# 2023-2029 STRATEGIC PLAN

# UNIT/DEPARTMENT/COLLEGE/DIVISION:­­­­­­­­­­­­­­­­­­­­­­­­ Click or tap here to enter text.



1. **Background**

## Texas State University has historically developed an extensive strategic plan to address the long-range vision, mission, goals, and expectations of what the university should become by the end of the planning cycle. To make sure that critical concerns receive full attention in the near future, the president has highlighted a series of University Imperatives: elevate student success; advance to Carnegie R-1 status; increase global and online enrollment; grow the Round Rock Campus; and reduce administrative burdens. These imperatives, included as initiatives in the 2023-2029 Strategic Plan, require the full attention of the entire university community in developing an operational plan to ensure progress and attainment of these imperatives in a timely manner.



1. **Instructions**

**1. Continue to consider long-range strategic actions, for the upcoming six years, that your unit, department, college, or division can contribute to the university as a whole. Pay special attention to any actions that address the University Imperatives and note that actions contributing toward the University Imperatives will receive greater consideration for funding.**

**2. It is anticipated that this strategic plan will be updated in two years to coincide with the Texas legislative session rather than at the mid-cycle (three year) point as has been done in the past. Therefore, actions that are intended to be completed in the near future (within two years) should be described in greater detail. Think of these actions as milestones for completing your long-range strategic plans.**

**3. Please note that strategic actions are not always adding programs and processes; strategic actions also include deleting, discontinuing, or reframing programs and practices. You may want to include action plans to reallocate resources and reposition activities to better utilize resources toward more productive ends.**

**4. Continue to add your strategic actions on this *2023-2029 Strategic Plan* template under each goal in order of priority for your unit, department, college, or division. Funding priority will be given to the highest-ranking actions, yet please note that not all highest-ranking actions may be approved. Items ranked lower on your list of actions for each goal and your overall priorities may receive authorization and funding over higher ranked items.**

**5. In addition to stating your mission and explaining your planning process, describe the proposed actions as clearly as possible; provide a reasonable timeframe for developing and implementing these actions; provide a rough estimate of the new resources required, expected cost, and source of revenue while knowing that a more detailed plan and budget will be worked out before authority to proceed is granted; establish realistic and measurable assessment criteria or key performance indicators to measure progress toward the achievement of the action; and link the proposed action to the appropriate initiative in the 2023-2029 Strategic Plan.**



1. **Mission Statement**

## State your administrative unit/department/college/division mission statement.

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1. **Process**

**Explain, in a brief paragraph, the process used to develop your plan, including the nature and extent of faculty and staff involvement.**

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1. **Action Plans Related to University Goals and Initiatives**

|  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **University Goal 1: Supporting Student Success**  *1.1 Enhance efforts supporting academic preparedness and excellence*  *1.2 Enhance student engagement and wellbeing*  *1.3 Enhance support for graduate students*  *1.4 Enhance career and post-graduation success*  *1.5 Create organization and infrastructure to support student success* | | | | | | | | | |
| **Area**  **(Dept., Unit,**  **College, or Division)** | **Planned Actions** | **Timeframe**  **(of development and implementation)** | **New Resources**  **Requested**  **(personnel, facilities, and operational funding)** | **Expected**  **Cost** | **Source of Resources**  **(new, reallocation of existing funds, fee, philanthropic, etc.)** | **Assessment**  **Criteria**  **(outcome when achieved or key performance indicator)** | **University Initiative** | | |
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| **University Goal 2: Advancing Academic Excellence**  *2.1 Grow enrollment at all levels with emphasis on international, transfer, online, and graduate students*  *2.2 Offer new and innovative academic programs that meet the economic and cultural needs of the state*  *2.3 Grow the Round Rock Campus*  *2.4 Invest in faculty excellence by increasing the capacity and development of all faculty* | | | | | | | | | |
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| **University Goal 3: Expanding Discovery, Innovation, Creativity, and Research**  *3.1 Position Texas State University to achieve Carnegie R-1 status*  *3.2 Target and secure multi-year and multimillion-dollar awards to increase and diversify the university’s research portfolio*  *3.3 Enhance the university’s intellectual property (IP) portfolio and commercialization efforts*  *3.4 Grow relationships with private sector, industry, government, and educational partners* | | | | | | | | | |
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| **University Goal 4: Enriching Inclusion and Collaboration**  *4.1 Increase engagement across internal and external constituency groups in activities and events designed to promote a welcoming community and a sense of belonging*  *4.2 Enhance all aspects of accessibility*  *4.3 Increase activities and programs that enhance stakeholders’ perceptions of Texas State as the most welcoming university in Texas* | | | | | | | | | |
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| **University Goal 5: Developing Infrastructure and Resources**  *5.1 Position Texas State University as an employer of choice*  *5.2 Provide infrastructure befitting a Carnegie R-1 university*  *5.3 Simplify administrative processes to increase efficiency*  *5.4 Pursue innovative approaches to revenue generation and budgeting* | | | | | | | | | |
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**VI. Planning Priorities**

**Using university goals and initiatives as a guide, list and briefly describe up to five top priorities from your planned actions for the 2023-2029 planning cycle and indicate the university goal/initiative to which the unit’s action is linked.**

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