# AHIMA Update-Academic Affairs

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#### AHIMA Academic Affairs Update Agenda

| AHIMA Academic Affairs Mission & Vision    |
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| AHIMA Academic Affairs Values              |
| Council for Excellence in Education Update |
| HOSA                                       |
| Academic Pathways                          |
| Assembly on Education Quarterly Connect    |
| HI-Powered Podcast                         |
| AHIMA Publications                         |
| Vlab                                       |
| Q&A  |



## **AHIMA Academic Affairs**

#### **Department's Mission Statement:**

 Academic Affairs will equip educators with effective training and connect learners and stakeholders to the evolving health information profession, fostering a future-ready workforce through education, technology, and collaboration.

#### **Department's Vision statement:**

• To be a leading force in transforming health education by empowering educators, inspiring learners, and shaping a dynamic health information workforce prepared for the future of healthcare.



## **AHIMA Academic Affairs Values**

#### **Commitment to Educational Excellence:**

• By offering academic pathways, publications, certifications, and digital learning resources, AHIMA demonstrates a focus on providing high-quality educational tools that ensure both educators and learners are well-equipped in the field of health information.

#### **Collaborative Support for Continuous Professional Growth:**

 The emphasis on resources that nurture opportunities for growth underscores the value placed on introductory and lifelong learning and ongoing professional development. This approach helps individuals stay current and advance their skills in a rapidly evolving field.

#### **Strengthening the Workforce**

 Recognizing that the strength of the profession relies on the strength of its workforce, the explanation highlights the importance of investing in and supporting educators and those pursuing initial certifications. This not only enhances individual careers but also ensures a robust, capable workforce for the future of health information.



## **CEE Community Workgroup**

- **Purpose:** Bridging the gap between students & industry through institutional & organizational settings.
- **Deliverable:** Create resources and/or opportunities that focus on the Pillars of Delivery.
- **Framework:** Pillars are based on their primary area of focus and aligned objectives. These Pillars include STEM & HI, Career Prep & Development, Industry Engagement & Partnerships, and Marketing & Advocacy.



#### Pillars of Delivery

| Outward facing (students): marketing HI as a STEM<br>profession to bring awareness of the industry to<br>students  | STEM & HI                             |
|--|---------------------------------------|
| Institution-facing: how to connect students to CSAs,<br>career fair resources, student placement resources,<br>etc.  | Career Prep & Development             |
| Organization-facing (hospitals, CSAs, AHIMA partners):<br>Find workforce development partners, tell members &<br>institutions about the partnership, tell them how to<br>take advantage of the partnership | Industry Engagement &<br>Partnerships |
| Internal Facing: Take the content provided by the<br>above groups and format it into a publishable<br>deliverable  | Marketing & Advocacy                  |

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#### **CEE Competency Development Workgroup**

 Purpose: Update the AHIMA Council for Excellence in Education<sup>™</sup> 2018 Health Information Management Curricula Competencies<sup>©</sup> for all educational levels.

• **Deliverable:** Conduct an in-depth analysis of the current academic curricula competencies and update them to align with industry needs.



## **CEE Faculty Development Workgroup**

- **Purpose:** Advise AHIMA on faculty and professional development programs by engaging professional and academic communities regarding their current and future needs.
- **Deliverable:** Seek feedback from educators, researchers, and other stakeholders about how they envision the future of health information education and what is needed to enable them to adapt.



## **CEE Research Workgroup**

• **Purpose:** Advise AHIMA on research initiatives by engaging professional and academic communities regarding their current and future needs.

#### Deliverables:

- Evaluate what health, healthcare information, and health data research gaps exist across scholarly publications and if they warrant a new or different approach than *Perspective in Health Information Management*.
- Publish white paper based on the job task analysis (JTA).
- Initiate Participatory Action Research based on an industry need.

#### HOSA

• **Purpose:** Create early pathways for entry into the HI profession.

#### • Deliverables:

- AHIMA became a Premier Sponsor for the Competitive Event-Health Informatics at the 2024 International Competitive Events program. AHIMA sponsored a \$1,000 scholarship for First-Place Winners in Two Divisions. AHIMA was granted membership to the HOSA International Advisory Council.
- This year, AHIMA will continue to work with this new partner to enhance brand recognition and build pathways to educational programs. This includes working on test questions, webinars, and eblasts. Upcoming HOSA webinar on March 13, 2025: Connecting the Dots Between SDOH Data and Improved Health Outcomes.



