

Transfer Planning Guide 2024-2025

Major in Marketing

(with or without Professional Sales or Services Marketing Concentration)

Bachelor of Business Administration (B.B.A.)

Texas Education Code Section 61.822 requires that Texas public institutions facilitate the transferability of lower-division course credit through the [Core Curriculum](http://mycatalog.txstate.edu/undergraduate/general-education-core-curriculum/). The Core Curriculum contains nine Foundational Component Areas (42 hours), which every Texas State student must satisfy to graduate. Students will receive core credit at Texas State for any course successfully completed in the Core Curriculum of the sending institution.

Texas State is a participant in the Texas Common Course Numbering System ([TCCNS](https://www.tccns.org/)). Use the TCCNS to find courses you can take at your institution to ensure transfer of credit toward freshman- and sophomore- level degree requirements at Texas State.

**RECOMMENDED CORE CURRICULUM CHOICES**

Core curriculum transfer credit from Texas community colleges and public universities are guaranteed to apply toward the Texas State University core. However, degree plans may specify how to fulfill some core requirements. The recommendations in this section satisfy core requirements with courses normally prescribed by this degree plan at Texas State.

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| **Core Curriculum Component** | **TCCN** | **TEXAS STATE** |
| 010 - Communication | ENGL 1301 and ENGL 1302 | ENG 1310 and ENG 1320 |
| 020 - Mathematics | MATH 1325 | MATH 1329 |
| 030 - Life and Physical Sciences | Any two 030 courses | Any two 030 courses |
| 040 - Language, Philosophy & Culture | PHIL 2306 | PHIL 1320 |
| 050 - Creative Arts | Any 050 course | Any 050 course |
| 060 - American History | Any two 060 courses | Any two 060 courses |
| 070 - Government/Political Science | Any two 070 courses | Any two 070 courses |
| 080 - Social and Behavioral Sciences | ECON 2302 | ECO 2314 |
| 090 - Component Area Option | SPCH 1311 and any 090 course | COMM 1310 and any 090 course |

**ADDITIONAL LOWER DIVISION REQUIREMENTS**

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| **TCCN** | **TEXAS STATE** |
| ACCT 2301 | ACC 2361 |
| ACCT 2302 | ACC 2362 |
| BUSI 1301 | B A 1310 |
| BCIS 1305 | ISAN 1323 |
| ECON 2301 | ECO 2315 |
| BUSI 2301 | BLAW 3301 |
| BUSI 2305 | ANLY 2333 |

## **MCCOY COLLEGE OF BUSINESS ADMISSION:**

Admission to McCoy College is competitive, and admission requirements are beyond those set by Texas State. As a result, a student may be admitted to Texas State but denied admission to McCoy College. A student must be admitted to McCoy College to pursue a degree program under the college.

To be eligible for admission to McCoy College, students with at least 30 transferable semester hours must have a 2.5 overall GPA and completed ENG 1310 (College Writing I), ENG 1320 (College Writing II), and MATH 1329 (Mathematics for Business and Economics II), or their approved equivalents with at least one B and two C’s. The required courses must be posted to their Texas State record for their application to be considered. Applicants denied admission to McCoy College will be considered for admission to the University as Pre-Business.

To apply to McCoy College, you must select the business major of your choice as your first major option on the ApplyTexas Application. Consideration for admission to McCoy College undergraduate programs is based on specific admission criteria and is conducted as a rolling admission process. It is recommended that potential students submit their *complete* application to Undergraduate Admissions by the stated [priority date](http://www.admissions.txstate.edu/future/application-dates.html).

**UNIVERSITY ADMISSION:**

1. Submit a completed [application](https://www.admissions.txstate.edu/apply/), all supporting documents, including an official high school transcript and transcript(s) from every institution attended and application fee, to Undergraduate Admissions by the stated [priority date](http://www.admissions.txstate.edu/future/application-dates.html).
2. Students with **1-14 transferable hours** must have a minimum 2.0 GPA in all transferable course work and meet [freshman admission](http://www.admissions.txstate.edu/future/freshman/admissions-requirements/) [standards](http://www.admissions.txstate.edu/future/freshman/admissions-requirements/). Students with **15-29 transferable hours** must have a minimum 2.5 GPA in all transferable course work. Students with **30 or more transferable hours** must have a minimum 2.25 GPA in all transferable course work. All students must be eligible to return to all previous institutions and be at least one full semester out of high school.

Students transferring to Texas State from a community college may elect to follow the [Texas State Undergraduate Catalog](http://mycatalog.txstate.edu/) that was in effect at the time they enrolled at their community college. Students may also, with the approval of their College Dean, follow a subsequent catalog. Students are reminded to refer to their designated catalog for information related to university requirements for curriculum, graduation, probation/suspension, and other general information.

In accordance with rule [§4.25 of the Texas Administrative code](https://texreg.sos.state.tx.us/public/readtac%24ext.TacPage/?sl=R&app=9&p_dir&p_rloc&p_tloc&p_ploc&pg=1&p_tac&ti=19&pt=1&ch=4&rl=25), Texas State will apply to a degree up to 72 semester credit hours from an accredited junior/community college. At the time of transfer, all transferable work attempted at a junior/community college will be recorded on the official transcript. If the number of hours transferred from a junior college exceeds 72, the student’s chair or director will recommend to the college dean how the student will satisfy degree requirements. For more details, see the [Undergraduate Admissions](http://mycatalog.txstate.edu/undergraduate/general-information/admissions/) section of the Texas State undergraduate catalog.

**FOR MORE INFORMATION, CONTACT:**

TXST One Stop

601 University Drive

J.C. Kellam, Suite 240

San Marcos, Texas 78666

512.245.8978

<https://onestop.txst.edu/>

McCoy College of Business CenturyLink Advising Center

McCoy Hall 115

512.245.1993

<https://advising.mccoy.txst.edu/>

***Texas State reserves the right to withdraw courses at any time, to change its fees or tuition, calendar, curriculum, degree requirements, graduation procedures, and any other requirements affecting students. Changes will become effective whenever authorities determine and will apply to both prospective students and those already enrolled.***