

I. INTRODUCTION

1.02 Campus Architectural Unity

- A. It is the University's philosophy that our campus will have the greatest visual appeal with a homogeneous quality resulting from utilization of the same architectural building style, with enclosing materials.
- B. The same building material with a strong visual impact when repeatedly and consistently used becomes a unifying force, which can protect continuity to the Campus building style.
- C. The achievement of an order and beauty through a powerful visual unity of all campus architecture is to be a paramount objective of the design of all future University buildings and satellite campuses.
- D. To the greatest extent possible the same design objective is to apply to major renovations of exteriors of existing buildings and site work.
- E. Refer to the Texas State University 2006-2017 Master Plan Document for the Components of the Campus Architectural Unity.

The web site link to the entire master plan and 2017 Update document is:

[Texas State University Master Plan Website](#)

The summary of these Master Plan Design Guidelines are defined in these Construction Standards, III. Design Guidelines, 1.01 Master Plan Adherence, A, 2, b.