
D.A.I.R December Newsletter 2024

From Institutional Research <ir@txstate.edu>

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DATA DIGEST

Office of Data, Analytics, & Institutional Research

December 2024



Discover the Latest Data

Points: 2024 Fall Enrollment

Great news, Bobcats! Enrollment at Texas State University has grown by 4.8%, bringing our total to an impressive **40,598 students**. Plus, our retention rate has jumped to **80%**, a 2% increase from last year. These numbers highlight our thriving campus community and dedication to student success. Want to dive deeper into the data? Check out CatStats, your go-to hub for all things TXST stats!

2024 Fall Enrollment Breakdown

Undergraduate	36,206
Post-Baccalaureate	397
Masters	3,283
Doctoral	712
Total	40,598

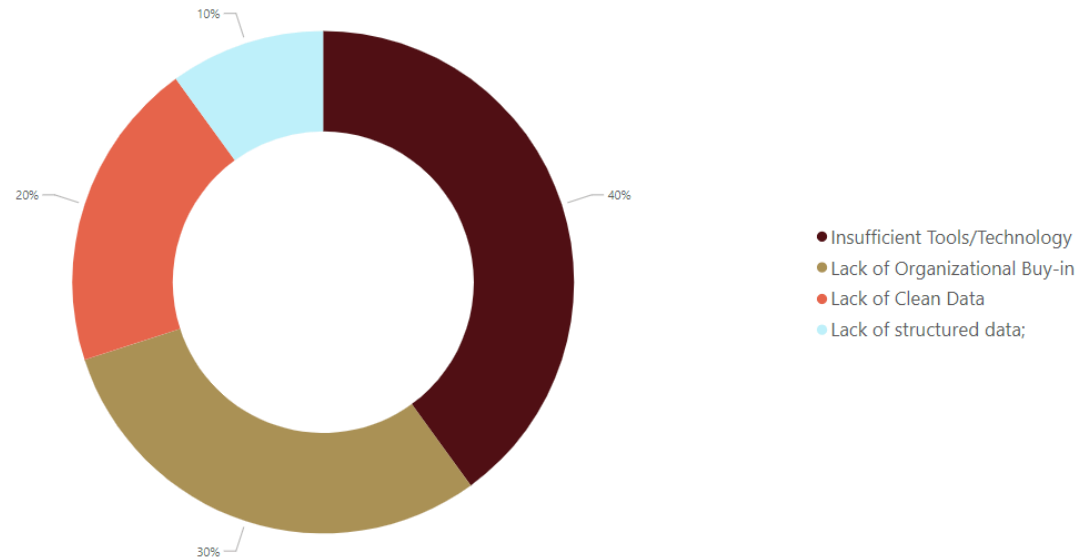
Shape the Data: Take the Poll

December Poll: [If we hosted a data-related workshop, which topic would interest you most?](#)



October Poll Results

What is the biggest barrier to effective data utilization in your work?



Enrolled

A status based on whether an applicant/student is registered for a course(s) as of the official census date. This



status is typically seen as the last step for an admitted applicant.

Reflecting on our record-high enrollment, this definition is crucial for accurately determining the official enrollment count.

The ABCs of Data:

This segment of our newsletter explains important terms used in data analytics. We will explore the definition and significance of the following term:

TXST Data Analyst Group



Data, Analytics, and Institutional Research (DAIR) is gearing up to start a TXST Data Analyst Group. The group is a resource for staff to learn about institutional data sources and the code necessary to correctly query data from them. Additionally, members can use this platform to share work and seek guidance in improving the efficiency of their work. The group is set to launch in January 2025. If you are interested in learning more about the TXST Data Analyst Group, please feel free to reach out to the IR office at ir@txstate.edu

