

Communication Studies| Bachelor's Degree

	FIRST YEAR	MIDDLE YEARS	LAST YEARS
ADVANCE your academic journey	Meet with Academic Advisor in COFAC Advising Center to develop your academic planning. Explore majors with a MyMajors assessment. Take advantage of the Student Learning Assistance Center (Tutoring). Adopt your University Seminar US1100 learning as key for first year success.	Meet with the College of Fine Arts and Communications Advising Center for questions about your major. Explore external scholarship opportunities such as the Fulbright Scholarship to take your expertise to unique locations abroad. Access the Comm Lab to polish your presentation and communication skills. Share your knowledge as a Peer Mentor or Tutor at SLAC. Explore Campus Resources for academic and personal support.	Check your Degree Audit & meet with your academic advisor. Explore next steps including potential MA in Communication Studies. Top your excellent work in Comm Studies by applying to Lambda Pi Eta Honor Society. Complement your degree with a micro credential. Meet with a faculty mentor or peer advisor.
EXPAND your personal and social development	Review your degree plan for courses that include the Service-Learning Excellence program. Begin expanding your student experience in Communication Studies by joining the COMM Guild student association. Find additional events and organizations through the Bobcat Organization HUB.	Consider the specially tailored study abroad program for Comm Studies. Discover Global Online Learning Experiences for Communication Studies courses with culturally dynamic perspectives. Attend a Nonprofit and Volunteer Fair from Student Involvement to jump into meaningful service in TXST's community. Meet with an advisor in Education Abroad or Study in America to explore financial aid options.	Select a service activity through Student Involvement to give back to the area community. Seek out a leadership role with the Leadership & Service program. Attend a Student Government Senate meeting to contribute to the TXST community. Attend financial literacy workshops (e.g., budgeting, student loans, taxes).
ENRICH your practical competence	Connect with your Communication Studies instructors. Set up one-on-one meetings to investigate courses of interest. Explore the TXST One Stop for more information about the scholarships provided to new and continuing students. See COMM Studies scholarships. Examine the Course Concentration Map to determine coursework-job matchings.	Learn the communication studies internship policies before taking the major's internship course. Join Comm Guild to connect with peers who find leadership and career opportunities together. Make your mark in the intercollegiate world and be coached by top professors by joining the LBJ Debate Society or Eton Abernathy Forensic Society. Attend a conference related to your major (get recommendations from a faculty) or your student organization.	Learn about Global Career Accelerator options that give you experience with global companies and in-demand tech skills. Attend a professional conference, such as AIGA Design Conference. Deliver a presentation in a student conference, workshop, seminar or community organization.
ELEVATE your career and professional life	Complete your Career Assessments, such as Focus2. Explore careers via Communication Internships or Career Readiness. Create your LinkedIn profile and connect with colleagues and leaders. Develop and review your resume with Career Services and the Comm Internship Class.	Develop your resume with the help of the professionals at Career Services. Build Career & Graduate School Fairs into your schedule to ensure your connection maximum opportunities. Prepare to ace your job interviews with Career Services or your academic department.	Develop a full-time employment or graduate school plan with Career Services. Attend employer info sessions at Career Services. Complete your First Destination Survey to share your post-graduation plans. Identify faculty and professional references.

OUTCOMES

Marketable Skills

Think critically

Analyze and solve problems

Communicate clearly and effectively

Apply ethical communication principles and practices in the workplace.

Collaborate with others to develop productive relationships and accomplish complex tasks

Create oral and written messages appropriate to an audience, purpose, and context

[See more marketable skills for this major](#)

Experiences in Communication Studies

The communication studies major is designed for students interested in the creation, expression, and analysis of messages in their personal, professional, and public lives. The department offers a variety of programs centered on a diverse curriculum teaching marketable skills in areas such as verbal and nonverbal communication, organizational and professional communication, rhetoric and criticism, argumentation and persuasion, and communication technology. Students may participate in faculty-led study abroad or Study in America trips, learn with peers in living and learning communities, develop a professional community at networking events, compete in student competitions, or join student organizations for a well-rounded experience. Three optional concentrations are available: relationship management and well-being; professional and organizational advancement; and persuasion, advocacy and civic engagement.

Career Opportunities

Public relations

Advertising

Marketing

Corporate public affairs

Development

Media analysis/planning

Creative directing

Community affairs

Public information

Program administration

Social, foreign, or legislative services

Corporate communication

Office management

Human resources

Training and development