

## RESOURCES FOR SMALL BUSINESSES FROM TEXAS STATE UNIVERSITY

Resource Type	Department/ Center	Contact Information	Description	Topics
Consulting & Advising	TXST Small Business Development Center (SBDC)	<a href="https://sbdc.mccoy.txst.edu/">https://sbdc.mccoy.txst.edu/</a>	Free, confidential business advising on many issues related to business startup, management, and growth.	Advising on topics including: Accounting; Business Planning; Buy/Sell Business; Cash Flow Management; Customer Relations; Cybersecurity; Disaster Planning/Recovery; eCommerce; Financing/Capital; Franchising; Government Contracting; Human Resources/Managing Employees; Intellectual Property; International Trades; Managing a Business; Marketing/Sales; Social Media; Startup Assistance; Technology Innovation & Commercialization
Online Resources & Workshops	TXST Small Business Development Center (SBDC)	<a href="https://sbdc.mccoy.txst.edu/starting-a-business.html">https://sbdc.mccoy.txst.edu/starting-a-business.html</a>	Free, on-demand workshops and online resources covering an array of topics.	Resources to support: Startup; Business Plan Writing; Market Research; Exporting; Financing; Workforce Programs; Veteran Programs
General	Center for Innovation & Entrepreneurship (CIE)	<a href="https://innovation.txst.edu/">https://innovation.txst.edu/</a>	The CIE is the hub of the entrepreneurship and innovation ecosystem on campus. This is a good place to begin if unsure exactly where to go.	General; First Steps
Hiring; Internship	Career Services	<a href="https://www.careerservices.txst.edu/hireabobcat.html">https://www.careerservices.txst.edu/hireabobcat.html</a>	Post a job or internship opportunity for students and alumni.	Hiring; Recruitment: Internships

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Job Shadowing	Career Services	<a href="https://www.careerservices.txst.edu/hireabobcat.html">https://www.careerservices.txst.edu/hireabobcat.html</a>	Allow a current TXST student to engage with you and your company with a one-day job shadowing opportunity.	Recruitment; Job Shadowing
Hiring; Internship	Career Services	<a href="https://www.careerservices.txst.edu/hireabobcat/events-fairs.html">https://www.careerservices.txst.edu/hireabobcat/events-fairs.html</a>	Attend a career fair to meet TXST students and alumni.	Recruitment; Career Fair
Business Resilience	THRC	<a href="https://www.cherr.txst.edu/resiliency-resources.html">https://www.cherr.txst.edu/resiliency-resources.html</a>	THRC offers a collection of resources to help communities and small businesses enhance their resilience through planning, adapting, and recovering.	Resilience; Planning; Emergency Preparedness; Disaster Recovery; Resource Collection
Hiring; Internship	McCoy College of Business Student Success Center	<a href="https://www.mccoy.txst.edu/student/s/student-success-center.html">https://www.mccoy.txst.edu/student/s/student-success-center.html</a>	Engage with students majoring in business through various activities and opportunities.	Recruitment; Speaking to Students; Internships
Translation	Department of World Languages & Literatures in collaboration with THRC	<a href="https://healthresearch.txst.edu/about/what-we-do/translation-services.html">https://healthresearch.txst.edu/about/what-we-do/translation-services.html</a>	Professional translators offer English/Spanish translations.	Marketing; Advertising; Translation
Incubator	STAR Park (STAR: Science, Technology, & Advanced Research)	<a href="https://www.txst.edu/starpark.html">https://www.txst.edu/starpark.html</a>	A 58-acre site that hosts STAR One, Texas State's first technology incubator dedicated to research and commercialization efforts.	Technology Incubator; Advanced Research; Commercialization
Conference Room/Event Facilities	STAR Park (STAR: Science, Technology, & Advanced Research)	<a href="https://www.txst.edu/starpark/conference-center.html">https://www.txst.edu/starpark/conference-center.html</a>	Facilities that can be reserved for events of various sizes and types.	Event Planning; Conference Room
Supplier Opportunities	Procurement & Strategic Sourcing	<a href="https://www.txst.edu/procurement/resources/vendor-self-service.html">https://www.txst.edu/procurement/resources/vendor-self-service.html</a>	Doing business with TXST as a supplier.	Supplier Opportunities; Doing Business with TXST

