



SPONSORSHIP GUIDE 2025



LEADERSHIP AND SERVICE



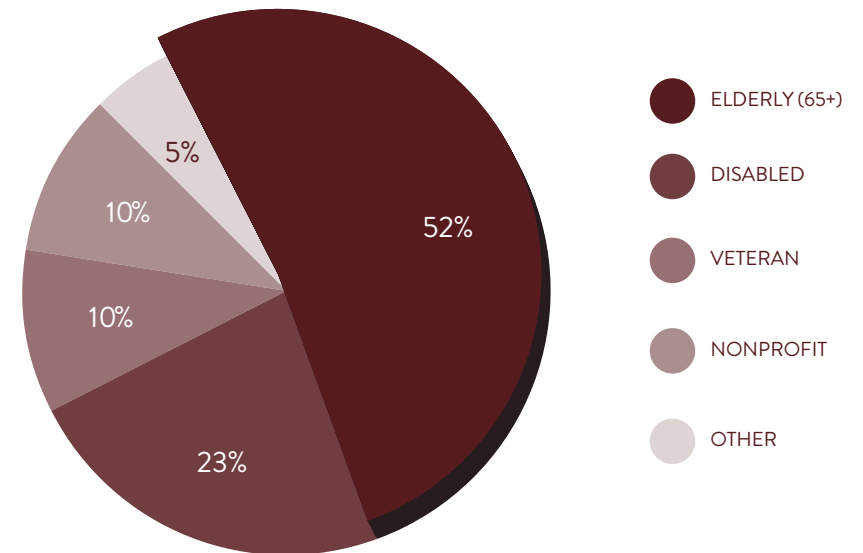
ABOUT BOBCAT BUILD'S BIG EVENT

Bobcat Build's Big Event - formerly Bobcat Build - is Texas State University's annual day of service and well-beloved tradition. Our planning team dedicates a year of planning so that students, staff, and faculty can come together in the spring and engage in service projects for our resident and nonprofit neighbors in and around Hays County. Since its early days, it has grown to become the second largest one-day community service project in the state and the largest initiative of its kind for Texas State University with over 3,000 volunteers. This is our way of saying "Thank You" to our wonderful community. This year, Bobcat Build's Big Event will take place on **Saturday, April 5, 2025**



OUR IMPACT

Thanks to our volunteers, our event is able to impact and serve many populations across Hays County by doing a variety of community service projects. While we serve all, below is a chart that highlights the different demographics we have been able to serve in 2024.



TESTIMONIALS

"Both my husband and I are 65+ and while I do not have a disability, my husband does which makes the help we got from university students extra special and helpful. I am so impressed with these young adults."

-Lee Brownell, Resident of San Marcos, 2023

"This is a great program where Texas State acts as a golden bridge between students and the local community. Every student put their very best foot forward to help those who most appreciate it."

-Don Rankin, Resident of San Marcos, 2024

WHY SPONSOR?

While we receive some of our funding through the university, an event of this size is not possible without contributions from our sponsors. All sponsorship funding benefits the execution of Bobcat Build's Big Event, including professional development for our student planning team and the sustainability for our future events. See the next page for a breakdown of our sponsorship packages along with the benefits. We accept both monetary and material donations such as food, beverages, and supplies for our event staff and volunteers. Please note that material goods that are donated will be recognized according to their fair market value. The IRS defines fair market value as "the price a willing, knowledgeable buyer would pay a willing, knowledgeable seller when neither has to buy or sell."

You can learn more about sponsoring Bobcat Build's Big Event on our website: bigevent.txstate.edu/donate

SPONSORSHIP LEVELS



**BRONZE
PAINT
BRUSH**
\$500+

- Business name or logo posted on the 'Sponsor and Support' page on The Big Event website and other marketing materials



**SILVER
HAMMER**
\$1,000+

- The benefits of **Bronze Paint Brush Level** plus:
 - Business name on all event t-shirts
 - Business name featured on sponsor banner displayed at event Kick-Off
 - Feature in sponsor highlight video created and publicized on The Big Event's website and department social media accounts



**GOLD
WHEEL -
BARROW**
\$2,500+

- The benefits of **Silver Hammer Level** plus:
 - Business logo on all event t-shirts**
 - Complimentary table and tent at Bobcat Build's Big Event



**PLATINUM
SHOVEL**
\$5,000+

- The benefits of **Golden Wheelbarrow Level** plus:
 - Business logo featured on sponsor banner displayed at event Welcome and Kick-Off



**DIAMOND
HOUSE**
\$10,000+

- The benefits of **Platinum Shovel Promotions** plus:
 - Recognized as Premier Partner on all sponsor recognition and promotional materials, including the website

**To be on the 2025 t-shirt, logos are due by 2/28/2025



Though many things have evolved, from our participation numbers to leadership to even our name, our mission and goal remains the same: to create timeless impact while growing valuable relationships with our neighbors. We would like to thank you in advance for your support of an important event that positively impacts our community. We are fully committed to recognizing, rewarding, and supporting you and your organization's contribution to Bobcat Build's Big Event. With your support, we can continue to build tradition and make an impact! To reach us, please find our contact information below.

CONTACT US

Bobcat Build's Big Event

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