TEXAS ★ STATE ®
SCHOOL OF
HEALTH ADMINISTRATION
STRATEGIC DIRECTIVES

Updated February 2025

Mission

We prepare healthcare leaders to excel in diverse settings while driving innovation, advancing knowledge, and making meaningful contributions to society, the community, and the U.S. healthcare system.

Vision

We will serve as the preferred healthcare administration program for aspiring health leaders, renowned faculty, engaged alumni, and visionary employers – offering affordable and premier, high-quality education.

Values

IL-CAT ("I Lead CAT")

I – Innovation

We foster creativity and forward-thinking approaches in healthcare education, research, and problem-solving to address evolving industry challenges and prepare students for the future of healthcare.

L – Leadership

We inspire and develop future leaders who will guide the healthcare industry with vision, resilience, and dedication to improving health outcomes through excellence in education and service.

C – Commitment

We are dedicated to achieving the highest standards in education, research, and service, leveraging our collective faculty expertise and industry experience to prepare students for impactful careers in healthcare administration.

A – Accountability

We uphold transparency and take responsibility for delivering measurable outcomes, ensuring our programs provide high-quality, affordable education recognized nationally for excellence and value.

T– Teaming

We encourage collaboration and partnerships among students, faculty, alumni, healthcare organizations, and communities to drive collective success and meaningful contributions to the field of healthcare administration.

Goals

1. Ensure Academic Excellence and Accreditation Compliance
2. Enhance Student Success and Graduate Competence
3. Strengthen Alumni Engagement and Industry Partnerships
4. Attract, Develop, and Retain Exceptional Students and Faculty
5. Optimize Resources and Infrastructure for Long-Term Sustainability
6. Expand Global and Interdisciplinary Opportunities
7. Enhance Brand Visibility and Market Position