

About Texas State University

(The acronym for Texas State University is TXST.)

- Recently celebrating its 125th year, Texas State University (TXST) is a public, student-centered research institution committed to transforming communities, driving economic growth, and fostering innovation. With campuses in San Marcos and Round Rock, it fuels workforce development within the rapidly growing Austin-San Antonio Corridor.
- Serving over 40,000 students, TXST is the 24th largest U.S. public university for undergraduate enrollment. While over 90% of students are from Texas, the university has a global reach, with a [new campus in Querétaro, Mexico](#), robust online programs, and partnerships with Texas community colleges. Students can choose from more than 200 degree programs at the bachelor's, master's, and doctoral levels.
- Fall 2024 marked the [largest enrollment in TXST history](#), setting records across multiple categories, including the largest freshman class and the highest number of overall new students. The number of new TXST students in Fall 2024 surpassed the total enrollment of 20 public universities in Texas.
- Spring 2025 saw a 5.9% increase, or 2,082 students, compared to spring 2024. Spring enrollment at the TXST Round Rock campus grew over 21% compared to spring 2024.
- As both a Minority Serving Institution and a Hispanic-Serving Institution, TXST ranks among the top U.S. universities (#16) for bachelor's degrees awarded to Hispanic students. TXST's student body mirrors the demographics of the state of Texas.
- TXST serves the highest percentage of veterans and veterans' dependents of any Texas university. For the fourth consecutive year, TXST has received a gold designation in the Veteran Education Excellence Recognition Award from the Texas Veterans Commission's (TVC) Veterans Education Program. This state-established award recognizes universities and colleges that provide outstanding education and services that significantly contribute to the academic success of student veterans and military-connected students.
- TXST is a national research university on track to achieve Carnegie R1 status by 2027, ranking in the top 20% of U.S. institutions for research expenditures. Research

and Development expenditures at TXST [reached an all-time high of \\$165 million](#) in FY24.

- Founded as a teacher education college, TXST has upheld this legacy for 125 years and prepares more public school teachers than any other university in Texas.
- TXST recently concluded the most ambitious fundraising campaign in its history, surpassing the goal by [raising over \\$275 million](#). These funds are transforming lives through expanded student support, enhanced scholarship opportunities, and the advancement of key university initiatives.
- TXST is the only university to graduate both a U.S. President and a king. Lyndon Baines Johnson, the 36th President of the United States, graduated in 1930 from Southwest Texas State Teachers College (now TXST). The King of Country Music and legend, George Strait, graduated in 1979 and was awarded an honorary Doctor of Humane Letters in 2006. TXST's alumni network, more than 220,000 strong, drives change and innovation across Texas and beyond.

Additional Accolades:

- Fulbright Hispanic-Serving Institution Leader, U.S. Department of State
- *Best U.S. Colleges for 2025*, Wall Street Journal
- *America's Top Colleges for 2024-2025*, Forbes
- *#25 America's Top Online Colleges*, Newsweek
- *#25 Best Drama Schools in the World*, Hollywood Reporter
- *#26 Best Criminology Graduate Program in the Nation*, U.S. News & World Report
- *#1 Best BSN Program in Texas*, NursingProcess.org
- *#1 Sales Program Worldwide*, University Sales Center Alliance

About TXST Athletics

- The TXST Bobcats compete in 16 varsity sports at the NCAA Division I FBS level. The program is experiencing an era of unprecedented momentum, driven by strategic investments, competitive success, and a growing national profile.
- In the past three years, TXST has solidified its place as a rising powerhouse in collegiate athletics, capturing the Sun Belt Conference Commissioner's Cup three of the last four years and winning back-to-back bowl games.

- TXST's visibility has soared, with six nationally televised football games in 2024 and consecutive years of record-breaking football attendance, including a 25% increase last season.
- During the 2024–25 academic year, the Bobcats captured five Sun Belt Conference championships, including: softball (Regular Season Champion), volleyball (Tournament Champion), women's indoor track and field, women's outdoor track and field, men's outdoor track & field. They finished among the top four in the Sun Belt in women's soccer, football, men's indoor track and field, and women's tennis.
- The Bobcats also signed the largest stadium naming rights deal in Group of Five history in 2024—a \$23 million partnership with University Federal Credit Union (UFCU)—further amplifying the program's ascent.
- With \$149 million invested since 2022 in facilities and athletic infrastructure—including the newly opened \$37 million Johnny and Nathali Weisman Football Performance Center—TXST is positioning itself as a national leader in athletic excellence. Looking ahead, an additional \$50 million in planned enhancements will support athlete revenue sharing and performance centers across multiple sports.