

# I1.02 - Conversational AI Integration for Crean and VIA Smart Factory

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## Sponsor Intro

Crean Inc. is a leading engineering and consulting firm specializing in manufacturing solutions



Crean Inc. and ViA Smart
Factory deliver smart
nanufacturing solutions for
high-tech companies

ViA Smart Factory
is designed to transform
traditional manufacturing
nto data-driven, intelligent
operations.

# Project Overview

- 1. Automating consultant matchmaking.
- 2. Optimizing factory operations using AI for real-time monitoring.
- 3. Implementing marketing operations, for business expansion.

## Problem Statement

- •Inefficient consultant matchmaking
- •Limited optimization of industrial processes
- Barriers to scaling operations
- Looking for expansion

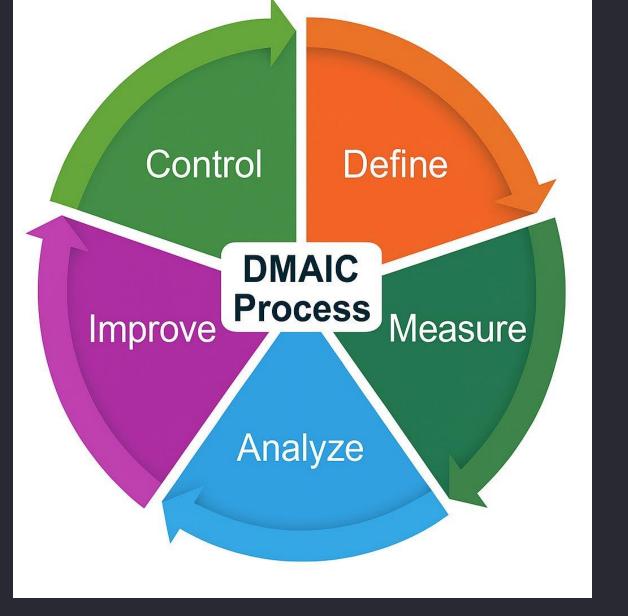
#### Deliverables

- Consultant Matchmaking System:
  - -Target: 85% accuracy, <5 min response time.
- •Smart Factory AI Optimization:
  - -Goal: 90% detection accuracy, 20% downtime reduction.
- •AI Training & Documentation Suite:
- —Comprehensive solution including modular training, online workshops, technical manuals.
- •Final Evaluation Report:
  - Performance metrics, feedback, and future recommendations.

# DMAIC

DEFINE: Establish scope, objectives, and goals for AI-driven matchmaking, factory integration, and marketing.

CONTROL: Ensure long-term sustainability with monitoring strategies.



MEASURE: Collect data to set KPIs for performance tracking.

IMPROVE: Implement AI solutions for optimization.

ANALYZE: Identify inefficiencies in matchmaking, operations, and marketing.

## Problem Objectives

- Optimize consultant matchmaking
- Enhance operational efficiency
- Improve AI driven decision making
- Ensure ethical AI Deployment
- Develop scalable AI training program

#### Future Plans

Define ideas and align with company needs, aiming for AI-driven initiatives optimistic launch in summer 2025 with sponsor feedback guiding adjustments.

### Team Members



## Acknowledgments

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- •Crean Inc
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- •VIA Smart Factory partners