

Transfer Planning Guide 2024-2025

Major in Advertising (with or without Sports Media Concentration)

Bachelor of Science (B.S.)

Texas Education Code Section 61.822 requires that Texas public institutions facilitate the transferability of lower-division course credit through the [Core Curriculum](http://mycatalog.txstate.edu/undergraduate/general-education-core-curriculum/). The Core Curriculum contains nine Foundational Component Areas (42 hours), which every Texas State student must satisfy to graduate. Students will receive core credit at Texas State for any course successfully completed in the Core Curriculum of the sending institution.

Texas State is a participant in the Texas Common Course Numbering System ([TCCNS](https://www.tccns.org/)). Use the TCCNS to find courses you can take at your institution to ensure transfer of credit toward freshman- and sophomore- level degree requirements at Texas State.

**RECOMMENDED CORE CURRICULUM CHOICES**

Core curriculum transfer credit from Texas community colleges and public universities are guaranteed to apply toward the Texas State University core. However, degree plans may specify how to fulfill some core requirements. The recommendations in this section satisfy core requirements with courses normally prescribed by this degree plan at Texas State.

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| **Core Curriculum Component** | **TCCN** | **TEXAS STATE** |
| 010 - Communication | ENGL 1301 and ENGL 1302 | ENG 1310 and ENG 1320 |
| 020 - Mathematics | Any 020 course *excluding* MATH 1332 | Any 020 course *excluding* MATH 1316 |
| 030 - Life and Physical Sciences | Any two 030 courses | Any two 030 courses |
| 040 - Language, Philosophy & Culture | PHIL 1301 or PHIL 2306 | PHIL 1305 or PHIL 1320 |
| 050 - Creative Arts | Any 050 course | Any 050 course |
| 060 - American History | Any two 060 courses | Any two 060 courses |
| 070 - Government/Political Science | GOVT 2306 and GOVT 2305 | POSI 2310 and POSI 2320 |
| 080 - Social and Behavioral Sciences | Any 080 course | Any 080 course |
| 090 - Component Area Option | SPCH 1311 and ENGL 2322, 2323, 2332, 2333, 2327, or 2328 | SPCH 1311 and ENG 2310, 2320, 2330, 2340, 2359, or 2360  |

**ADDITIONAL LOWER DIVISION REQUIREMENTS**

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| **TCCN** | **TEXAS STATE** |
| COMM 1307\* | MC 1301 |
| COMM 2311\* | MC 1313 |
| COMM 2330\* | MC ELNA (approved substitution for MC 3343) |
| COMM 2327\* | MC ELNA (approved substitution for MC 3367) |
| COMM 2339\* | MC ELNA (approved substitution for MC 3306) |
| COMM 1336\* | MC ELNA (approved substitution for MC 3311) |
| COMM 2315\* | MC ELNA (approved substitution for MC 3321) |
| COMM 2305\* | MC ELNA (approved substitution for MC 3383) |
| COMM 1318\*  | MC ELNA (approved substitution for MC 4312) |
| COMM 1319, 1337, 2301, 2328, 2329, 2330, or 2332\* | MC ELNAs (approved electives) |

*NOTE: \*Students should review the Field of Study found in the University Catalog as 12 semester credit hours may apply toward degree requirements:* [*https://mycatalog.txstate.edu/undergraduate/fine-arts-communication/journalism-mass/advertising-mass-communication-bs/*](https://mycatalog.txstate.edu/undergraduate/fine-arts-communication/journalism-mass/advertising-mass-communication-bs/)

**SCHOOL OF JOURNALISM AND MASS COMMUNICATION ADMITTANCE REQUIREMENTS**

Any student admitted to Texas State may declare and be admitted to the program under a temporary status called pre-mass communication. Once a student has accumulated at least thirty credit hours and meets the requirements outlined below, the student will be admitted to the school in full-major status. Students who fail to meet these requirements will not be admitted to the major.

1. Required GPA – 2.25 Overall GPA
2. A grade of a “C” or higher in MC 1301

**UNIVERSITY ADMISSION:**

1. Submit a completed [application](https://www.admissions.txstate.edu/apply/), all supporting documents, including an official high school transcript and transcript(s) from every institution attended and application fee, to Undergraduate Admissions by the stated [priority date](http://www.admissions.txstate.edu/future/application-dates.html).
2. Students with **1-14 transferable hours** must have a minimum 2.0 GPA in all transferable course work and meet [freshman admission](http://www.admissions.txstate.edu/future/freshman/admissions-requirements/) [standards](http://www.admissions.txstate.edu/future/freshman/admissions-requirements/). Students with **15-29 transferable hours** must have a minimum 2.5 GPA in all transferable course work. Students with **30 or more transferable hours** must have a minimum 2.25 GPA in all transferable course work. All students must be eligible to return to all previous institutions and be at least one full semester out of high school.

Students transferring to Texas State from a community college may elect to follow the [Texas State Undergraduate Catalog](http://mycatalog.txstate.edu/) that was in effect at the time they enrolled at their community college. Students may also, with the approval of their College Dean, follow a subsequent catalog. Students are reminded to refer to their designated catalog for information related to university requirements for curriculum, graduation, probation/suspension, and other general information.

In accordance with rule [§4.25 of the Texas Administrative code](https://texreg.sos.state.tx.us/public/readtac%24ext.TacPage/?sl=R&app=9&p_dir&p_rloc&p_tloc&p_ploc&pg=1&p_tac&ti=19&pt=1&ch=4&rl=25), Texas State will apply to a degree up to 72 semester credit hours from an accredited junior/community college. At the time of transfer, all transferable work attempted at a junior/community college will be recorded on the official transcript. If the number of hours transferred from a junior college exceeds 72, the student’s chair or director will recommend to the college dean how the student will satisfy degree requirements. For more details, see the [Undergraduate Admissions](http://mycatalog.txstate.edu/undergraduate/general-information/admissions/) section of the Texas State undergraduate catalog.

**FOR MORE INFORMATION, CONTACT:**

TXST One Stop

601 University Drive

J.C. Kellam, Suite 240

San Marcos, Texas 78666

512.245.8978

<https://onestop.txst.edu/>

College of Fine Arts and Communication Advising Center

Old Main 118

512.245.1932

<https://advising.finearts.txst.edu/>

***Texas State reserves the right to withdraw courses at any time, to change its fees or tuition, calendar, curriculum, degree requirements, graduation procedures, and any other requirements affecting students. Changes will become effective whenever authorities determine and will apply to both prospective students and those already enrolled.***