

**Kim Simpson**

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Ph.D., 2005, UT Austin, American Studies (Dissertation: “Hit Radio and the Formatting of America in the Early 1970s”)

M.A., 2001, UT Austin, American Studies

B.A., 1993, BYU, English

**Work Experience**

ACADEMIC ADMINISTRATION, University of Texas School of Law – Administrative Associate (1996-present): Academic research for casebooks and law review articles, teaching assistance, copy editing, event planning, database management, correspondence, online copy and promotions, and technological supervision.

**TEACHING**

Adjunct Instructor in Texas Music History – Texas State University (2019)

Writing Instructor – Virginia College at Austin (2011-2013)

Performing Lecturer – Conducted multi-city tour of Chinese universities on “Folk Music in American Culture” at the invitation of the U.S. Embassy in Beijing (2009)

Assistant Instructor in American Studies – Pop Music USA: The Popular Music Industry in American Culture – University of Texas at Austin

Visiting Instructor – Student songwriting workshops at various Central Texas public schools (1994-present)

Guitar Instructor – Private and group settings (1990-present)

**MUSIC AND RADIO**

Musician, singer-songwriter/guitarist and recording artist. Specialist in fingerstyle acoustic guitar performance and global folk music; live performances feature a multilingual repertoire. Touring performer in the United States, Europe, and Asia. Composer of music for television programs (PBS, WeTV, Fashion Television) and commercials.

KOOP (91.7 FM) – “International Folk Bazaar” host (2008-present); “Around the Town Sounds” co-host (2012-2019); Board of Directors (2012-2013); Web Content Coordinator (2008-present); Programming Committee (2022-present).

KUTX (98.9 FM) – “Folkways” host and on-air staff (2011-2014)

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## **Publications**

### **BOOKS**

*Early '70s Radio: The American Format Revolution* (Continuum, 2011)

### **ARTICLES**

"Top 40 Democracy: The Rival Mainstreams of American Music" (Book Review), *Journal of the Society for American Music*, Vol. 11 No. 4 (520-522), 2017.

"Country Radio's Growing Pains in the Music Trades, 1967-1977," *American Music*, Fall 2009.

"The Hayloft Gang: The Story of the National Barn Dance (Book Review)," *Pop Matters*, October 2008

"The Peel Sessions (Book Review)," *Pop Matters*, June 2008

"A Treasury of Foolishly Forgotten Americans (Book Review)," *Pop Matters*, May 2008

"Frontman: Surviving the Rock Star Myth (Book Review)," *Pop Matters*, April 2008

"W.A.R.: The Unauthorized Biography of William Axl Rose (Book Review)," *Pop Matters*, March 2008

"Vinyl Highway: Singing as Dick and Dee Dee (Book Review)," *Pop Matters*, February 2008

"Sweat: The Story of the Fleshtones, America's Garage Band (Book Review)," *Pop Matters*, February

### **ESSAYS**

"Scenes from the Movie (Memoir)," *Dialogue*, Winter 2003

"Crows (Memoir)," *Dialogue*, Winter 1992

### **Papers Presented at Professional Meetings**

"Credentials Please! The Value (and Devaluation) of American Studies Degrees," *American Studies Association, Annual Meeting* (2005)

"Watching Scotty Grow: The Radio Industry Discovers the Preteen Demographic in the Early 1970s," *International Association for the Study of Popular Music - United States, Annual Conference* (2004)

"Soft Rock and Pillow Talk: The 'Feminization' of American Radio in the Early 1970s," *American Studies Symposium, University of Texas at Austin* (2004)

"This is My Progressive Country: Radio Formats, Music Scenes, and the Case of KOKE-FM," *Center for American Music, Inaugural Conference, University of Texas at Austin* (2002)

"Ralph J. Gleason and Social Consciousness in American Popular Music Criticism," *American Studies Symposium, University of Texas at Austin* (2001)

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- “The One on the Right is on the Left: Reconsidering the Politics of Hit Country Radio, 1965-1975,” American Studies Symposium, University of Texas at Austin (2001)
- “Yu-Rock, Neo Folk and the Mercurial Cultural Ambassadorship of American Popular Music in Serbia,” International Association for the Study of Popular Music, 10th IASPM Conference, Turku, Finland (2001)

### **Invited Talks, Lectures, and Presentations**

Performing Lecturer – Conducted multi-city tour of Chinese universities on “Folk Music in American Culture” at the invitation of the U.S. Embassy in Beijing (2009)

### **Consultancies and Editing**

- On-Screen Contributor and Interviewee, *Music’s Greatest Mysteries*, AXS TV, September 2022
- On-Screen Contributor and Interviewee, *I Can Go for That: The Smooth World of Yacht Rock*, BBC Television, June 2019.
- Full content editor for the books *The 5 Laws That Determine All of Life’s Outcomes* (FranklinCovey, 2008).
- Script editor and creative/historical consultant for Public Radio International (PRI) documentary *Whole Lotta Shakin’: Rockabilly Music* (Peabody Award Winner, 2007).
- Editor and copywriter for advertisements, websites, grant proposals, white papers, marketing campaigns, and brochures for record labels, realtors, and consultation companies in business, agriculture, and technology (2006-present).
- Copy edited scholarly papers in education, sociology, and linguistics for American Journal Experts (AJE) (2010).

### **Scholarly / Creative Grants and Contracts:**

- Department of State Federal Assistance Award (2009)
- Robert Morse Crunden Memorial Research Award, Department of American Studies, University of Texas at Austin (2004)
- Louann Atkins Temple Endowed Presidential Fellowship, Department of American Studies, University of Texas at Austin (2002-2003)
- Liberal Arts Research Grant Fellowship, University of Texas at Austin (2000-2001)

### **Media Recognition**

- “Book chronicles radio’s 1970s transformation,” Gary Dinges, *Austin-American Statesman*, January 5, 2012.
- “Austin360 On The Record: Little Mazarn, Kim Simpson, Goons,” Peter Blackstock, *Austin-American Statesman*, May 2, 2019.