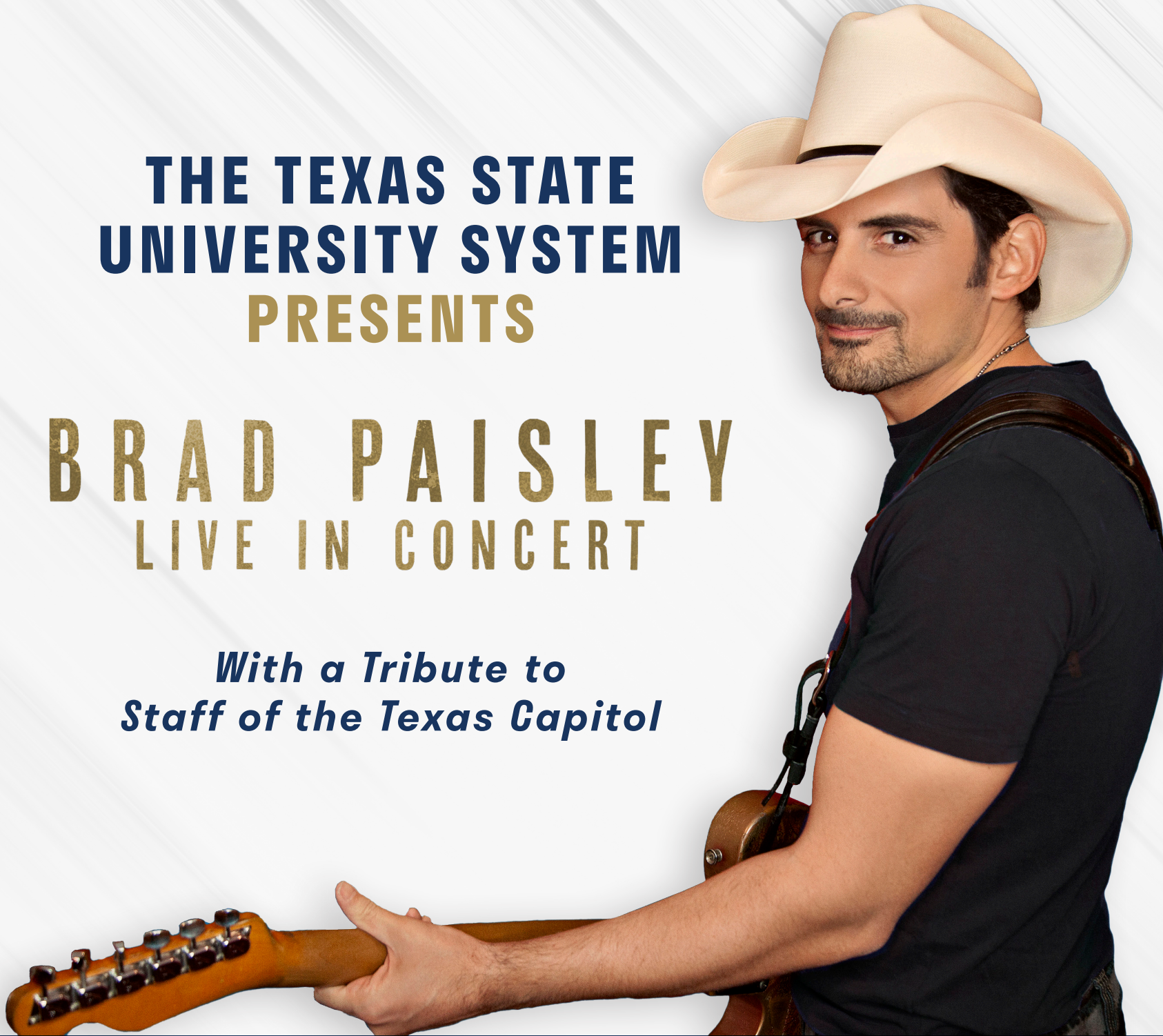


**THE TEXAS STATE
UNIVERSITY SYSTEM
PRESENTS**

BRAD PAISLEY
LIVE IN CONCERT

*With a Tribute to
Staff of the Texas Capitol*



Wednesday, February 12, 2025
ACL Live in Downtown Austin
5:00 PM - 9:00 PM



TOGETHER, WE TRANSFORM LIVES

For more than a decade, the TSUS Foundation has raised funds through its signature biennial event, providing vital scholarships to the system's seven member institutions, which serve more than 90,000 students from Far West Texas to the Gulf Coast

Texas State University System Presents has honored distinguished champions of higher education—including President George W. Bush, Governor Greg Abbott, and Texas House Speaker Dade Phelan—while contributing to the success of TSUS's institutions and students.

