
D.A.I.R February Newsletter 2025

From Institutional Research <ir@txstate.edu>

Date Thu 2/6/2025 11:30 AM

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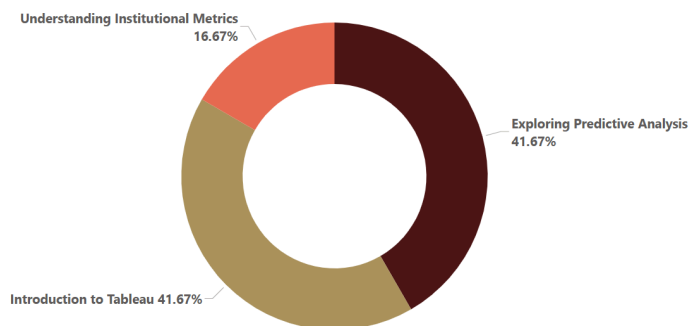
DATA DIGEST

Office of Data, Analytics, & Institutional Research
February 2025

Discover the Latest Data Points: December Poll Results

The December poll results revealed that the most popular topics for a data-related workshop were **Introduction to Tableau** and **Exploring Predictive Analysis**, each capturing 41.67% of the audience's interest. Based on these insights, we are excited to announce a training session during Love Data Week titled "**Intro to Creating Visualizations in Tableau Public**" to address one of the most in-demand topics. This workshop will provide participants with hands-on experience in using Tableau Public to create impactful visualizations. To register for this training, please scroll to the bottom of the newsletter and click the signup link provided.

If we hosted a data-related workshop, which topic would interest you most?



Shape the Data: Take the Poll

February Poll: [Have you used the Data Hub website to access data resources?](#)



The ABCs of Data:

This segment of our newsletter explains important terms used in data analytics. We will explore the definition and significance of the following term:

Fiscal Year

With tax season just around the corner, understanding key financial terms is more important than ever! For Texas State, the **fiscal year** runs from September 1 to August 31—a crucial period for financial reporting and tax purposes. Keep this definition handy as you gear up for tax prep!

Data Management Council Spotlight: Progress, Updates, and What's Next



Data Management Council

The Data Management Council (DMC) has recently endorsed several key initiatives to enhance data governance and accessibility across the institution. These include the development and endorsement of Data Domains and a comprehensive Data Glossary, which aim to standardize terminology and improve clarity in data communication. Additionally, the DMC has implemented a Responsibility Matrix to clearly define roles and accountability in data management processes. To further support these efforts, the council is actively encouraging greater utilization of the **Data Hub Website**, ensuring that Staff and Faculty members have easy access to reliable and well-documented data resources. These steps reflect the DMC's commitment to fostering a culture of data-driven decision-making and transparency.

Inside Look: A New Look for Our Newsletter!

In collaboration with the Division of Marketing and Communications, we are transitioning to using Dynamics 365 to distribute our newsletter moving forward. This partnership allows us to streamline our email outreach and enhance engagement with faculty and staff. Beginning with our next issue, the newsletter will adopt a



Microsoft
Dynamics 365

new format designed for improved readability and accessibility. This change marks a shift towards a more dynamic and visually appealing layout, ensuring that our updates and insights are effectively communicated. Stay tuned for the refreshed design in our upcoming editions!

Love Data Week: Intro to creating Visualization in Tableau Public



Ready to create a dashboard but don't know where to start? Join our hands-on (follow along) workshop where you'll learn how to create a dashboard using Tableau Public! You'll learn how to upload datasets, create a table and bar chart, and utilize geographical data to create a map visualization. By the end of the workshop, you will have an insightful dashboard to showcase. This is a beginner-level workshop, so no prior experience is necessary!

[SIGN-UP](#)

[University Data](#)



Access our public dashboards to view current and historical data.

[TXST Data Hub](#)



Designed to be your go-to resource for all things data governance, management, and access.

[CatStats](#)



Faculty and staff access detailed internal dashboards via CatStats.

[Data Request Center](#)



Learn about the different avenues for requesting data or gaining access to specialized institutional reports.

Please send us your questions or feedback to ir@txstate.edu.

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