## **Academic Pathways**

#### **High Schools & Microcredentials**

- AHIMA is committed to working on pathways for entry into the HI ecosystem. Thus, AHIMA is partnering up with High Schools to bring entry-level HI microcredentials to their curriculum. This allows for HI branding from an early onset and allows for recruitment opportunities for our collegiate partners.
- If your school currently works with high schools and would be interested in a collaboration, please reach out to <u>Marjorie.Rosen@ahima.org</u> or <u>academic.affairs@ahima.org</u> for more information.

## **AHIMA Publications**

#### Publications needs authors and reviewers!

If interested in being an Author or Volume Editor, or SME for Technical Reviewing, send your CV to Chipper at <u>christine.scheid@ahima.org</u>

In your email:

- Provide details on previous authoring activities (Journal articles, etc.)
- Detail your favorite topic areas, if you have a certain book you would be interested in working on, OR if you have book idea for consideration for authorship.



### **AHIMA VLab**

We are aware of the issues with the system. We are still committed to not only providing concierge level service for cases, but we are committed to improving this platform to support a meaningful learning experience.

#### **VLab Focus Groups**

- **Purpose:** Gain feedback on the priorities/impact of VLab as a continued technology resource for educators/industry.
- **Deliverable:** Sharing the necessary functionality and features with AHIMA will help them maintain their leadership in the health information (HI) space. This update will position AHIMA as trailblazers in educational HI, advancing the industry as a whole.



#### **Assembly on Education Quarterly Connect**

3 virtual sessions

1 in person session at AHIMA25 in Minneapolis, MN

#### Session 1: March 20, 2025, 9:30 AM- 1:00 PM CST

- 3 CEUs
- List: \$75
- Member: \$50
- Premier: \$40





## **AOE Quarterly Connect Session I**

| Grassroots Outreach<br>to Educate and<br>Expand the HI<br>Profession                                       | Understand the current landscape and challenges in the HI profession. |
|--|---|
|  | Identify effective grassroots outreach strategies.                    |
|  | Recognize key stakeholders and build community partnerships.          |
|  | Develop actionable outreach plans with clear evaluation metrics.      |
| Student<br>Engagement  | Explain the importance of student engagement.                         |
|  | Identify common barriers and effective solutions.                     |
|  | Explore innovative techniques to foster interactive learning.         |
|  | Design and assess strategies that enhance student participation.      |
| Universal Design for<br>Learning in Higher<br>Education: Creating<br>Content to Reach All<br>Learner Types | Define UDL and its core principles in HI contexts.                    |
|  | Identify gaps in current curricula regarding accessibility.           |
|  | Develop strategies to integrate UDL for diverse learning needs.       |
|  | Evaluate and refine UDL practices to support all learners.            |



### **HI-Powered Podcast**

- This podcast is for educators, professionals, and prospective learners.
- Every 1<sup>st</sup> Friday at 7 PM
- Topics will engage those "first look" and existing HI professionals
- We will talk about education and certification in these sessions- supporting the pipeline!

### **HI-Powered Podcast**

| Episode | Date                        | Торіс   |
|---------|-----------------------------|---|
| 1       | 3/7/25                      | Episode 1: HI Outside the Box: Non-linear roles for HI<br>Professionals |
| 2       | 4/4/25                      | Episode 2: Highly Skilled Job Search                                    |
| 3       | 5/2/25                      | Episode 3: Certification Destination: Choosing the Right Path           |
| 4       | 6/6/25                      | Episode 4: Headlines in the HI Classroom                                |
| 5       | 7/11/25 (Moved for holiday) | Episode 5: Doctoral Decisions   |
| 6       | 8/1/25                      | Episode 6: Al & Cybersecurity   |
| 7       | 9/5/25                      | Episode 7: Selling Yourself!  |

\*These times/date/topics are subject to change.

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What questions do you have?



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## **Contact Information**

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– Nelson Mandela

