

# Communication Design | Bachelor's Degree

	FIRST YEAR	MIDDLE YEARS	LAST YEAR
<b>ADVANCE</b> your academic journey	<p>Meet with a <a href="#">First Year Advisor</a> to develop your academic planning.</p> <p>Explore majors with a <a href="#">MyMajors assessment</a>.</p> <p>Take advantage of the <a href="#">Student Learning Assistance Center</a> (Tutoring).</p> <p>Prepare your Communication Design entrance portfolio.</p> <p>Adopt your <a href="#">University Seminar US1100</a> learning as key for first year success</p>	<p>Meet with the <a href="#">College of Fine Arts and Communications Advising Center</a> for questions about your major.</p> <p>Share your knowledge as a <a href="#">Peer Mentor</a> or <a href="#">Tutor at SLAC</a>.</p> <p>Explore <a href="#">Campus Resources</a> for academic and personal support.</p> <p>Meet with a faculty mentor to select an undergraduate research opportunity.</p>	<p>Check your Degree Audit &amp; meet with your academic advisor.</p> <p>Explore next steps including potential <a href="#">Fine Arts graduate programs</a>.</p> <p>Complement your degree with a <a href="#">micro credential</a>.</p> <p>Meet with a faculty mentor or peer advisor.</p> <p>Complete your exit review project.</p>
<b>EXPAND</b> your personal and social development	<p>Review your degree plan for courses that include the <a href="#">Service-Learning Excellence</a> program.</p> <p>Begin expanding your student experience by joining an <a href="#">Art and Design student organization</a>.</p> <p>Find additional events and organizations through the <a href="#">Bobcat Organization HUB</a>.</p> <p>Explore the <a href="#">Study in America</a> for ARTH 2301 in New York City and other Study in America programs.</p> <p>Attend <a href="#">financial literacy workshops</a> (e.g., budgeting, student loans, taxes).</p>	<p>Sharpen your leadership by attending a professional art &amp; design conference or virtual meeting with an organization such as <a href="#">AIGA</a> or the <a href="#">College Art Association of America</a>.</p> <p>Explore opportunities such as the <a href="#">Fulbright</a> Scholarship and <a href="#">education abroad</a> programs, including the School of Art and Design's specially tailored faculty-led <a href="#">study abroad programs</a>.</p> <p>Discover <a href="#">Global Online Learning Experiences</a> for courses with culturally dynamic perspectives.</p> <p>Participate in <a href="#">The Big Event</a> to give back to the regional community.</p>	<p>Select a service activity through <a href="#">Student Involvement</a> to give back to the area community.</p> <p>Seek out a leadership role with the <a href="#">Leadership &amp; Service</a> program.</p> <p>Attend a <a href="#">Student Government</a> Senate meeting to contribute to the TXST community.</p> <p>Revisit <a href="#">financial literacy workshops</a> (e.g., budgeting, student loans, taxes).</p>
<b>ENRICH</b> your practical competence	<p>Connect your schedule to the <a href="#">TXST Galleries</a> throughout each semester to attend exhibitions, workshops, artist lectures, and more.</p> <p>Join the AIGA Texas State Student Group to network with fellow students and professional counterparts in San Antonio and Austin.</p> <p>Visit <a href="#">Alkek 1 in Alkek Library</a> and the Art and Design <a href="#">Media Innovation Lab</a> to learn about maker spaces and digital technologies you can use for your class and personal projects.</p>	<p>Learn the <a href="#">communication design internship policies</a> before taking the major's internship course.</p> <p>Explore the annual <a href="#">Design Competitions</a> to attend and compete.</p> <p>Attend a conference related to your major (get recommendations from a faculty) or your student organization.</p> <p>Review <a href="#">micro internship opportunities</a> for professional development in which you learn and earn.</p>	<p>Learn about <a href="#">Global Career Accelerator</a> options that give you experience with global companies and in-demand tech skills.</p> <p>Attend a professional conference, such as <a href="#">AIGA Design Conference</a>.</p> <p>Deliver a presentation in a student conference, workshop, seminar or community organization.</p>
<b>ELEVATE</b> your career and professional life	<p>Complete your <a href="#">Career Assessments</a>, such as Focus2.</p> <p>Create your <a href="#">Handshake</a> profile.</p> <p>Create your <a href="#">LinkedIn</a> profile and connect with colleagues and leaders.</p> <p>Develop and review your <a href="#">resume</a> with Career Services.</p>	<p>Build <a href="#">Career &amp; Graduate School Fairs</a> into your schedule to ensure your connection maximum opportunities.</p> <p>Join <a href="#">Employer Information Sessions</a> at Career Services or your department.</p> <p>Prepare to <a href="#">ace your job interviews</a> with Career Services or your academic department.</p>	<p>Develop a full-time employment or graduate school plan with <a href="#">Career Services</a>.</p> <p>Attend <a href="#">employer info sessions</a> at Career Services.</p> <p>Complete your <a href="#">First Destination Survey</a> to share your post-graduation plans.</p> <p>Identify faculty and professional references for future applications and opportunities.</p>

## OUTCOMES

### Marketable Skills

Think critically

Analyze and solve problems

Communicate clearly and effectively

Ability to apply basic design principles

Ability to apply multiple research methodologies applicable to the communication design discipline

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[See more marketable skills for this major](#)

### Career Opportunities

Product design

Art director

Design director

Creative director

Experience engagement

Identity/brand design

Exhibition design

Packaging design

User interface design

User experience design

Innovation management

### Experiences in Communication Design

The communication design major is a dynamic program which combines foundational curriculum in general studies, art foundations, art history, and art and design electives, with courses in interactive design, typography, art direction, corporate identity, sustainable packaging, brand experience, human-centered design, environmental graphics, and design research, all of which prepare the student for professional practice. Students may further their education with independent study courses, job shadowing, and professional internships. Other activities in the student experience may include study abroad, student organization membership, leadership and service, and a wide variety of events.