provide the necessary services, resources, and infrastructure to support the university's strategic direction.

Indicate why this international entity was chosen as a prospective partner	Pforzheim University is located in Baden-Württemberg, one of the highest-performing economic states in Germany. Home to large multi-national companies like Mercedes-Benz Group, Porsche, Bosch, SAP, and Carl Zeiss, along with many small- to mid-sized companies there are many opportunities for collaboration between the university and industry. Pforzheim University has been supporting exchange programs with international partner institutions for over 40 years, and they have a strong framework for recruiting and supporting students. The school is also accredited by AACSB, holding the business school to the same high standards as we are held to in the McCoy College. The faculty and staff at Pforzheim have been very communicative and encouraging as we began talking about possible areas of collaboration and we look forward to future work with this university.
For IA's, please indicate if funding is needed; how much is expected to be needed; and the funding source expected to cover this cost.	N/A
When is the requested due date for a fully executed agreement?	October 2023

Routing and Required Signatures

Department Chair/ School Director	<i>N/A - Proposed at College Level</i>	Date: <i>—</i>
Academic Dean	<i>R. Sawyer</i>	Date: <i>9/18/23</i>
Graduate College Dean	<i>Adree J. J. J.</i>	Date: Nov 3, 2023

Please submit the completed form to the Office of International Affairs (inatlaaffairs@txst.edu)
For any questions, please contact 512-245-2510