We invite you to be part of **TSUS Presents 2025**, a night of celebration, purpose, and impact. Held at the historic ACL Live, the evening will feature a live performance by Grammy Award-winning artist **Brad Paisley**, with a special tribute to the **staff of the Texas Capitol**, recognizing their commitment and service during and between legislative sessions.

Your support ensures that more Texas students have access to higher education and the opportunities it creates.



Charlie Amato, Chairman of the TSUS Foundation



With a career spanning over two decades, **Brad Paisley** is one of the most celebrated artists in country music. His accomplishments include three GRAMMY Awards, 15 ACM Awards, 14 CMA Awards, and the prestigious Entertainer of the Year honor. A member of the Grand Ole Opry, Paisley has written 21 of his 25 No. 1 hits and holds the record for the first artist to achieve 10 consecutive Billboard Country Airplay No. 1 singles.



TSUS Presents: Brad Paisley — Live in Concert will take place at ACL Live, a world-class venue that hosts around 100 concerts each year. It serves as the permanent home for the taping of the acclaimed Austin PBS-produced television series, Austin City Limits, the longest-running music program in television history.



BECOME A SPONSOR

Sponsoring **TSUS Presents: Brad Paisley – Live in Concert** is not just a contribution. It's an investment in Texas's future. Your support will:

- Directly impact the lives of students across the state.
- Align your company with a prestigious audience committed to higher education.
- Maximize your brand's visibility among influential leaders and decision-makers.
- Contributions are tax-deductible to the extent permitted by law.

Presenting Sponsor
\$50,000

- One (1) premier table (10 seats) for program, dinner & musical performance
- Plus, ten (10) additional seats at the Mezzanine Level
- Exclusive recognition as a Presenting Sponsor throughout the event
- Priority listing in all event promotion and materials (print and digital)
- On-stage recognition during the event

Gold Sponsor
\$25,000

- One (1) preferred table (10 seats) for program, dinner & musical performance
There are a limited number of tables available
- Special listing in all event promotion and materials (print and digital)
- Recognition throughout the program

Silver Sponsor
\$10,000
SOLD OUT

- One (1) private suite (10 seats) at the Mezzanine Level with access to a private bar and buffet
There are a limited number of suites available
- Listing in all event promotion and materials (print and digital)
- Recognition throughout the program

Bronze Sponsor
\$15,000

- One (1) table (10 seats) for program, dinner & musical performance
- Listing in all event promotion and materials (print and digital)
- Recognition throughout the program

Auction Sponsor
\$5,000

- Five (5) seats at the Mezzanine level with access to the bar and buffet
- Prominent recognition on mobile auction bidding platform
- Opportunity to place a branded gift/advertisement in auction bags or materials
- Recognition throughout the program

Individual Ticket
\$500

- 1 seat at the Mezzanine level with access to the bar and buffet

For more information, please contact **Malú González, Director of External Relations.**

(512) 463-1411 | malu.gonzalez@tsus.edu



TEXAS STATE UNIVERSITY SYSTEM PRESENTS

February 12, 2025 | ACL Live in Downtown Austin

Please return completed form by mail or email to Malú González at malu.gonzalez@tsus.edu or
601 Colorado Street | Austin, TX 78701-2904.

SPONSORSHIP LEVELS:

- Presenting \$50,000 Gold \$25,000 ~~Silver \$20,000~~ **SOLD OUT**
- Bronze \$15,000 Auction Sponsor \$5,000 Individual Ticket \$500

Please refer to Page 3 of the Sponsorship Packet for level descriptions.

CONTACT INFORMATION:

Name/Organization.....

Name to be listed in publications.....

Contact name (if different from above).....

Mailing Address.....

City, State, Zip.....

Phone.....

Email.....

FULFILLMENT DETAILS:

Please reply by January 15, 2025

- I am unable to attend, but please accept my donation of \$.....
- Please list names of attendees.....
-
-

PAYMENT INFORMATION:

- Check enclosed for \$
- *Please make checks payable to the Texas State University System Foundation and return by mail.
- Credit Card charge for \$..... MasterCard / Visa / Amex / Discover
- CC Number:..... Exp. Date:..... CVC.....
- I authorize 3% to be added to my donation to cover credit card processing fees.
- Name on Card:
- Billing address:

THANK YOU FOR SUPPORTING THE TSUS FOUNDATION!

The Texas State University System Foundation, Inc., is a nonprofit 501(c)(3) organization.
Part of your donation is tax-deductible. Tax ID #74-1946138

The Texas State University System | 601 Colorado Street | Austin, TX 78701-2904