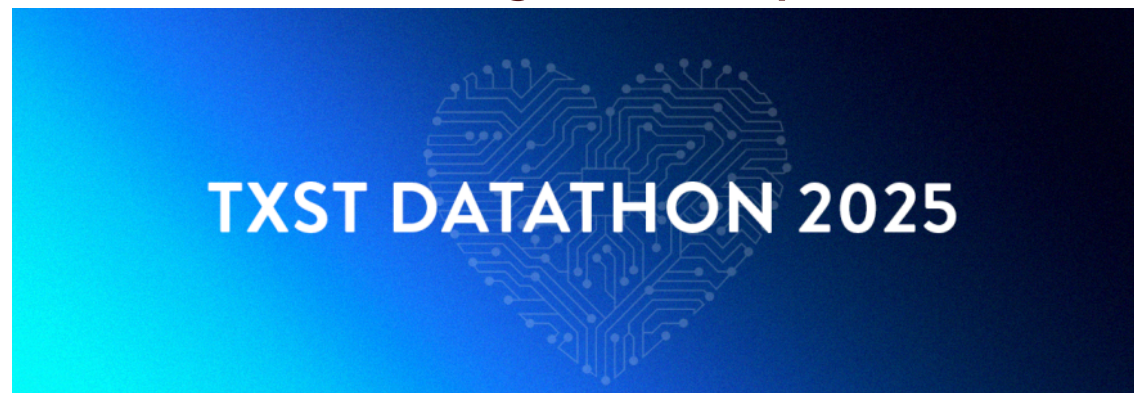
Inside Look: Meet the Team

Carolina Jondron

Carolina joined DAIR in 2023 and has been diving into all things data ever since. She helps steer the ship on data governance and management processes, gives interactive data literacy trainings to the TXST community, and keeps several data management resources running smoothly (with a little coffee and a lot of determination). Before becoming a data enthusiast, Carolina earned her B.S. in Exercise and Sports Science in 2015 and her M.B.A. in 2019—both from Texas State University. (Go Bobcats!) She spent seven years as a Grant Director and Administrative Coordinator for the TRIO Programs at Texas State, where she honed her skills in organization, collaboration, and supporting student success. When she's not working, you can usually find Carolina baking, playing with her cats and dogs, or squeezing in a workout at the gym. She's all about balancing data, dough, and deadlifts!



Data Discovery: Love Data Week 2025 & TXST Open Datathon
Coming in February



Mark your calendars for February 2025, as the University Libraries celebrate International Love Data Week 2025 alongside the Second Annual TXST Open Datathon! Love Data Week is [a weeklong celebration](#) of the power and importance of data in research, teaching, and beyond, featuring engaging workshops, Open Datathon activities, and networking opportunities. As part of the festivities, the TXST Open Datathon invites students, faculty, and professionals to collaborate, solve real-world challenges, and showcase their data analysis and visualization skills via open-access datasets. Whether you're looking to learn new tools, test your abilities, or connect with like-minded peers, these events offer something for everyone.

This year, DAIR is partnering with the University Libraries for this exciting event focused on the Bobcat community. Participants will use IPEDS datasets to tackle real-world higher education issues, developing innovative strategies to support understanding and decision-making for the Bobcat community and beyond.

Don't miss the chance to express your interest in participating in the Datathon and secure early bird registration benefits! Visit the [program details page](#) for more information about these exciting February activities.

[Early Bird Registration](#)

[University Data](#)



Access our public dashboards to view current and historical data.

[TXST Data Hub](#)



Designed to be your go-to resource for all things data governance, management, and access.

[CatStats](#)



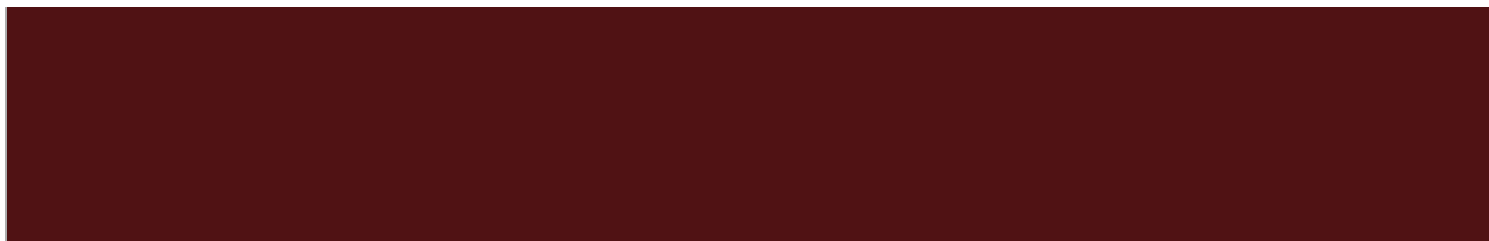
Faculty and staff access detailed internal dashboards via CatStats.

[Data Request Center](#)



Learn about the different avenues for requesting data or gaining access to specialized institutional reports.

Please send us your questions or feedback to ir@txstate.edu.





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