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S.B.2023-2024.2

1 **A Bill -**

2 To be entitled "Athletic Fee Act" relating to the increasing of
3 the Athletic fee included in the student fees.

4 **WHEREAS:** According to Don Coryell, "Increasing the athletic fee
5 would help Texas State Athletics plan for future growth and assist
6 in stabilizing and sustaining the recent successes we are
7 experiencing in all of our sports. Increasing our budgets will
8 allow us to focus on several elements of our strategic plan,
9 including our student-athlete experience, enhancing the Texas State
10 brand, improving fan engagement, and excelling in our athletic
11 competitions. This will help us continue to improve our financial
12 standing relative to our peer institutions in both the state of

13 Texas and the Sun Belt Conference. It will also allow us to focus
14 on facility enhancement and construction, improvement in our
15 support services for student-athletes, and help us create gameday
16 environments and places to gather that foster community, school
17 pride, and spirit that are vital to the student experience at Texas
18 State. Combined with our fundraising efforts and ticket sales, we
19 believe this increased investment in our athletics program will
20 solidify our goal of making Texas State Athletics a national
21 brand and leader in the Sun Belt Conference.”; and

22 **WHEREAS:** Historically, the athletic fee has been set at **\$22**; and

23 **WHEREAS:** This would enable our successful athletic train to barrel
24 full-steam-ahead with the additional capacity of putting money into
25 athletic and training facilities and practices; and

26 **WHEREAS:** An increase in the fee would, without a doubt, support
27 athletics more so than the past years; therefore,

28 **BE IT ENACTED:** The Undergraduate Senate of the Texas State Student
29 Government increases the athletic fee from **\$22** to **\$23.10** via a 5%
30 increase during the Academic 2025-2026 School Year; followed by
31 a **\$0.65** increase each year until the year 2032, ending at a final
32 total Athletic Fee of **\$27.00**; and

33 **BE IT FURTHER ENACTED:** This legislation be forwarded to the Student
34 Body President for further action.