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Supplier Opportunities; HUB	TXST's HUB Program	<a href="https://www.txst.edu/procurement/hub-specialist.html">https://www.txst.edu/procurement/hub-specialist.html</a>	Information for HUBs interested in doing business with TXST as a supplier.	Supplier Opportunities; Doing Business with TXST; HUB
Farms & Ranches	Small Producer's Initiative (SPI)	<a href="https://www.smallproducersinitiative.txst.edu/about.html">https://www.smallproducersinitiative.txst.edu/about.html</a>	While SPI's focus is small and mid-sized producers, the program provides outreach, training, and extension for farms and ranches of any size, production method, organization, etc.	Advising; Consulting; Financial; Marketing; Grants; On-Demand (Recorded) Workshops; Live Sessions; Resource Collection
Hiring; Internship	Center for Professional Sales	<a href="https://www.txstsalescenter.com/">https://www.txstsalescenter.com/</a>	The Center for Professional Sales prepares students for careers in selling, facilitates internships, and helps provide career placement for students.	Hiring; Internships; Sales
Business Growth	SCALEUP	<a href="https://scaleup.txst.edu/">https://scaleup.txst.edu/</a>	SCALEUP provides a resource guide to support the growth of small businesses.	Business Growth
Research	Division of Research	<a href="https://www.txst.edu/research/partners.html">https://www.txst.edu/research/partners.html</a>	The Division of Research offers access to expertise, collaboration best practices, technology licenses, new venture creation, and other resources.	Research; Technology; Startup; Resource Collection
Training and Certificates	ZEUS Data Science Certificate	<a href="https://zeus.tsus.edu/data-science-pathways.html">https://zeus.tsus.edu/data-science-pathways.html</a>	The Texas State University System offers a course on data science. Data science is a valuable skill that can be used to help businesses as they grow.	Training; data science; growth
Business Growth	Market Day	<a href="https://studentinvolvement.txst.edu/">https://studentinvolvement.txst.edu/</a>	An event to highlight local vendors that may provide	

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			food, jewelry, clothing, and more.	
Hiring; Internships; Showcase new products/ services	2024 Small Business Fair	<a href="https://txstate.co1.qualtrics.com/jfe/form/SV_0iF64TqmuRaZbiS">https://txstate.co1.qualtrics.com/jfe/form/SV_0iF64TqmuRaZbiS</a>	In-person fair in McCoy College of Business; limit of 15 businesses per day: April 9 & 10. Contact Dr. Terrance McClain for questions ( <a href="mailto:tjm80@txstate.edu">tjm80@txstate.edu</a> ).	Recruitment; Internship; Hiring
Hiring; Internship; Consultant	Center for Analytics and Data Science	<a href="https://cads.txst.edu/">https://cads.txst.edu/</a>	Assistance with data analytics, AI, and related data and technology issues.	Data analysis; Technology; Internship; Consultant; Hiring
Collaboration with a Class	Service Learning	<a href="https://servicelearning.txst.edu">https://servicelearning.txst.edu</a>	Service learning is an experiential learning approach in which students apply materials relevant to their coursework and degree program in service-based projects, with community partners, and critically reflect on the service activity. The Service-Learning Excellence program works with faculty, programs, and community partners to develop more service-learning opportunities for students across campus.	Consulting; Project Focus; Student Collaboration; Class Collaboration

## RESOURCES WITHIN THE STATE OF TEXAS

Resource Type	Department/ Center	Contact Information	Description	Topics
Tech incubator	Tech Wildcatters	<a href="https://www.techwildcatters.com/">https://www.techwildcatters.com/</a>	Located in Dallas, this incubator focuses on B2B startups and offers a mentor-driven program.	Enterprise: Marketplace, Logistics, FinTech. Sustainability: Climate Tech, Remote Work, Education Tools. Lifestyle: Connectivity, Sports & Fitness, Travel & Hospitality
General	Capital Factory	<a href="https://www.capitalfactory.com/mismission/">https://www.capitalfactory.com/mismission/</a>	Capital Factory has boots on the ground in Austin, Dallas and Houston, where they introduce entrepreneurs in Texas to their first investors, employees, mentors and customers.	Entrepreneurs, startups, corporations, ventures, mentors, and events.
General	The DEC (Dallas Entrepreneur Center)	<a href="https://thedec.co/">https://thedec.co/</a>	Offers mentorship, education, incubation, and community for startups in the Dallas-Fort Worth community.	Freelance, startup, investor, small business, and agency
Healthcare Startups	Healthtech Accelerator (formerly TMCx)	<a href="https://www.tmc.edu/innovation/accelerator-healthtech/">https://www.tmc.edu/innovation/accelerator-healthtech/</a>	Based in Houston, it's part of the Texas Medical Center and focuses on incubating startups in the medical and life sciences sectors.	Healthcare startups, clinical validation, funding, networking, connections, advisors

Notes:

THRC = Translational Health Research Center (<https://healthresearch.txst.edu/>)

HUB = Historically Underutilized Business

*The resources shared are a sample of what exists.*

*This list was updated on March 21, 2024.*